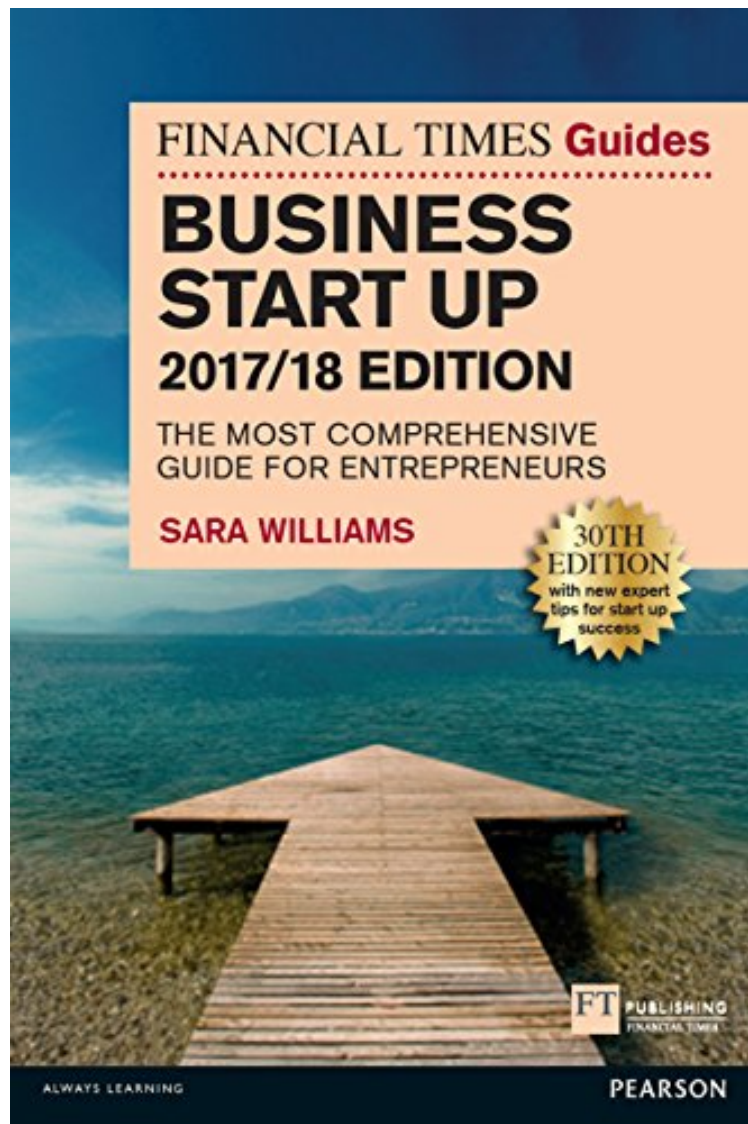


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# The Financial Times Guide to Business Start Up 2017/18: The Most Comprehensive Guide for Entrepreneurs (Financial Times Series)

*Sara Williams*

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About the Author  
Sara Williams is a former investment analyst and financial journalist. She has contributed many articles on tax and finance for national newspapers, and for a number of years wrote for Which?, including the Which? Tax-Saving Guide and the Which? Book of Tax. She is also the author of Perfectly Legal Ways to Pay Less Tax. Sara is the former executive chair of AIM-listed media business Vitesse Media Plc, which offers research, digital and social media, and event management in the tax, business and investment areas. Its titles include What Investment, SmallBusiness.co.uk, Information Age, GrowthBusiness.co.uk and Growth Company Investor. She holds qualifications in investment advice and management.