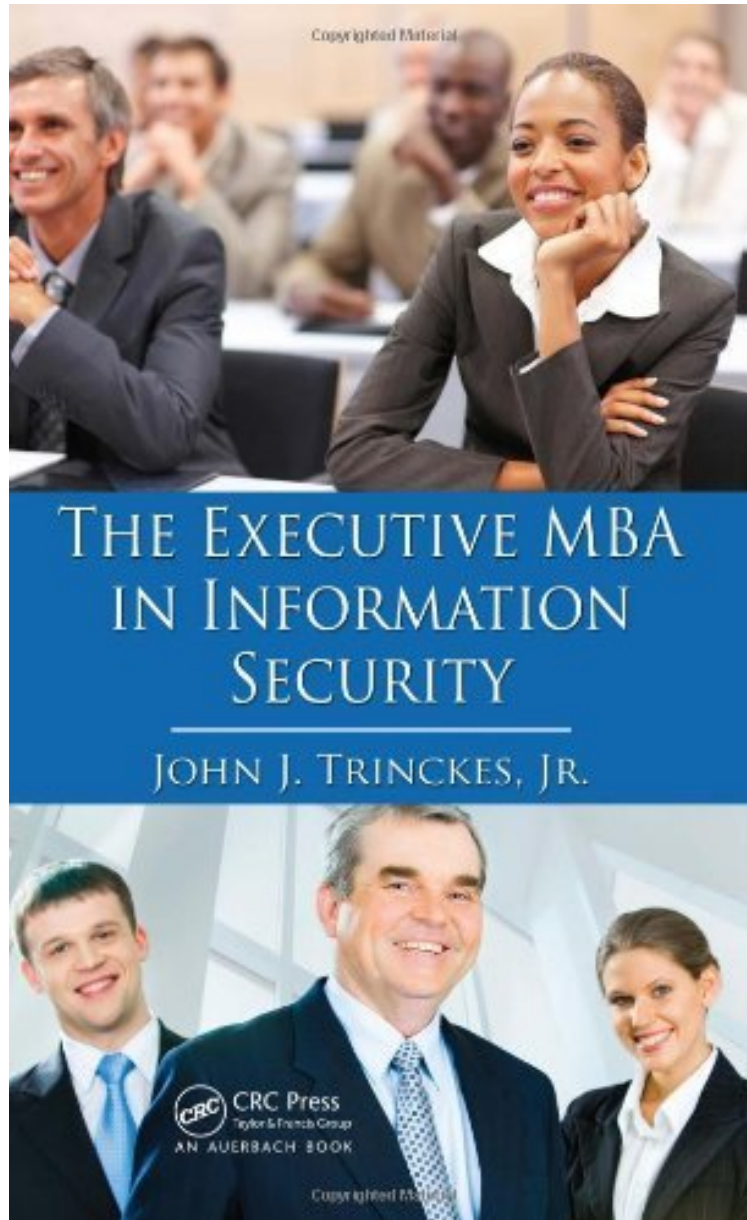


[FREE] The Executive MBA in Information Security

The Executive MBA in Information Security

Jr., John J. Trinckes

*ebooks | Download PDF | *ePub | DOC | audiobook*



[Download](#)

[Read Online](#)

#3178652 in eBooks 2011-10-25 2011-10-25 File Name: B005GL53XC | File size: 19.Mb

Jr., John J. Trinckes : The Executive MBA in Information Security before purchasing it in order to gage whether or not it would be worth my time, and all praised The Executive MBA in Information Security:

4 of 4 people found the following review helpful. Good for those looking to get an understanding of the fundamentals of information securityBy Ben RothkeIn The Executive MBA in Information Security, author John Trinckes notes that according to Washington, D.C., think tank the Brookings Institution, an organization's information and other

intangible data assets account for more than 80 percent of its market value. Such a statistic unequivocally demonstrates the imperative of a strong enterprise information security program. With that in mind, Trinckes first points out that data security is a management decision, and as such, requires executive leadership to create an effective foundation. Leadership alone will not get the organization to a state of effective security, however, and that is where the book comes in. The reader will find within this work an overview of all of the core areas in information security. The format and content generally mirror the (ISC)² Common Body of Knowledge, a basis for (ISC)²'s Certified Information Systems Security Professional (CISSP) certification. While nothing in the book is ground-breaking, its value lies in the integration of this information into a single volume for the person who does not have a strong background in information security and risk management. While not the definitive text on the subject, *The Executive MBA in Information Security* provides a good start for any executive or professional looking to get a thorough understanding of the fundamentals of information security.

According to the Brookings Institute, an organization's information and other intangible assets account for over 80 percent of its market value. As the primary sponsors and implementers of information security programs, it is essential for those in key leadership positions to possess a solid understanding of the constantly evolving fundamental concepts of information security management. Developing this knowledge and keeping it current however, requires the time and energy that busy executives like you simply don't have. Supplying a complete overview of key concepts, *The Executive MBA in Information Security* provides the tools needed to ensure your organization has an effective and up-to-date information security management program in place. This one-stop resource provides a ready-to-use security framework you can use to develop workable programs and includes proven tips for avoiding common pitfalls—so you can get it right the first time. Allowing for quick and easy reference, this time-saving manual provides those in key leadership positions with a lucid understanding of: The difference between information security and IT security Corporate governance and how it relates to information security Steps and processes involved in hiring the right information security staff The different functional areas related to information security Roles and responsibilities of the chief information security officer (CISO) Presenting difficult concepts in a straightforward manner, this concise guide allows you to get up to speed, quickly and easily, on what it takes to develop a rock-solid information security management program that is as flexible as it is secure. nbsp;

About the Author Hampton, Florida, USA