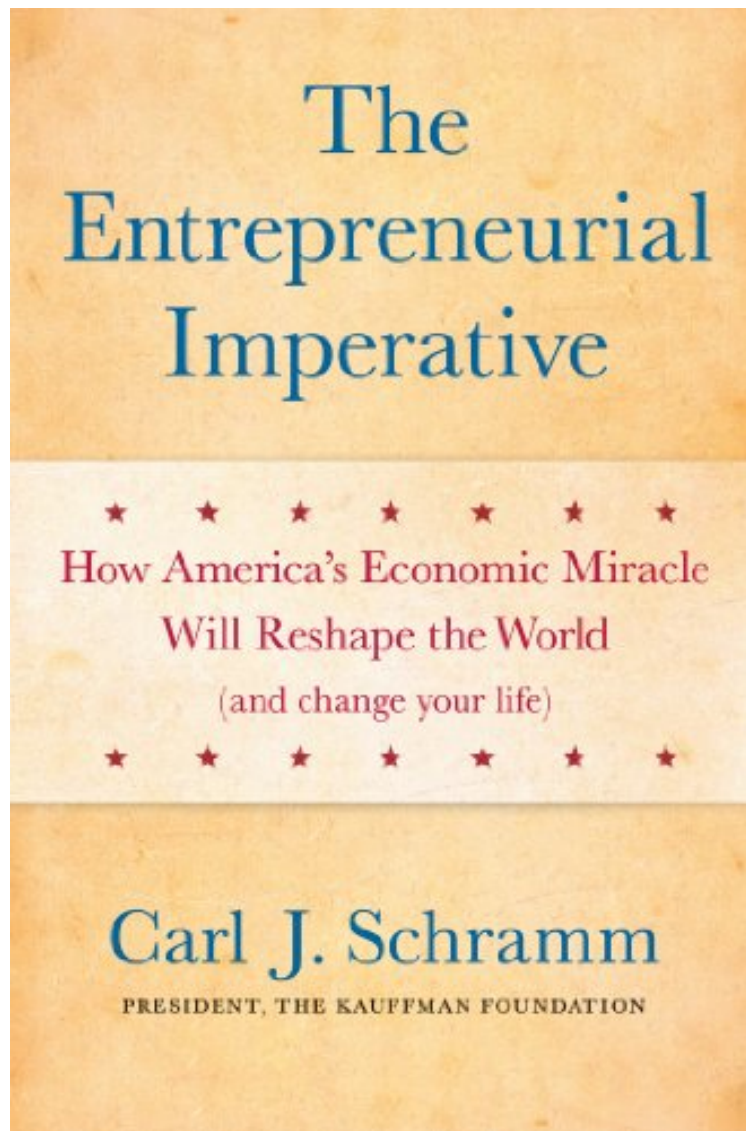


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## The Entrepreneurial Imperative: How America's Economic Miracle Will Reshape the World (and Change Your Life)

Carl J. Schramm PhD

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...By David Thompson Creativity and problem solving, collaboration are required for our children to succeed in the 21st century knowledge economy. Our schools are not doing well teaching these skills. We as parents must act to help our children and grandchildren prepare. This book investigates how we created a Petroski dish almost by accident to nourish new business formation. The book states that entrepreneurs are born at any age when risk tolerance, need, and opportunity are favorable to risk starting a new business. The U.S. must recognize the need and integrate all our institutions to focus on creating entrepreneurs at any age. 0 of 0 people found the following review helpful. Excellent resource By Sean Keefer I have this book recommended to me as a great set of foundational principles to help those who have their own business and want to think more like an entrepreneur. Easy to read, organized in a logical fashion and very informative. Really recommend this book. 0 of 0 people found the following review helpful. Four Stars By T. Shah Inspiring despite the obvious political bias

In 2004, Carl Schramm, president of the Kauffman Foundation, the world's leading foundation for entrepreneurship, published a groundbreaking essay with a radical premise: that Americans literally have no conception of the secret that truly underlies our economic success, and that for the United States to survive and continue to lead the world's economy, it is imperative we learn to understand and employ that secret. The secret that has led the American economy to become the world's strongest? Our unparalleled skill as entrepreneurs. As Schramm compellingly shows in this sweeping manifesto, entrepreneurship alone—not anything else—can give America the necessary leverage to remain an economic superpower. Not technology, since everyone now has the same technology, or access to it. Not education—we are years behind other nations in this area. Not basic manufacturing, long since moved overseas from the United States. And not capital markets, now truly global entities. Drawing on detailed research conducted by the Kauffman Foundation and on his decades of experience as an entrepreneur himself and as a leader and mentor to other entrepreneurs, Schramm persuasively demonstrates in detail what this entrepreneurial imperative means for the way we run universities and foundations, lead companies, make personal job decisions, and even conduct our foreign affairs. The Entrepreneurial Imperative will change not only the way our government, corporations, and nonprofits operate, but also our day-to-day lives as working Americans.

“Essential reading to understand and prepare for our personal lives and the future.” (—Steve Forbes, CEO and Editor in Chief, Forbes) “Schramm unlocks the key to growth. . . and roots it in the American spirit inside us all.” (—Scott Cook, founder of Intuit) “Essential reading to understand and prepare for our personal lives and the future.” (—Paul Orfalea, founder of Kinko's and author of Copy This!) “Reading The Entrepreneurial Imperative it's hard not to like Carl J. Schramm. [A]n optimistic cheerleader for American capitalism.” (—Stephen Wolter, Corporate Report Wisconsin) “As Carl Schramm argues hellip; in The Entrepreneurial Imperative, no country has mastered innovation and entrepreneurship as effectively as America.” (—The Economist) “[The] one book that lays out hellip; why entrepreneurship matters. The Economist didn't call Schramm the ‘evangelist of entrepreneurship’ for nothing.” (—Paul Kedrosky, Infectious Greed) About the Author Carl J. Schramm is president and CEO of the Kauffman Foundation, a world leader in advancing entrepreneurship. Trained as an economist and lawyer, he has founded companies in the health care, finance, and information technology arenas. He is a Batten Fellow at Virginia's Darden School of Business and a member of the Council on Foreign Relations.