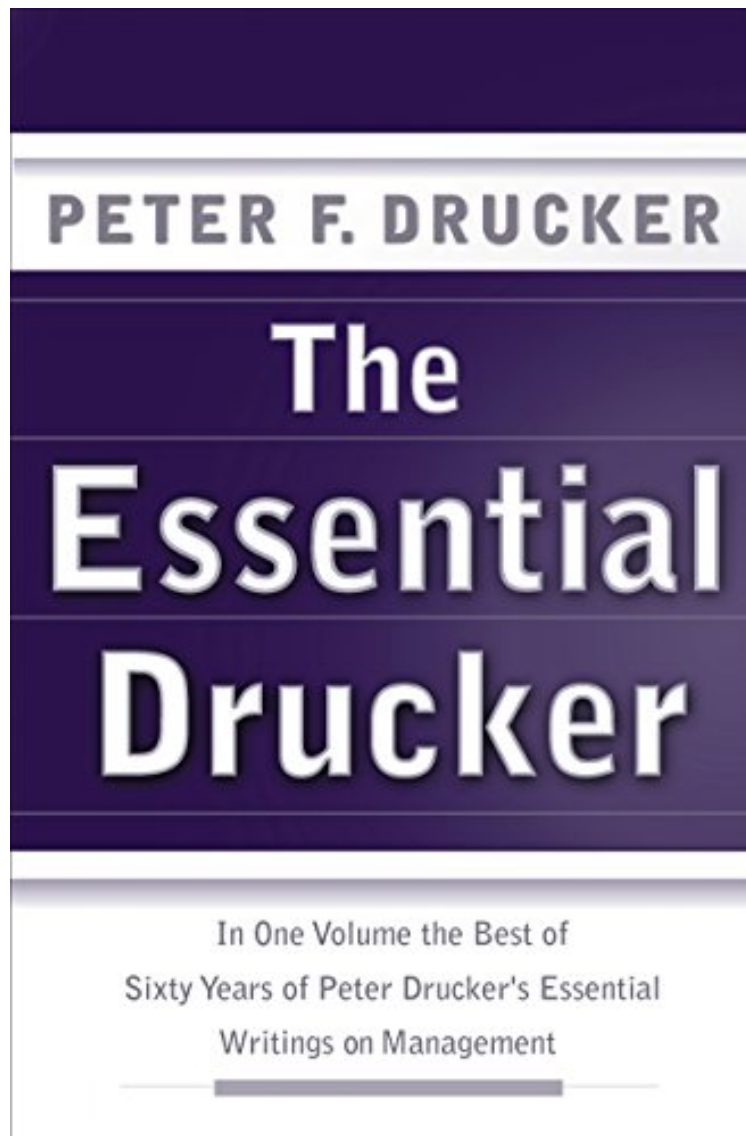


[Ebook free] The Essential Drucker: The Best of Sixty Years of Peter Drucker's Essential Writings on Management (Collins Business Essentials)

The Essential Drucker: The Best of Sixty Years of Peter Drucker's Essential Writings on Management (Collins Business Essentials)

Peter F. Drucker

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Peter F. Drucker : The Essential Drucker: The Best of Sixty Years of Peter Drucker's Essential Writings on Management (Collins Business Essentials) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Essential Drucker: The Best of Sixty Years of Peter Drucker's Essential Writings on Management (Collins Business Essentials):

3 of 3 people found the following review helpful. Make Money - Win Customers - Fix The EconomyBy James D.

