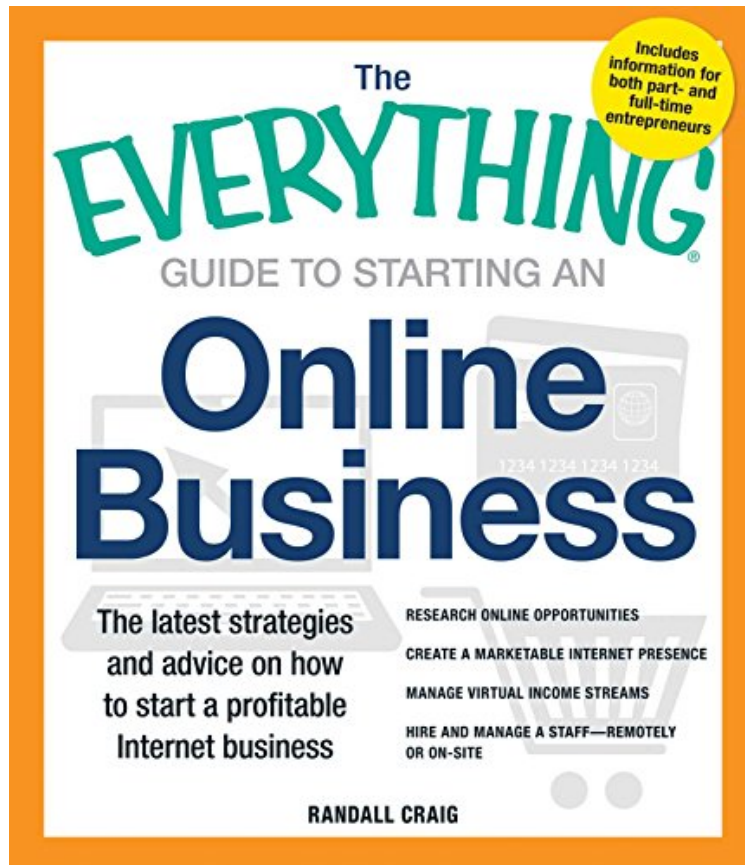


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# The Everything Guide to Starting an Online Business: The Latest Strategies and Advice on How To Start a Profitable Internet Business (Everythingreg;)

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**About the Author**  
Randall Craig is an experienced Internet entrepreneur, consultant, and executive advisor. He has founded and sold several successful online startups, held a long-time position at a "big-four" consulting firm, and was an executive at an American public company. Craig has been advising on web strategy since 1994: he put the Toronto Star online, along with the Globe and Mail's GlobeInvestor/Globefund, several financial institutions, and about 100+ other major organizations' internet-based businesses. He lives in Toronto.