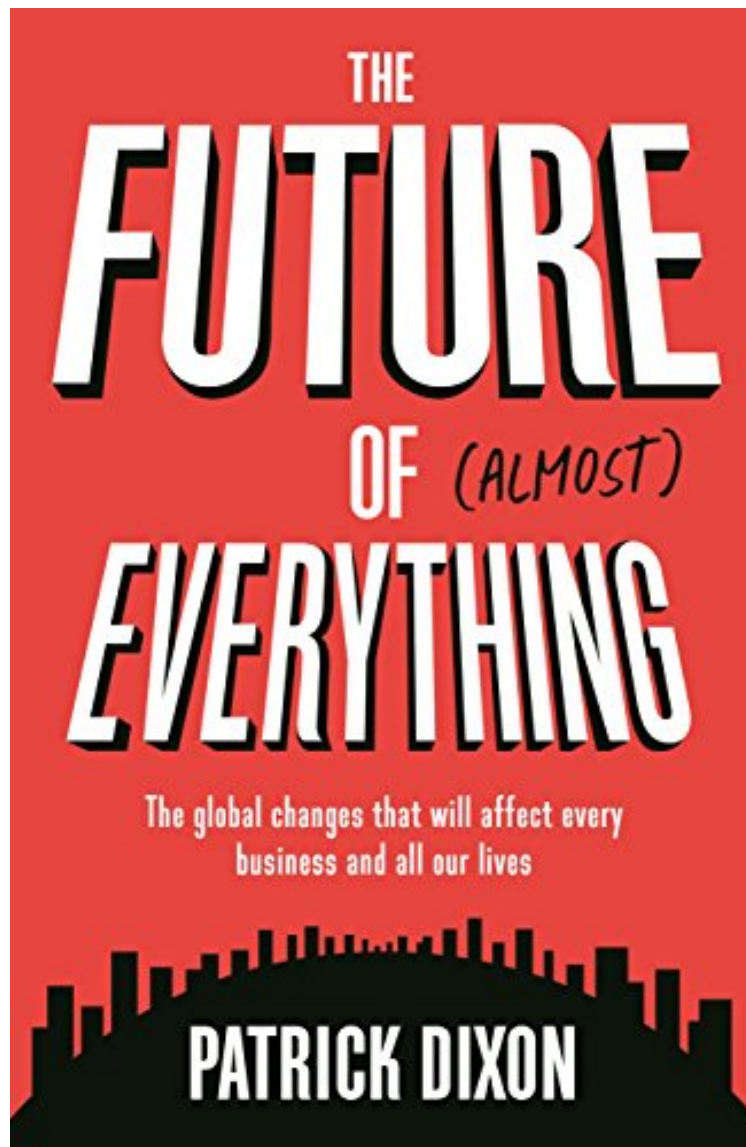


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About the AuthorPatrick Dixon advises the senior teams of many of the worlds largest corporations. He has been ranked one of the twenty most influential business thinkers alive today and is the author of fifteen books, including Futurewise published by Profile