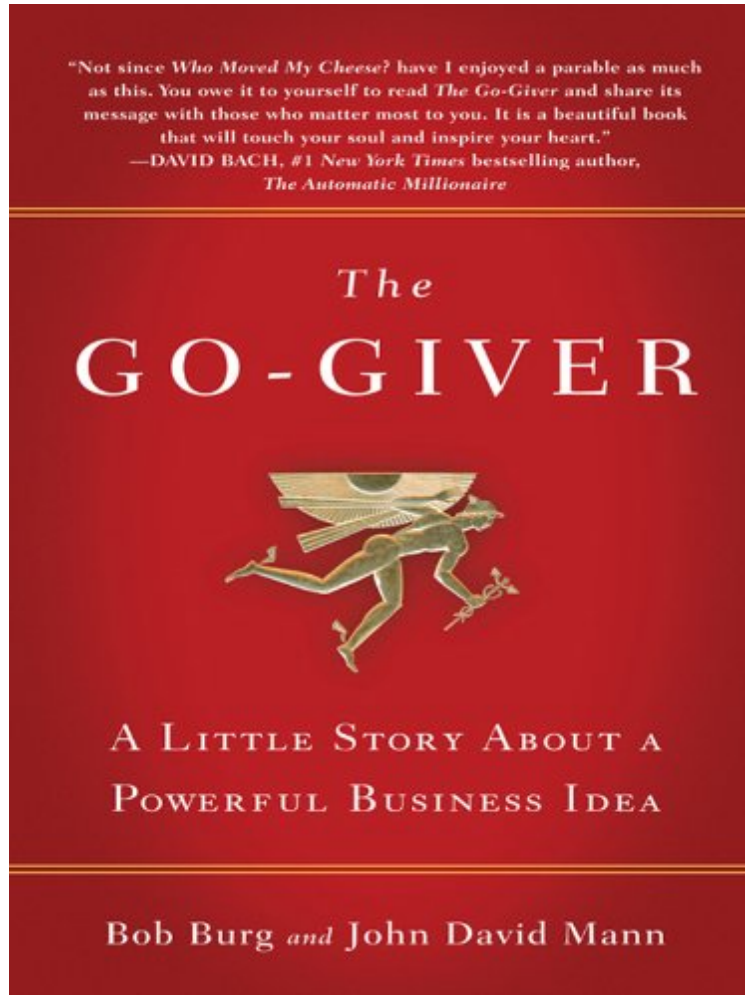


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The Go-Giver: A Little Story About a Powerful Business Idea

Bob Burg, John David Mann

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Bob Burg, John David Mann : The Go-Giver: A Little Story About a Powerful Business Idea before purchasing it in order to gage whether or not it would be worth my time, and all praised The Go-Giver: A Little Story About a Powerful Business Idea:

1 of 1 people found the following review helpful. I absolutely love this book because it made me feel like I ...By Vickie Gunnells-HodgeI absolutely love this book because it made me feel like I was not alone in thinking this exact same way! In life, especially as people move past the will to treat people as human beings, and on to entering into career success or entrepreneurship with their agendas; there is a tendency to hurry up and do everything without staying true to self or granting self the power affiliated with having a plan with a willingness to deviate. This book made my heart happy because it relays so many of the principles taught about honoring self and others, and kicks it up to make those who may have forgotten these philosophies see the value in them. I have bought this book three times now, because of wanting some of some truly great students served by Love In Abundance, Inc. to remember them and

the philosophies attached. I will continue to direct our students to keep this book as a mode of excelling in life, while maintaining their humanity. 5 of 6 people found the following review helpful. It is all about giving, beautiful and profound message. By Fernando Doblado Rueda We live in a world where that a leader that is aggressive, fearless and energetic is the best. Maximizing profits is the most important thing. In Simple words to win is the ultimate goal no matter how many lives are affected. the question I ask myself is, in this reality where are the values or the universal principles that have allowed the coexistence of human beings.? And by values or universal principles I am referring to compassion, kindness, patience, respect, sharing, justice, faith, among other. Certainly at least from my point of view values ??are the foundation upon which you can build not just a company but a whole world. who could think that "the more we give is actually the more we receive. .. But it is true I am a living witness that that rule is true. But an intriguing question this book brought to me is if I am prepared to receive and if am I aware that I am receiving all the time? By means of a simple novel this book breaks down the truth about how important it is to give the best of ourselves even if that is not enough to others. I really consider that this book by far transcends the realm of business , its message is powerful and applicable to life it self. As it is attributed to be a prayer that was written in one of the walls of the house where Mother Teresa in Calcuta: " give the world the best you have and it might never be enough, give the world the best you have anyway. In the final analysis it was never between you and them, it was always between you and God anyway " 2 of 2 people found the following review helpful. Great story/ Great lesson/ Empowering and Inspiring. By Tracy Rutland The was just what I needed. Was not like most other books on success, more in line with the one minute manager and other great story telling teachers that have helped so many of us reframe and redirect our lives. The concepts are presented through a series of encounters with believable characters that share a life lesson that can be immediately tried out by the reader because in a way, the writer shows that small steps in the right direction will lead to greater deeds later on. All I can say is you have to read it then share it with someone then hold each other accountable to try each concept on for size for just one week. I am looking for that person I can share it with now and I'll try to share an update.

A new edition with expanded content is available now, "The Go-Giver, Expanded Edition: A Little Story About a Powerful Business Idea"; An engaging book that brings new relevance to the old proverb "Give and you shall receive"; The Go-Giver tells the story of an ambitious young man named Joe who yearns for success. Joe is a true go-getter, though sometimes he feels as if the harder and faster he works, the further away his goals seem to be. And so one day, desperate to land a key sale at the end of a bad quarter, he seeks advice from the enigmatic Pindar, a legendary consultant referred to by his many devotees simply as the Chairman. Over the next week, Pindar introduces Joe to a series of "go-givers": a restaurateur, a CEO, a financial adviser, a real estate broker, and the "Connector," who brought them all together. Pindar's friends share with Joe the Five Laws of Stratospheric Success and teach him how to open himself up to the power of giving. Joe learns that changing his focus from getting to giving—putting others' interests first and continually adding value to their lives—ultimately leads to unexpected returns. Imparted with wit and grace, The Go-Giver is a heartwarming and inspiring tale that brings new relevance to the old proverb "Give and you shall receive." From the Hardcover edition.