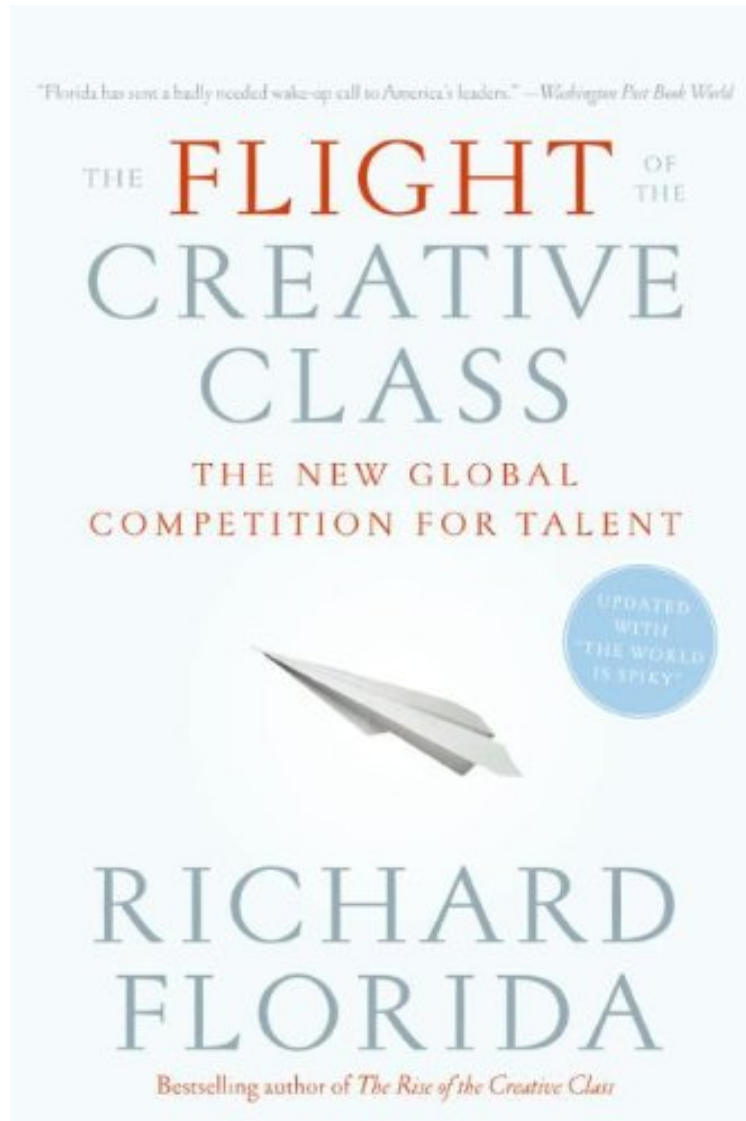


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The Flight of the Creative Class: The New Global Competition for Talent

Richard Florida

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Richard Florida : The Flight of the Creative Class: The New Global Competition for Talent before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Flight of the Creative Class: The New Global Competition for Talent:

0 of 0 people found the following review helpful. I've found the negative reviews to be perplexing. By Kathy O'Brien I've found the negative reviews to be perplexing- such vitriolic diatribes and very little critical thought evident- I wonder if the book was actually read by these reviewers. This is a really good book that deserves to be read and

discussed. Florida doesn't pretend to have all of the answers. People with pulses and a modicum of creativity seem to understand the premises he puts forth. For those looking to blame someone, anyone, for the economic equity gap evident in this country, Florida is an easy target. Folks, don't kill the messenger, he may have something to teach you. The cultural insularity and puritanical values perpetuated in current public policy have long term consequences. Wake up!

2 of 2 people found the following review helpful. Richard's assumptions.....againBy REd SuckerOn pp 9-10, Richard casually mentions government regulation as one of the reasons for USA's 11th place and dropping ranking for creative business environs, citing Sweden Canada Australia, Ireland as ahead of us.....he consistently glosses over the fact that the creative class as he created it is assumed to be enlightened coastal liberals, who are notorious for creating these regulations on the very creative businesses he champions, and, or course, on every other non-creative buiness who suffer alike.....which of course stifles all creativity ...like agriculture which he avoids because everybody knows farmers are neither creative nor liberal, nor coastal (Richard's assumptions)and the aforementioned countries, after decades of their own self stifling liberalism, are in liberal-political -recovery.....the US is just now falling into that abyss....recovery possibly just starting. Richard assumes again that personal attributes such as of tolerance are owed by the creative class on the coasts, and several other smug-ceative class personal attributes.....perhaps the most galling of human atributes, "patronizing smugness" permeates. IN other words....the creative class and Richard should stay out of politics...they are damn poor visionaries for human governance.....too much imagination too little reality.....create a digi-phone, go to creative little coffeeshop, order creative brew, complain about ruling party,and go home to creative little meal, music, movie, be smug, be creative, leave the rest alone! Otherwise, good observations on the movements of cutting edge industry on the planet and the USA's position in same.

0 of 1 people found the following review helpful. Finally, an economist who makes sense and has an ...By Gerald S. PallorFinally, an economist who makes sense and has an approach that relates to the world I experience. A must read for anyone at all involved in economic development.

Research-driven and clearly written, bestselling economist Richard Florida addresses the growing alarm about the exodus of high-value jobs from the USA. Today's most valued workers are what economist Richard Florida calls the Creative Class. In his bestselling *The Rise of the Creative Class*, Florida identified these variously skilled individuals as the source of economic revitalisation in US cities. In that book, he shows that investment in technology and a civic culture of tolerance (most often marked by the presence of a large gay community) are the key ingredients to attracting and maintaining a local creative class. In *The Flight of the Creative Class*, Florida expands his research to cover the global competition to attract the Creative Class. The USA once led the world in terms of creative capital. Since 2002, factors like the Bush administration's emphasis on smokestack industries, heightened security concerns after 9/11 and the growing cultural divide between conservatives and liberals have put the US at a large disadvantage. With numerous small countries, such as Ireland, New Zealand and Finland, now tapping into the enormous economic value of this class and doing all in their power to attract these workers and build a robust economy driven by creative capital; how much further behind will USA fall?