



and think about my business strategically so I don't end up running my self into a hole that I can't recover from. Great read if you are feeling stuck and looking to make the leap to become a thriving new age entrepreneur! 0 of 0 people found the following review helpful. Just goes to show you, what's between your ears is just as important as your business

By Robert Kirk I loved this book for one reason. It is different than the multitudes of books trying to teach you how to set up a successful business. I loved the fact that the author explains that if you don't get your mind set right, success in business may be very difficult. I highly recommend this book to any aspiring entrepreneur but everyone who wants to increase their skills will be benefited.

0 of 0 people found the following review helpful. Excellent book

By George Excellent book. At first I had a feeling the author was painting a bad picture of any entrepreneur that wasn't driven to solve some great world crisis, but his real intentions become clearer as you read further. Well worth a read if you are a reader of self-improvement, entrepreneurship or success strategy books.

"The Entrepreneur's Solution" reawakens the entrepreneurial spirit in us all: the drive to fulfill our highest potential as individuals, as a country, and as members of a global community. "The Entrepreneur's Solution" is required for the start-up and for the seasoned business owner to understand the new rules of the game. It is the new entrepreneurial manual. It is filled with the very frameworks that were built through Mel Abraham's decades of experience as an entrepreneur, advisor and mentor. He gives you the recipe that not only helps you build a business but to build a life and create an entrepreneurial journey of epic proportions. "The Entrepreneur's Solution" is about harnessing your creative force, breaking free of your former state, and getting your life in alignment with your intention and purpose. It is through these frameworks (and the author's stories) that you journey to a land where your team is connected, committed and loyal, your customers become raving fans and your life full with fulfillment because the business you are creating is in congruence with your values, operated in alignment with your higher vision and connected to all stakeholders at an emotional level. As a result, your business serves them by transforming their lives. All of this will translate into more profits, fans and freedom. Welcome to The Entrepreneur's Solution!

Real world experience brought to life in a world where 1 degree can be a game changer; Mel gives you 45-90 degrees of ideas for the New Entrepreneur. A very robust powerful book! This is the game changer for you. --- Kevin Harrington, Chairman, as seen on TV, Inc., Original Shark Investor on Shark Tank Mel gives you the art of Entrepreneurship from a real world perspective. This is what it takes to build something that is meaningful, successful and sustainable based on what you value most. A must read. --- David Bach, 9 Time NY Times bestselling author including the #1 NY Times bestsellers "The Automatic Millionaire" and "Start Late, Finish Rich" It's rare that I get excited about a book unexpectedly. Mel's book made me want to jump up and shout yes! Read it. Yours will see. --- Chris Brogan, author of "The Freaks Shall Inherit the Earth" "The Entrepreneur's Solution" is full of meaningful examples of how to build a business from the heart out. --- JJ Virgin CNS, CHFS Celebrity Nutrition Fitness Expert, NY Times bestselling author of "The Virgin Diet" and the new "Sugar Impact Diet" Read this book if you're serious about launching your entrepreneurial dreams. Rich with inspiration and ideas to fuel your rise to legendary. Massively valuable. --- Robin Sharma, #1 bestselling author of "The Leader Who Had No Title" This fast-moving book puts you onto the high road to financial success, and then shows you how to step on the accelerator. --- Brian Tracy, Advisor and bestselling author I agree with Mel's theory; The only way to find out just how great we can be is to take an entrepreneurial approach to our future. "The Entrepreneur's Solution" is more than a business mastery blueprint, it's a plan for a successful life. --- Harvey Mackay, author of the #1 NY Times bestseller "Swim With The Sharks" Entrepreneurship is the engine that drives our society and creates real change. In this brilliant book, Mel gives you the art of Entrepreneurship from a real world perspective. This is what it takes to build something that is meaningful, successful and sustainable. A must read. --- Nick Ortner, NY Times bestselling author of "The Tapping Solution" Totally fresh air. . . Mel lifts entrepreneurship above the grind of business operations to the real reason we became entrepreneurs in the first place. . . to have a life that we loved and one that makes a difference. Practical and transformational all at once. --- Kevin Ward, Founder CEO, YES Master Real Estate Entrepreneurs are the agents of change in our world. Through their innovation, resourcefulness, and capabilities, they drive the economic progress of our society. So if you want to really understand the entrepreneurial mind and the courage it requires to be an entrepreneur, check out Mel's new book. In his new book, "The Entrepreneur's Solution", you'll discover how to define your identity, intentions and ideals as an entrepreneur; the sources of confidence and courage; how to turn adversity into advantage; how to influence and connect with empathy; some of the best ways to collaborate with your customers and other companies; how to make more money while making an impact; and a lot more. Read Mel's book if you want to have game changing growth as an entrepreneur. --- Joe Polish, Genius Network In today's world of entitlement where people expect a medal just for showing up, Mel Abraham gives us "The Entrepreneur's Solution" to remind us that hard work, and more importantly mind-set, are needed to achieve our goals. If you are ready to start acting, if you are looking for economic freedom, if you are ready to pursue your dreams, Mel's Business Mastery Blueprint will help you transform your business for financial and personal prosperity. --- Jules Trono, President CEO, Compass Business Solutions A thought-provoking

