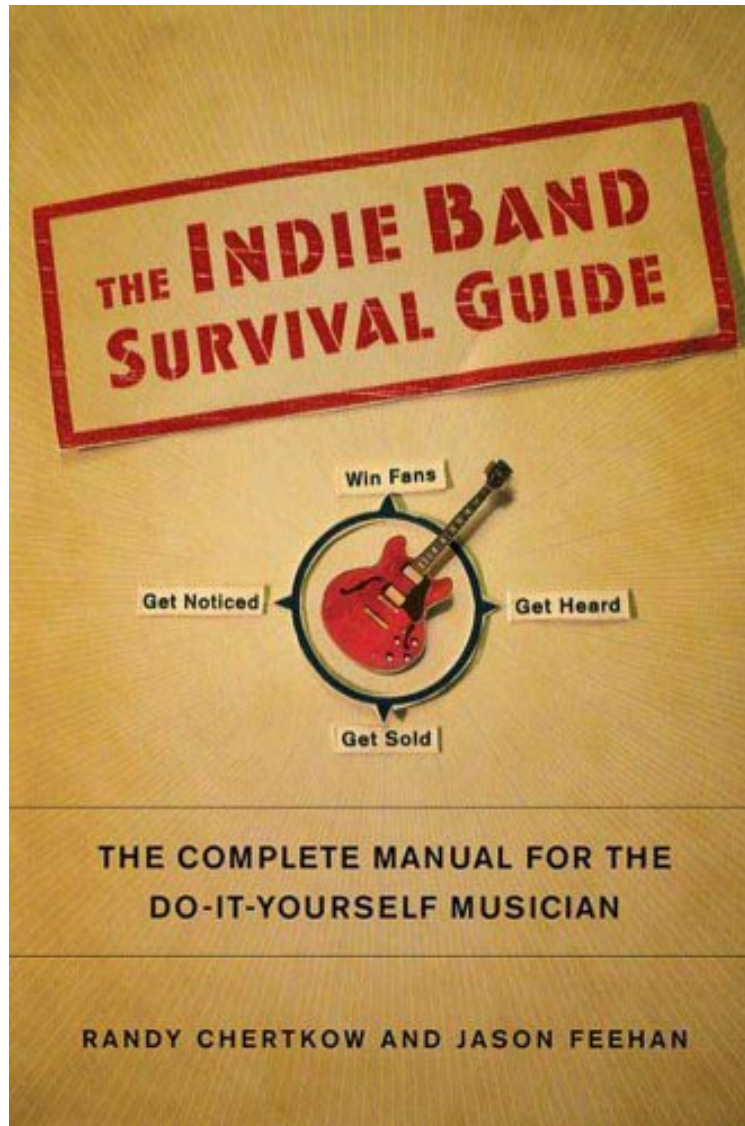


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The Indie Band Survival Guide: The Complete Manual for the Do-It-Yourself Musician

Randy Chertkow, Jason Feehan
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for my Kindle app. The music industry moves at the speed of sound so no book can cover all the newly emerging social media sites, but this book gives you a great road map to follow as a musician who embraces making, marketing and selling your music independently!7 of 7 people found the following review helpful. Surviving Indie Style!By S. ElwoodI bought this book to aid in helping me get my band up and running. I was pleasantly surprised at the thoroughness of the topics and the author's insights on each. Real world experience pays dividends and the author really makes his case. I give this book 5 stars for content and delivery. My only gripe is the lack of an index. I am using highlighters and Post-It notes and have kind of created my own. Easily a third of the book deals with internet topics and should be very helpful to those musicians who are not web designers. And while this book provides a comprehensive look at the world of indie band business and details what you need to consider, it does not provide the legal underpinnings of that business. I would strongly recommend 2 other books to complement this one. The first is "Music Law" by Richard Stim, an indispensable legal guide that explains copyrights and many other legal issues surrounding the music business. The second is "All You Need to Know About the Music Business" by Donald Passman. This book details just about every way a musician can get screwed by the music industry and how to avoid or at least deal with it. All three books complement each other beautifully. Highly recommended!1 of 1 people found the following review helpful. Great guide for the new band or.....By JSPGreat guide for the new band or a band needing to learn what they need to change. Bought it to help my son's band with the business side of music. It told me all about required registrations, reminded me about the importance of things I hadn't considered. I bought three similar books when I bought this. This was the best by far. I highly recommend this book and will buy the 3rd Edition when they release that.

The Indie Band Survival Guide (2008 edition) is a tremendous resource for musicians looking to record, distribute, market, and sell their music for less than most rock stars spend on green MM's. Musicians and web gurus Randy Chertkow and Jason Feehan cover every step of the process. With nothing but creative talent and the Web, they've gotten tens of thousands of fans for their band, in addition to being hired to write music for film, television, theater, and other media.