Nichol This is an excellent book to source the wisdom of Peter Drucker. He isn't only the father of modern business philosophy, he wrote, eloquently about politics and self-development as well. This little book condenses some of his finer points in one book. He is probably one of the most quoted business consultants and writers of the past three generations and if you haven't read his work, you have no doubt read someone else's books or columns that has emulated Drucker. Tom Peters - *In Search of Excellence: Lessons from America's Best-Run Companies* (Collins Business Essentials), *The Little Big Things: 163 Ways to Pursue EXCELLENCE* Seth Godin - *Linchpin: Are You Indispensable?*, Purple Cow, New Edition: *Transform Your Business by Being Remarkable*--Includes new bonus chapter, Jim Collins - *Good to Great and the Social Sectors: A Monograph to Accompany Good to Great*, Forbes - *How Capitalism Will Save Us: Why Free People and Free Markets Are the Best Answer in Today's Economy* All of these writers, thinkers and business consultants owe a debt to Peter Drucker. One of the best Drucker quotes from this book, "The purpose of a business is to create a customer," He was the first to identify critical principles in management, economics, politics, and the world in general. One of the more popular principles we have read in *Fast Company* to Forbes is "Management by Objectives and Self-Control" ("Each manager, from the 'big boss' down to the production foreman or the chief clerk, needs clearly spelled-out objectives") So if you're like me you like to know the history behind current trends. This book will give you perspective on where current business pontiffs source their work, where business leadership was and should be, and most important why we are in such an economic mess. Peter Drucker would have made an excellent President, Secretary of State, Commerce Secretary, or Secretary of the Interior. 8 of 8 people found the following review helpful. Condensed brilliance, which may leave you wishing for more. By cs211 Peter Drucker has had a truly unique perspective and influence on the development of modern organizational management practices. He is old enough to have known Alfred Sloan of General Motors, and was a studious observer of the rise of the modern corporation, all the way through to its present most advanced state, the post-industrial knowledge-based corporation. Furthermore, Drucker has made major contributions over the decades to management theory and practice, through his books, teaching, consulting, and many articles in publications such as the *Harvard Business Review*. He has studied a broad span of management topics, from organizational behavior to individual behavior to the impact of organizations and businesses on society. He is even a bit of a futurist. So, who better to have one's life work collected into a single volume, to provide an overview of 20th century management theory? "The Essential Drucker" (TED) is definitely worth reading, for anyone with a modicum of interest in organizational management. For someone like myself, with a good number of years in business, it served as an excellent refresher course and validated many of my own beliefs about management, and the teachings that I've received through other channels. Drucker's writings are the antithesis of faddish, flaky management theories; he advocates a very solid, non-flashy, heads-down, customer and results focused approach to management that also manages to be humane. There are so many nuggets of wisdom sprinkled throughout TED that I would not be doing justice to the book to highlight only a few of them. One impression that comes across strongly, reading thoughts that Drucker put to paper decades ago, is just how true and applicable they are today. Having heaped much praise on Drucker and TED, I'm obligated to point out the book's major flaw, which is a function of the way it was put together. Drucker has produced so much writing on so many topics that it is perhaps an impossible task to condense the highlights into a single volume, and still retain anything close to the full force of his arguments. Reading TED, it appears that what most often was edited out (but not always, to be fair) was the evidence (anecdotal or otherwise) in support of his theories. You still get the theories and the declarative statements, but what is often missing is the supporting evidence and examples of the application of the theories, to provide a proper context. A veteran manager can supply these from one's own personal experience, as I was often able to do, but I feel that inexperienced readers, such as the students who Drucker claims are part of the target audience for TED, might struggle with the book. Given that Drucker and his editor decided to make a single volume rather than two or three, TED is a worthwhile summary of a lifetime's work from a great management thinker, and a decent overall survey of 20th century management theory and practices. 3 of 3 people found the following review helpful. A management and leadership bible. By Kindle Customer While leading a team of several dozen consultants, I have spent the last 14 years providing management and business consulting to industry and government, so I am exposed to many management teachings and have practical need to apply these teachings. I consider this my favorite compendium of management and leadership in my library. Reading his original writings on management by objective was humbling. I expect few people question Mr. Drucker's effectiveness or credibility, rather the effectiveness of this compendium. To this, I have read the book cover to cover and felt every topic was addressed with at least enough completeness to offer redeeming artifacts. In many cases, enough concept is covered to allow the reader to build a comprehensive perspective. While I fully annotated my copy, a reader will have little problem finding specific concepts. BTW, I give copies to my newly minted managers.

Father of modern management, social commentator, and preeminent business philosopher, Peter F. Drucker analyzed economics and society for more than sixty years. Now for readers everywhere who are concerned with the ways that management practices and principles affect the performance of organizations, individuals, and society, there is *The Essential Drucker*—an invaluable compilation of essential materials from the works of a management legend.

Containing twenty-six core selections, *The Essential Drucker* covers the basic principles and concerns of management and its problems, challenges, and opportunities, giving managers, executives, and professionals the tools to perform the tasks that the economy and society of tomorrow will demand of them.

Ever since his first book was published some six decades ago, Peter Drucker has been essential to everyone serious about the "management of an enterprise (and) the self-management of the individual, whether executive or professional, within an enterprise and altogether in our society of managed organizations." This distinguished 30-year Claremont University professor has continuously identified critical principles in management, economics, politics, and the world in general. And he has redirected our thinking about them through more than two dozen books, including an autobiography and a couple of works of fiction. Now, with *The Essential Drucker*, he has overseen the compilation of his most important fundamentals into one indispensable book. Reaching back as far as 1954 with his treatise "Management by Objectives and Self-Control" ("Each manager, from the 'big boss' down to the production foreman or the chief clerk, needs clearly spelled-out objectives" that clarify expected contributions "to the attainment of company goals in all areas of the business"), Drucker's now-established ideas take on a surprising new relevancy when remixed equally pioneering ideas from the 1960s, '70s, '80s, and '90s. Between the thoughtful "Management as Social and Liberal Art" through the provocative "From Analysis to Perception--The New Worldview" (both originally published in 1988's *The New Realities*), this book revisits some of modern management's most inspired writing and presents it in a way that should appeal to both newcomers and those needing a refresher course on Drucker's basic beliefs. --Howard Rothman

From Booklist: More Drucker! While the prolific nonagenarian and acclaimed management philosopher continues to write--*Management Challenges for the 21st Century* (1999) is his most recent book--he and others have also been busy compiling and summarizing his most noteworthy work. *Peter Drucker on the Profession of Management* (1998) is a collection of 13 significant articles that have appeared in the *Harvard Business Review*. John Flaherty, in *Peter Drucker: Shaping the Managerial Mind* (1999), and Jack Beatty, in *The World According to Peter Drucker* (1998), both penned biographical portraits and bibliographic essays that are homages to Drucker and his thoughts. Now Drucker himself has picked 26 selections that consist of chapters excerpted from 10 of the 29 books he has written over the past 60 years. His goal is to offer a "coherent and fairly comprehensive Introduction to Management" and to help those interested in learning more about his ideas determine "which of his writings are [most] essential." David Rouse

Copyright copy; American Library Association. All rights reserved "...required reading for management students and practitioners alike ... a highly readable single volume survey of concepts that would otherwise involve reading nearly 30 separate books ...this is an extremely useful and thought-provoking compendium. Read 'The Essential Drucker' and become an instant expert on this most durable of management writers." *People Management*"This is effectively a whole business library and refresher MBA course in one readable volume that wears its enormous wisdom lightly enough to make good holiday reading. It is stuffed with practical inspirational advice, as useful to owner-managers of small businesses as to blue-chip board directors or administrators of non-profitmaking organisations" Carol Kennedy, Director