

[FREE] The Good Fail: Entrepreneurial Lessons from the Rise and Fall of Microworkz

The Good Fail: Entrepreneurial Lessons from the Rise and Fall of Microworkz

Richard Keith Latman

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Richard Keith Latman : The Good Fail: Entrepreneurial Lessons from the Rise and Fall of Microworkz before purchasing it in order to gage whether or not it would be worth my time, and all praised The Good Fail: Entrepreneurial Lessons from the Rise and Fall of Microworkz:

0 of 0 people found the following review helpful. Great book! Definitely recommendBy Sara JInteresting read. Inspiring message to keep pushing foward even after major loss and continuous setbacks. Great book! Definitely recommend.29 of 34 people found the following review helpful. Highly personal takeBy Frankus McTankusThe

author tells an interesting story. It's his view of what happened and why. I'm not sure that you would want to take too many lessons from it but it is an interesting view into the world of entrepreneurship and how it can all go horribly wrong. 28 of 33 people found the following review helpful. Outstanding! By Chris Vitale I chose this rating because I myself am an entrepreneur and absolutely loved this book. I could have saved the money on my MBA had this book been available years ago!

An inside look at how companies and executives rise and fall, with important lessons for all aspiring entrepreneurs. The Good Fail is part business story, part guilty pleasure, exploring Richard Keith Latman's very public missteps and the painful lessons he learned as a result, presented to fellow entrepreneurs, in his own words, for the first time. Written in a lively, conversational style, the book answers questions many computer industry veterans have been asking for more than a decade about what went wrong at Microworkz, the failed former free PC enterprise. Chronicling Latman's long roller-coaster journey back and offering pointed advice about effective business development, negotiating, human resource management, and leadership, which Latman has successfully applied at his latest ventures, iMagicLab and Latman Interactive, the book is an important set of insights for entrepreneurs everywhere. Offers 19 practical lessons learned, which can help put other entrepreneurs on the path to success faster. Includes invaluable insight into how to overcome even the worst public business failures. Provides a behind-the-scenes look from the ultimate insider at an important time in computer industry history. Presents a case study of how personal and business lives can negatively impact each other. Microworkz's failure can be your success. The Good Fail provides both important insights into how to start a business that will reap rewards, and warnings about how to avoid going astray.

From the Author For the past 10 years I had been quietly building my life back when the concept of this book was presented to me. I knew there would be haters, self-righteous folks and people that just hate a success story who would come out of the woodworks to bash both me and the book, but the topic was just too important. This is a personal business story that spans my life, and boy has it been a life. Take a few moments and read the personal attacks, the negative press and bloggers who think they know the story. Digest it, develop an opinion and then get the book to read the real story. Trust me, it's an entertaining and enlightening look at business, relationships and life. I hope you like it.