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## The Great British Entrepreneur's Handbook 2014: Inspiring entrepreneurs

*Simon Dixon, Nick James, Anne Cantelo, Christian Nellemann, Susan Perry, Peter Ibbetson, Peter Turner, Alice Barnard, Allan Biggar, Sarah Shields, Simon Burton, Ewan MacLeod, Eugene Kaspersky, Rachel Bridge, Mike Southon, Hartmut Wagner, Guy Rigby*  
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The Great British Entrepreneur's Handbook shares the secrets of experienced entrepreneurs on everything from coming up with great business ideas to the value of old-fashioned networking and how to raise funds - whether courting VCs and other investors or seeking out new sources of crowd finance. With wit and wisdom, the personalities behind some of the leading firms and bestselling business books of today guide budding entrepreneurs through all the highs and lows of what it takes to be a business success.

About the Author Alice Barnard is Chief Executive of the Peter Jones Foundation. Allan Biggar is Chairman of Allan Biggar and Company. Rachel Bridge is an author, journalist and public speaker. Simon Burton is founder of the Great British Entrepreneur Awards. Anne Cantelo is MD of Soho Square PR agency, Onyx, and a writer. Simon Dixon is CEO of Bank to the Future. Peter Ibbetson is Chairman of Small Businesses, RBS and NatWest. Nick James is founder of Fresh Business Thinking. Eugene Kaspersky is Chairman and CEO of Kaspersky Lab. Ewan MacLeod is Head of Bizcrowd. Christian Nellemann is CEO and founder of XLN and a serial entrepreneur. Susan Perry is a Senior Associate solicitor at Kerman Co LLP Solicitors. Guy Rigby is Head of the Entrepreneurial Services Group at Smith Williamson. Sarah Shields is General Manager and Executive Director of Consumer, Small and Medium Enterprises, Dell UK. Mike Southon is a business keynote speaker, Financial Mail columnist, entrepreneur and co-author of the best-selling Beermat Entrepreneur series. Peter Turner is a Regional Director at the FD Centre and founder of the Entrepreneurs Club, London. Hartmut Wagner is Managing Director of Cloud Solutions at Exact. Alice Barnard is Chief Executive of the Peter Jones Foundation. Allan Biggar is Chairman of Allan Biggar and Company. Rachel Bridge is an author, journalist and public speaker. Simon Burton is founder of the Great British Entrepreneur Awards. Anne Cantelo is MD of Soho Square PR agency, Onyx, and a writer. Simon Dixon is CEO of Bank to the Future. Peter Ibbetson is Chairman of Small Businesses, RBS and NatWest. Nick James is founder of Fresh Business Thinking. Eugene Kaspersky is Chairman and CEO of Kaspersky Lab. Ewan MacLeod is Head of Bizcrowd. Christian Nellemann is CEO and founder of XLN and a serial entrepreneur. Susan Perry is a Senior Associate solicitor at Kerman Co LLP Solicitors. Guy Rigby is Head of the Entrepreneurial Services Group at Smith Williamson. Sarah Shields is General Manager and Executive Director of Consumer, Small and Medium Enterprises, Dell UK. Mike Southon is a business keynote speaker, Financial Mail columnist, entrepreneur and co-author of the best-selling Beermat Entrepreneur series. Peter Turner is a Regional Director at the FD Centre and founder of the Entrepreneurs Club, London. Hartmut Wagner is Managing Director of Cloud Solutions at Exact. Alice Barnard is Chief Executive of the Peter Jones Foundation. Allan Biggar is Chairman of Allan Biggar and Company. Rachel Bridge is an author, journalist and public speaker. Simon Burton is founder of the Great British Entrepreneur Awards. Anne Cantelo is MD of Soho Square PR agency, Onyx, and a writer. Simon Dixon is CEO of Bank to the Future. Peter Ibbetson is Chairman of Small Businesses, RBS and NatWest. Nick James is founder of Fresh Business Thinking. Eugene Kaspersky is Chairman and CEO of Kaspersky Lab. Ewan MacLeod is Head of Bizcrowd. Christian Nellemann is CEO and founder of XLN and a serial entrepreneur. Susan Perry is a Senior Associate solicitor at Kerman Co LLP Solicitors. Guy Rigby is Head of the Entrepreneurial Services Group at Smith Williamson. Sarah Shields is General Manager and Executive Director of Consumer, Small and Medium Enterprises, Dell UK. Mike Southon is a business keynote speaker, Financial Mail columnist, entrepreneur and co-author of the best-selling Beermat Entrepreneur series. Peter Turner is a Regional Director at the FD Centre and founder of the Entrepreneurs Club, London. Hartmut Wagner is Managing Director of Cloud Solutions at Exact. Alice Barnard is Chief Executive of the Peter Jones Foundation. Allan Biggar is Chairman of Allan Biggar and Company. Rachel Bridge is an author, journalist and public speaker. Simon Burton is founder of the Great British Entrepreneur Awards. Anne Cantelo is MD of Soho Square PR agency, Onyx, and a writer. Simon Dixon is CEO of Bank to the Future. Peter Ibbetson is Chairman of Small Businesses, RBS and NatWest. Nick James is founder of Fresh Business Thinking. Eugene Kaspersky is Chairman and CEO of Kaspersky Lab. Ewan MacLeod is





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