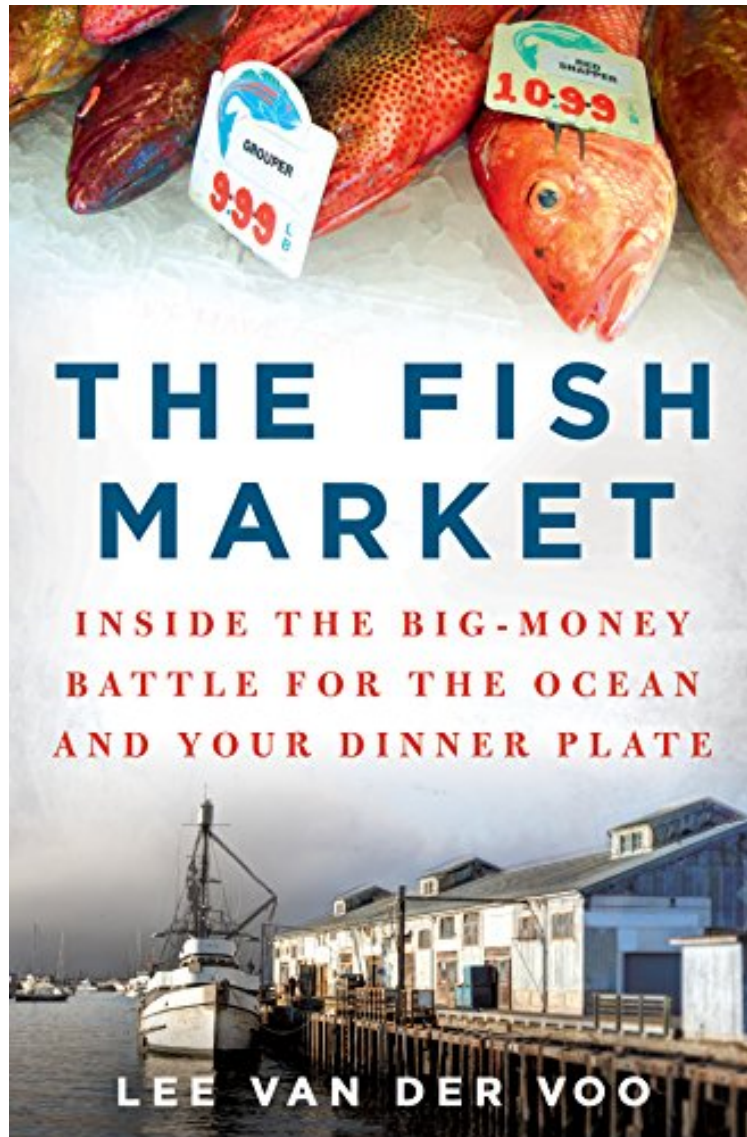


(Download free pdf) The Fish Market: Inside the Big-Money Battle for the Ocean and Your Dinner Plate

The Fish Market: Inside the Big-Money Battle for the Ocean and Your Dinner Plate

Lee van der Voo

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Lee van der Voo : The Fish Market: Inside the Big-Money Battle for the Ocean and Your Dinner Plate before purchasing it in order to gage whether or not it would be worth my time, and all praised The Fish Market: Inside the Big-Money Battle for the Ocean and Your Dinner Plate:

0 of 0 people found the following review helpful. I highly recommend van der Voo's thought-provoking book to anyone who cares ...By Nancy Danielson Mendenhall I highly recommend van der Voo's thought-provoking book to anyone who cares about the future for small enterprise in America, and especially if they prefer wild to farmed fish.

