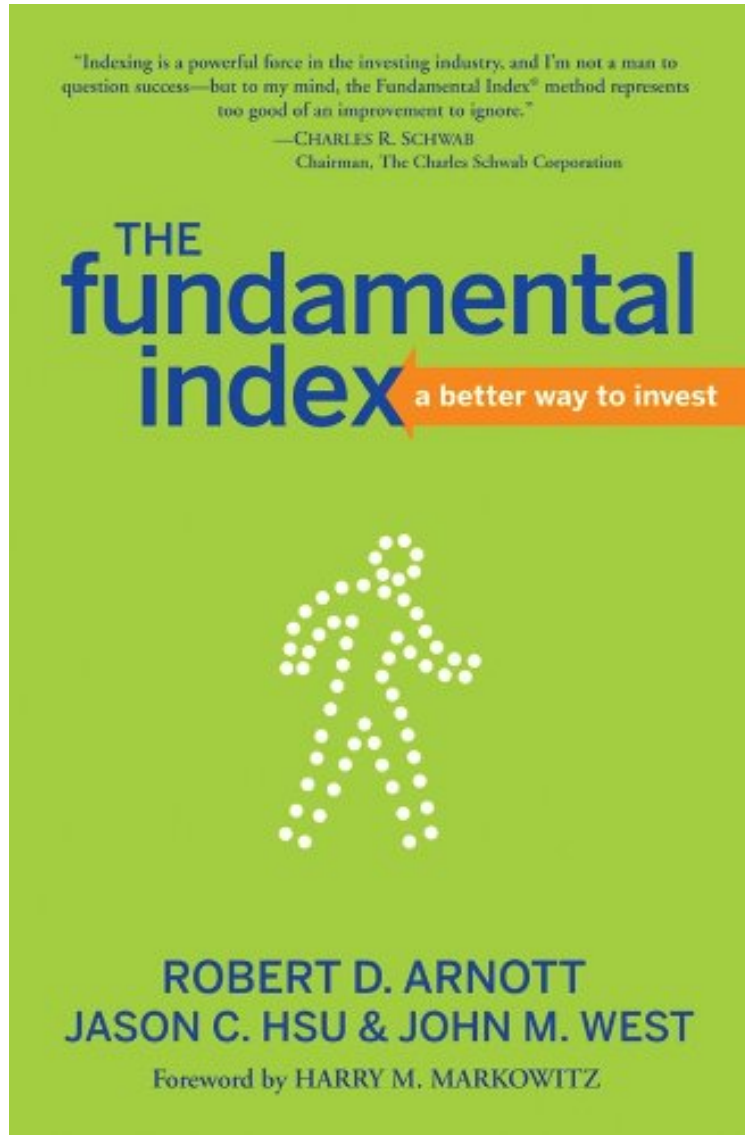


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The Fundamental Index: A Better Way to Invest

Robert D. Arnott, Jason C. Hsu, John M. West
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Robert D. Arnott, Jason C. Hsu, John M. West : The Fundamental Index: A Better Way to Invest before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Fundamental Index: A Better Way to Invest:

2 of 2 people found the following review helpful. Good Book, But ...By Detroit RickThe book is well-written in terms of presenting the nuts and bolts of fundamental indexing. It clearly explains why and clearly explains how. It even gives some perspective to the pro's and con's. In that respect, I am completely satisfied with the book and will read parts of it again as needed. That being said, I only finished 75% of the book. By that point, it just got too statistically

detailed and too repetitive to finish. Some will find the scope of the book necessary to completely validate the fundamental indexing concept. I would have been happy with a bit less. But if you are interested in fundamental indexing, get this book. If statistics bore you, be ready to skim parts. 1 of 1 people found the following review helpful. The excellent Appendix, Notes and Reference sections are most helpful. By Robert L Bennett. Reviewers note the controversial nature of assorted market investors trading from the basic fundamental index and my thoughts for the novice who wants to buy this book and study, be prepared to fully absorb the 300 plus pages offered when I purchased it at around \$30. The excellent Appendix, Notes and Reference sections are most helpful. On balance, IF you decide to buy this book, have an open mind, been modestly successful in trading and willing to seriously study this concept to the max. 0 of 0 people found the following review helpful. classic. By GEORGE R. FISHER. Arnott is, of course, a genius and his theory is by now a classic. The book is an easy read and provocative. My quick and dirty analysis of the funds that implement his theory has not convinced me to switch from cap-weighted ETFs but I dabbled a bit and believe the subject deserves further research.

2008 American Publishers Awards for Professional and Scholarly Excellence (The PROSE Awards)
Finalist/Honorable mention, Business, Finance Management. The Fundamental Index examines a new approach to indexing that can overcome the structural return drag created by traditional capitalization-based indexing strategies, and in so doing, enhance the performance of your portfolio. Throughout this book, Robert Arnott and his colleagues outline this breakthrough strategy and explain how it can be used to improve investment returns, typically at lower risk and lower cost than most conventional investments.