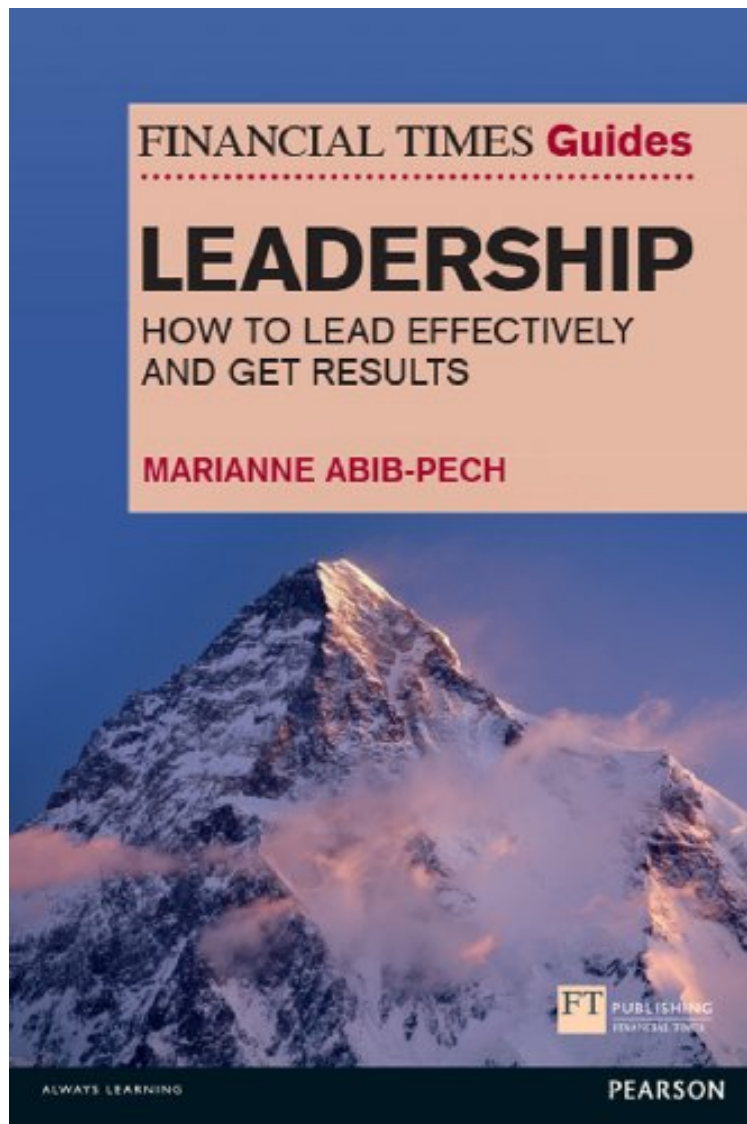


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## The Financial Times Guide to Leadership: How to lead effectively and get results (The FT Guides)

*Marianne Abib Pech*

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useful insights and anecdotes. The distinction between different leadership scenarios and different styles of leadership were particularly useful - I hadn't previously considered the concept of a 'leader of leaders'. I recommend this book as part of any company's management development tool kit, especially for that cadre of up and coming 'future leaders' whose natural talent now needs to be augmented by critical self-awareness and personal career development. 0 of 0 people found the following review helpful. FantasticBy Thibault NormandThis book is a goldmine when it comes to everyday advice in how to improve your leadership skills. It is to be read piece by piece as you go along with what I would call a true journey towards being a better leader. I was very lucky to hear the author speak on multiple occasions and even attend a training by Marianne. I would strongly recommend both the book but also the author as a speaker. 0 of 0 people found the following review helpful. Clear and inspirational guideBy FlashThis book is excellent to start you thinking about how different we all are and how this impacts business and management. It is about Leadership plain and simple, and enables you to get to know yourself to really understand what you can do to develop in order to become a better leader. A never ending challenge indeed! Very useful and down to earth.

The Financial Times Guide to Leadership is a one-stop shop for professionals at every stage of their leadership journey. Whether yoursquo;re just starting out or are looking to upgrade your current skills, this practical guide takes you through the core building tools of self-awareness, influence and execution. With thought-provoking exercises and action points throughout, plus handy chapter summaries for when you need to access information, this book is your roadmap to becoming a better leader. This definitive guide to leadership includes: What good leadership looks like How to build your own leadership style Techniques to lead and influence others How to build and execute your vision Everything you need to know to become an authentic and dynamic leader. My shelves groan under stacks of leadership books. But just a very few stand out as solid gold. The Financial Times Guide to Leadership merits inclusion in that select company. There is simply no excuse for not applying its very practical steps. I'd urge you to start or continue your journey here!" Tom Peters, author of In Search of Excellence "Finally, a first-class leadership book that focuses on the 'how' and 'what' as well as the 'why' and 'when'. Full of practical steps to take you to the next level." Doug Richard, entrepreneur and founder of School for Startups "Leadership is at the intersection of competence, charisma and the ability to think big for yourself and for others. Thenbsp;Financial Times Guidenbsp;to Leadershipnbsp;gives you the tools you need tonbsp;navigate this junction with success." Mercedes Erra, Executive President of Havas Worldwide

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