Van der Voo is a careful, colorful writer who has researched her subject well, I can attest as a retired small fisherman myself who researches and writes on this and related subjects. Our coastal communities were built on the work of small fishermen and their supporting industries. The issue is complex but you don't have to follow all the political moves the author describes to understand the trend that is already well-established on several of our coasts and in other countries too--the privatization of a public resource. But this is America! What would the voters say if we were to allow our national forests or our public lands to be handed over to a few huge timber and mining companies? Yet as fishing quota passes on to wealthy entities, we see small-fishing families and the communities they support devastated. The author personalizes this through her interviews with several small fishermen in the middle of this economic upheaval. A healthy way of life will be gone entirely unless the federal government, through its arm, NOAA Fisheries, and its regional fishing councils, takes action to retrieve some of the fishing quota siphoned off from these families and communities. Powerful industrial lobbies will of course fight such action and naive councils flounder when they belatedly do try to salvage something from this robbery. I am flummoxed that groups like the Environmental Defense Council saw privatization of the public's fish as a way to save shrinking fish stocks, yet it is a fact that van der Voo has given needed attention. We did need to rebuild certain fish stocks, but this was not the democratic way. Read the book and get the whole picture; identify with the stories of real people affected. Remember what happened to our small farmers? Where are they? 3 of 3 people found the following review helpful. I'm in the industry and find this book an excellent, fascinating read. By Customer I'm in the industry and find this book an excellent, fascinating read. Catch share, as a method of managing the oceans resources, is decimating the small, inshore fleet on both coasts, putting the entire shoreside economy in a downward spiral. Perhaps easier for Washington to manage, but at a terrible price to this and the next generation, there is one, of small boat fishermen. 2 of 2 people found the following review helpful. Catch shares 101 By Bacon Boy 24 If you enjoy seafood, read this book. It does a good job of laying out the pros and cons of using catch shares to manage our nation's fish. It's a fair treatment of a very complicated subject. Nicely done and a pleasure to read.

Gulf Wild — the first seafood brand in America to trace each fish from the sea to the table — emerged after grouper, the star of fried fish sandwiches, fell off menus due to overfishing. The brand was born when the government privatized the rights to fish to fix the problem. Through traceability, Gulf Wild has met burgeoning consumer demand for domestic, sustainable seafood, selling in boutique grocers and catapulting grouper from the hamburger bun to the white tablecloth. But the property rights that saved grouper also shifted control of the fish from public to private, forever changing the relationship between wild seafood and the people that eat it. Aboard fishing vessels from Alaska to Maine, inside restaurants of top chefs, and from the halls of Congress, in *The Fish Market*, journalist Lee van der Voo tells the story of the people and places left behind in this era of ocean privatization — a trend that now controls more than half of American seafood. Following seafood money from U.S. docks to Wall Street, she explains the methods that investors, equity firms, and seafood landlords have used to capture the upside of the sustainable seafood movement, and why many people believe in them. She also goes behind the scenes of the Slow Fish movement — among holdouts against privatization of the sea — to show why they argue consumers don't have to buy sustainability from Wall Street, or choose between the environment and their fisherman.

"Fascinating...a fast-paced, thorough account of the American sustainable seafood market's evolution over the past 25 years, touching on everything from the slow fish movement to how reality television shows such as *Deadliest Catch* have made the public aware of the dangers of crabbing during short, brutal seasons." — *Hakai Magazine* "Takes an in-depth and honest look at the implementation of individual fishing quotas in the United States within the context of global adoption...van der Voo is a journalist who does not shy away from the real story of catch shares — accolades as well as criticisms." — *National Fisherman* "Bold, important, engaging, and intimate, *The Fish Market* will be especially appealing to readers who connect with environmental problems through personalized accounts." — *Booklist* "What a great book! Journalist Lee van der Voo investigates the provenance of wild fish and the dismaying gentrification of the high seas, weaving the wonky details of politics and economics with big-hearted portraits of those who work the seas. *The Fish Market* is a fascinating addition to the literature of food." — Kristin Ohlson, author of *The Soil Will Save Us* "Everyone who eats seafood, is interested in the ocean, or just wants to know how our natural resources are divvied up needs to read *The Fish Market*... Van der Voo deftly weaves the stories of fishermen, fish mongers, and Wall Street with the orchestrated campaigns of the Charles Koch Foundation, the Walton Family Foundation, the Gordon and Betty Moore Foundation and NOAA, and how they paid NGOs, scientists, and celebrity chefs to support their cause. You will never see seafood in the same light again." — Kevin M. Bailey, marine scientist and author of *Billion-Dollar Fish* and *The Western Flyer* "In *The Fish Market*, Lee van der Voo uses her gifts for storytelling and imbedded reporting to skillfully lay out the economic, environmental, and societal trade-offs of privatizing American commercial fishing. In a world where establishing sustainable seafood is essential, van der Voo paints a future that must balance the rights of the individual fisher with the more effective conservation practices of private enterprise. A timely page-turner of a book!" — James McClintock, author of *A Naturalist Goes Fishing* About the Author LEE VAN

DER VOO is an award-winning journalist who writes about sustainability, food, policy, and social justice. Her research has been funded by the Fund for Investigative Journalism as well as the Alicia Patterson Foundation Fellowship. On staff at InvestigateWest, the nonprofit journalism studio for the Pacific Northwest, her work has been featured in The New York Times, Reuters, USA Today, The Chicago Tribune, CNN, Slate, and High Country News. She lives in Portland, Oregon.