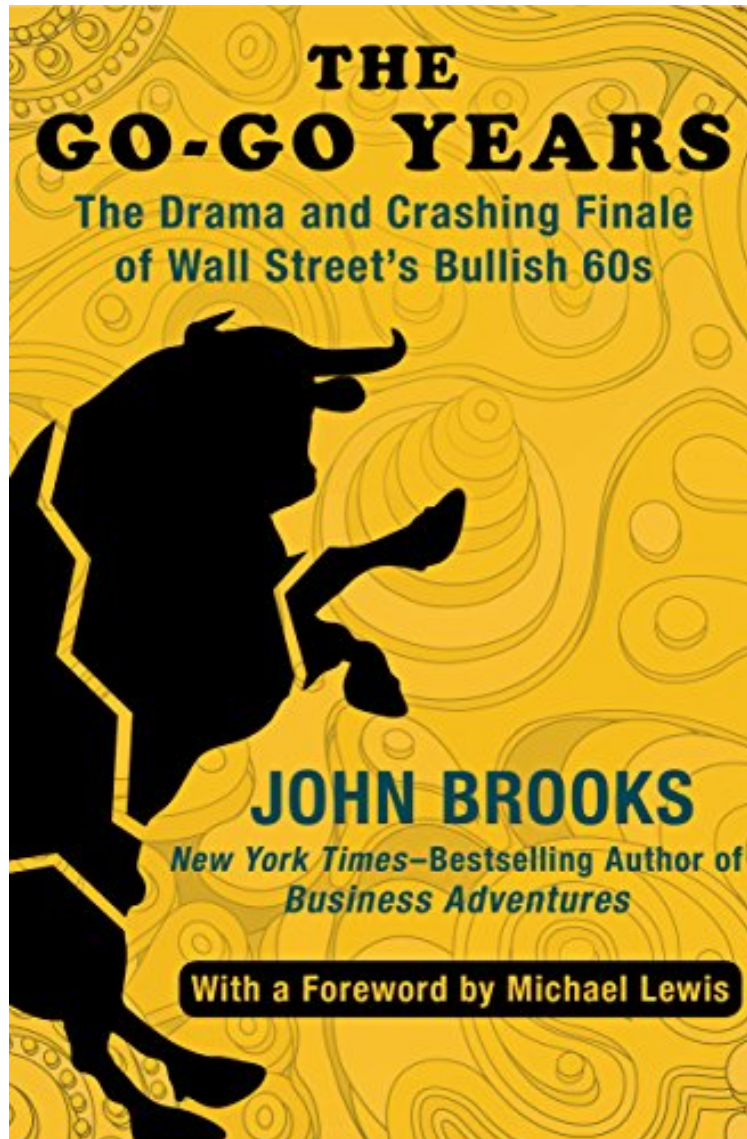


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The Go-Go Years: The Drama and Crashing Finale of Wall Street's Bullish 60s

John Brooks

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John Brooks : The Go-Go Years: The Drama and Crashing Finale of Wall Street's Bullish 60s before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Go-Go Years: The Drama and Crashing Finale of Wall Street's Bullish 60s:

0 of 0 people found the following review helpful. Narrative by Journalist that Lacks Analysis and Perspective By Yoda This book, as the title implies, examines the performance of Wall Street during the 1960s, from its growth through the decade to its bust at the end. On the positive side it provides a narrative of the main trends and events that

occurred. This included facts such as institutions overtaking retail investors in terms of volume of stocks controlled, the conglomeration mania and associates mergers and acquisitions activity, the many financial shenanigans in terms of white collar theft and the blind faith in technology stocks and trends (i.e., nuclear power, computers and computer leasing, etc.) that was so replicated during the high tech bubble of the late 1990s. All and all the narrative shows the continuity of the market and drives home the maxim "all that is old is new again". On the negative side book provides no analysis underlying the trends and facts in the narrative. There is no deeper examination as to what caused any of these important trends. Neither is there any discussion as to how this decade fit into the longer history of Wall Street. Considering the fact that the author was a financial journalist as opposed to an academic this is no surprise. However, the fact that the book is devoid of such analysis greatly reduces its value for those interested in the times. It is a book filled with narrative but no analysis in terms of causation or historical perspective. This greatly reduces its value for those interested in this period.

0 of 0 people found the following review helpful. I read this book many years ago (from my local library) By David Ecale So, when put this one out at a discount price, I grabbed the brass ring purchased a copy for my Kindle. It's just as good today as it was in the early '70s. ... The technology has changed the problems are somewhat different today, but the raw chicanery is still there! Buy it from . Borrow it from your local Library. But most definitely READ IT! You won't be disappointed! PS. Multiply all dollar amounts in the book by at least 7 to get to today's purchasing power of the US Dollar.

0 of 0 people found the following review helpful. Still great book from a great writer By R. Williams Great book. Really fascinating, still relevant, as much of what happened happened again in the recent crash (2008). It's a great balanced account, not at all ranting and/or lurid. One of the great parts of the book is Brooks' description of how the street soured on liking warfare's ability to ring up returns. This guy was truly a great writer, like David Halberstam, just curious beyond belief and willing to do the hard work to dig into his subjects.

A humorous and keen look at the roller-coaster boom and bust of the 1960s and 1970s by then New York Times bestselling author of *Business Adventures* John Brooks blends humor and astute analysis in this tale of the staggering "go-gordquo"; growth of the 1960s stock market and the ensuing crashes of the 1970s. Swiftly rising stocks promised fast money to investors, and voracious cupidity drove the market. But the bull market couldn't last forever, and the fall was just as staggering as the ascent. Including the astounding story of H. Ross Perot's loss of \$450 million in one day; the tale of America's "Last Gatsby," Eddie Gilbert; and the account of financier Saul Steinberg's failed grab for Chemical Bank, this book is replete with hallmark financial acumen and vivid storytelling. A classic of business history, *The Go-Go Years* provides John Brooks's signature insight into the events of yesteryear and stands the test of time.

"John Brooks is an unbelievable business writer." —Bill Gates "Brooks provides the early version of what we think of as Malcolm Gladwell-style or Freakonomics-style lessons. . . . But Brooks features another trait that modern business writers, whether James Stewart, Malcolm Gladwell, or Michael Lewis, do not. Brooks is truly willing to give up his own views to get inside the mind of all his subjects." —National "The Go-Go Years is not to be read in the usual manner of Wall Street classics. You do not read this book to see our present situations reenacted in the past, with only the names changed. You read it because it is a wonderful description of the way things were in a different time and place." —From the foreword by Michael Lewis "Those for whom the stock market is mostly a spectator sport will relish the book's verve, color, and memorable one-liners." —The New York of Books "Please don't take *The Go-Go Years* too much for granted: as effortlessly as it seems to fly, it is nonetheless an unusually complex and thoughtful work of social history." —The New York Times "Brooks's great contribution is his synthesis of all the elements that made the 1960s the most volatile in Wall Street history . . . and making so much material easily digestible for the uninitiated." —Publishers Weekly "Brooks . . . is about the only writer around who combines a thorough knowledge of finance with the ability to perceive behind the dance of numbers 'high, pure, moral melodrama on the themes of possession, domination, and belonging.' —Time