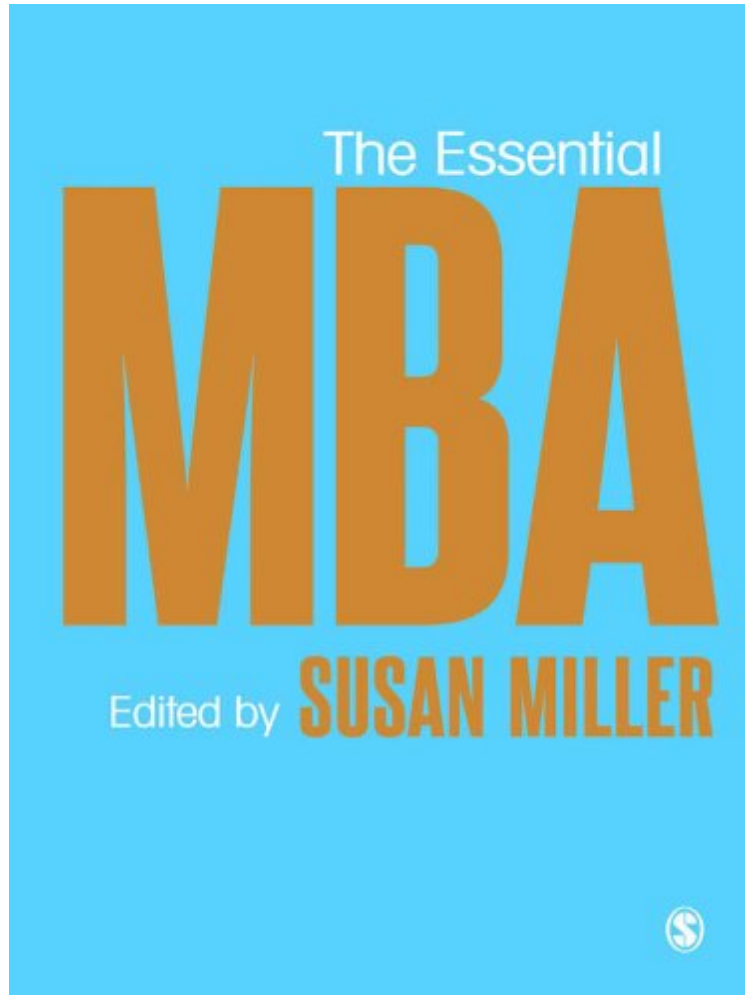


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The Essential MBA

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Electronic Inspection Copy available for instructors here For help preparing for, and support during your MBA course, The Essential MBA brings together a comprehensive overview of the main subjects taught on MBA and business and management programmes in one book. Each chapter is written by a specialized contributor and offers students a helpful introduction to each topic of study, including: Sections on research methods and study skills Further reading recommendations and questions for reflection A critical perspective of the subject matter and reviews of alternative approaches. This text is an invaluable guide for MBA students, as well a useful introduction for undergraduate and postgraduate students of business and management. Susan Miller is Professor of Organisational Behaviour at Hull

University Business School

As the title suggests *The Essential MBA* is a must read book. It is fundamental to MBA students as well as to those thinking of embarking on this course. The *Essential MBA* collects and critically explores core subjects typically taught on MBA degrees in a most accessible language. I highly recommend the book not only to MBA students and teachers but also to those attending other business and management courses.

Suzana B. Rodrigues Professor of International Business and Organization, Rotterdam School of Management, Erasmus University

This is a text for the thinking MBA student who wants to look beyond the well-worn recipes and tired nostrums that permeate much of management teaching. The critical and reflexive approaches of each chapter promote thought and analysis in the wide range of management disciplines covered.

David C Wilson Professor of Strategy and Organization, University of Warwick

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