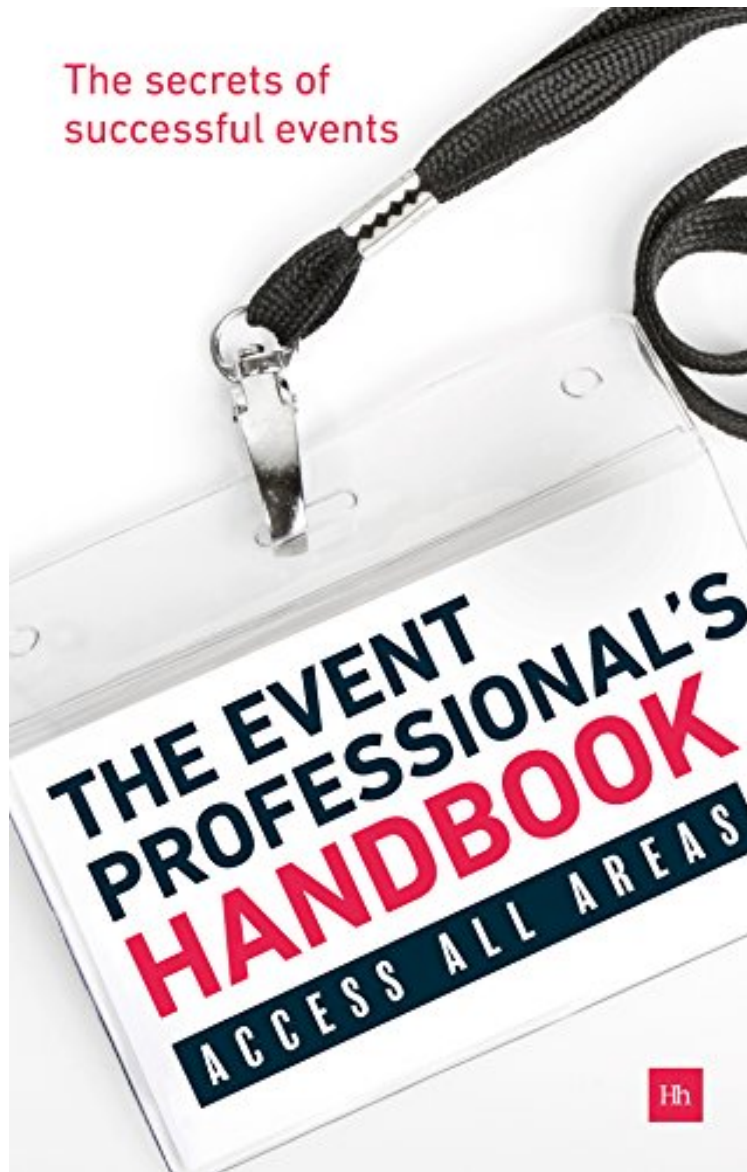


## The Event Professional's Handbook

*Debs Armstrong, Jason Allan Scott, Simon Burton, Mark Cochrane, Nick de Bois, Sean Doyle, Tracy Halliwell, Chris Hornbuckle, Simon Hughes, Kevin Jackson, Brian Ludwig, Jason Megson, Nigel Rushman, Jason Allan Scott, Bonny Shapira, Mark Smith, Peter Wardell, Bjorn Wigforss, Chris Barez Brown*  
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praised The Event Professional's Handbook:

THE EVENT PROFESSIONAL'S HANDBOOK aims to inspire, encourage and guide anyone working in - or thinking about working in - the events industry. Its contributors represent some of the most interesting thinkers and practitioners in the industry today. But the handbook is not a 'how to' or an instruction manual. It's more like a smorgasbord of event professionals' thoughts and ideas, designed to whet the appetite, provide a moment of insight or a way of navigating a challenge in a new way.