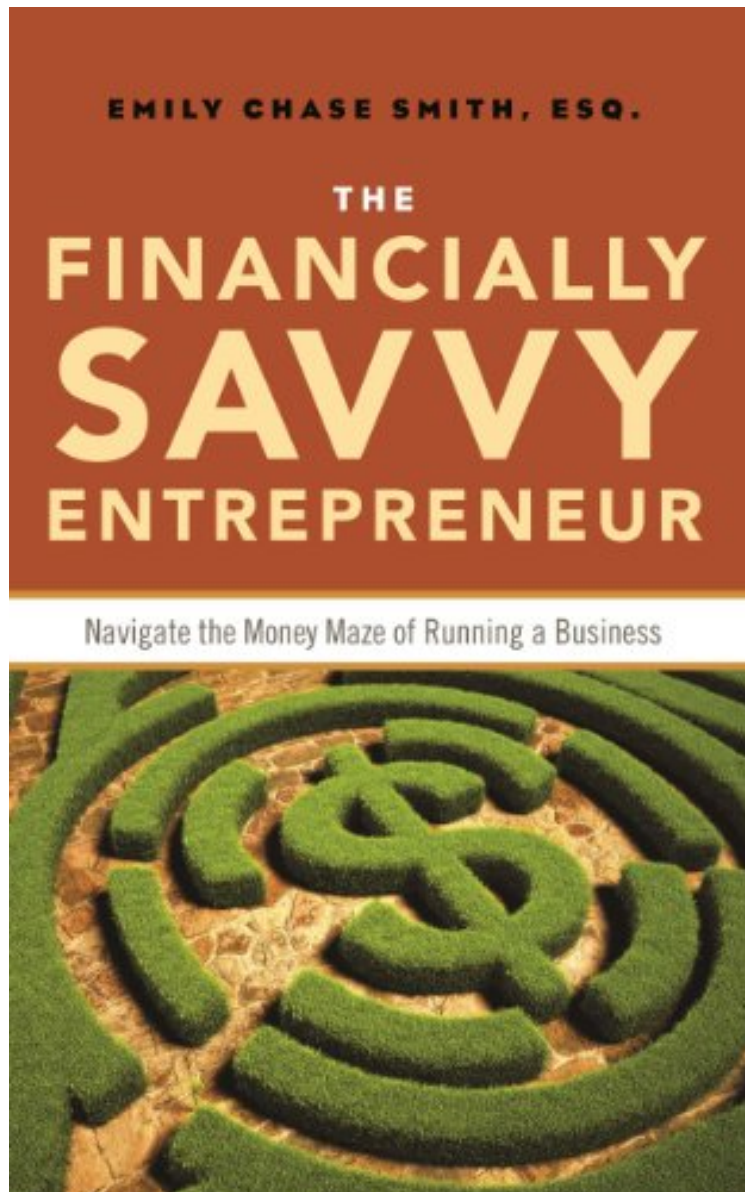


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The Financially Savvy Entrepreneur

Emily Chase Smith

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Emily Chase Smith : The Financially Savvy Entrepreneur before purchasing it in order to gage whether or not it would be worth my time, and all praised The Financially Savvy Entrepreneur:

2 of 2 people found the following review helpful. Really helpful collection of financial advice for busines ownersBy CaseyI've looked far and wide for bits and pieces of the information laid out in this book but have always come up short. When I have found information, I've always found it suspect due to its source (like the crocodile telling the frog to jump on his nose to cross the river).Not only did I find myself laughing out loud at some of the analogies the author

makes (this is really a delightful and fast read), I found myself learning a lot about some financial fundamentals and institutional practices. For instance, I had no idea that it was possible to settle debt for 20-50% of what you owe without much drama. I also found it pretty helpful to think about separating my business life and my personal life with clear financial boundaries (using an EIN instead of my SSN for example). I'm going to recommend this book to entrepreneur friends. More people really need to know this stuff.

0 of 0 people found the following review helpful. Provides high level business finance concepts, but little insight into accounting details

By ELEV

Reading some of the other reviews, I was hoping this book would provide more insight into some of the number games related to small business accounting. My goal was to find a book to help me get more in line with my accountant and some of his suggestions and comments for how we allocate income/expenses and how we can take profits. This book provides high-level concepts towards managing your business finances, but it does not get into the accounting details. If you already use and understand a business accounting program (Quickbooks etc...) and you already understand your PL and monthly cash flow, this is not the book for you. I'll be putting this book on the shelf somewhere and ordering a more accounting-based book instead.

1 of 1 people found the following review helpful. The book I wish I'd read years ago

By Jackson Mumey

As an Entrepreneur, I've had success and failure and reading a book from someone who "gets it" is so refreshing. I wish I had a book with this kind of wisdom when I began and ultimately, closed my failing businesses. The advice is practical, useful and well presented. I found nuggets in every chapter and ideas I can use today in my successful businesses. Thanks for a terrific book, one that every business owner should read!

As a life coach I see many people who launch businesses to bring their dreams to life. But those same people frequently have no plan for responsibly handling the money generated by their business success. In *The Financially Savvy Entrepreneur*, Emily shares clear systems and processes for avoiding the financial pitfalls that derail so many businesses. Read this book, implement the safeguards, and protect your dream.

—Dan Miller, life coach and New York Times best-selling author of *48 Days to the Work You Love*

This is the book I wish I would have read before I started my businesses. It would have saved me a great deal of 'figuring it out the hard way' time and energy.

—John Jantsch, author of *Duct Tape Marketing* and *Duct Tape Selling*

If you are passionate about being mediocre with your finances...then you should avoid Emily's book at all costs.

—Jared Easley, host of *Starve the Doubts* and co-founder of the *Podcast Movement*

80 percent of small businesses do not receive outside funding; they bootstrap (and beg and borrow) to make their business dreams a reality. As these businesses grow, the hasty financial decisions and systems put in place during their infancy inevitably crumble.

Banishing CPA-speak, *The Financially Savvy Entrepreneur* offers time-strapped entrepreneurs—indeed, all business owners—simple and innovative tools to maintain business and personal financial health.

—Herer's; an understandable, step-by-step plan that will help you: Understand how an entrepreneur's financial considerations differ from their traditionally employed counterparts. Appreciate the danger of failing to revisit start-up decisions and give you a roadmap to ease financial entanglements. Establish a business that can stand on its own financially.

About the Author

Emily Chase Smith, Esq. is the Entrepreneur's Money Expert and a California-based attorney. Emily brings a wealth of knowledge from representing business owners in the "money morgue"—a.k.a. the United States Bankruptcy Court—to help entrepreneurs make financially savvy decisions as they start, grow, and transition in their businesses. She is a blogger and the host of the podcast *Money Morsels*.