new way to think about business. --- Daniel Amen, MD, author of "Change Your Brain, Change Your Life" Mel is the real deal. His teachings will not only show you how to build a successful, profitable, and sustainable business, but also to create your life 'on purpose' so that you have freedom and the lifestyle that you deserve. This book is a must read, whether you're looking to make the jump from the cubicle to the entrepreneurial world, or if you're already a successful entrepreneur ready to take things to the next level. --- Mike Wolf, Serial entrepreneur and Founder of Mike Wolf Mastery "The Entrepreneur's Solution" is a must read for you if you are looking for a more holistic approach to building abundance and prosperity. Mel Abraham lays out a complete blueprint for sustainable success- on how to strengthen the entrepreneur mindset and spirit, sharpen business savvy skills, and financially thrive with passion and commitment. Mel generously shares all of his most influential strategies in creating a business that will allow you to achieve the financial freedom you have always dreamed of, and more importantly allow you to have more choices in your life to serve your family, your community and to contribute to better our planet. --- Dr. Susanne Bennett, bestselling author of "The 7-Day Allergy Makeover" and host of the Wellness for Life radio show on RadioMD at iHeart Radio Want to learn to shift your mindset, harness your creative force, influence change for a legacy worth leaving to the next generation? If your answer is yes, you need this book. "The Entrepreneur's Solution" is the go to source for creating, expanding and or accelerating a profitable and sustainable business grounded in your authentic values. Mel Abraham has generated a powerhouse book for would be entrepreneurs and serial entrepreneurs seeking ever advancing knowledge of mindset, transformational business and human potential. Make a difference in yourself and your business, read this book! --- Suzette Mariel, author of "Stop Procrastinating! Start Producing!" About the Author Mel Abraham is the founder of Business Breakthrough Academy and Thoughtpreneur Academy where he helps entrepreneurs bring their businesses to the world and build the lifestyle that they want. Mel is one the most sought after entrepreneurial mentor and strategic thinkers of our time. Unlike many other so called "business coaches", Mel has lived everything he teaches and continues to do so. Mel has built, bought and sold numerous multimillion-dollar businesses for himself as well as his clients. Mel's strategies have helped build thousands of businesses and have generated hundreds of millions of dollars for his clients, ranging from large corporations to startups and small family-owned businesses. Excerpt. copy; Reprinted by permission. All rights reserved. Their models for success growing up were dot-coms that gained overnight success with little more than a domain name, and rock star billionaires (some of them notorious college dropouts), who made it all look so easy. Of course, many of the dot-coms proved unsustainable because they had no foundation beneath them, and the immense success of companies such as Google and Facebook were the exception, not the rule. Then, in an increasingly competitive environment, they were told that scoring high on tests and getting straight A's was the goal. From junior high school onward, their sole focus was getting into a good college, as if their future depended on it. And yet, studies showed that the kids who finally did get into that good college were already burned out and stressed out from pushing so hard for so long. As a result, they were studying less and partying more, as if they had already reached the finish line. It made me wonder what they were going to do when the race really started and they were on their own. Did they know what it was like to achieve something great because their own passion compelled them? Or how fulfilling it is to turn an idea into a profitable venture that helps other people? As far as I could tell, they had very little time or support to be innovative and resourceful, discover their own creative problem-solving abilities, or test out their entrepreneurial ideas because none of those critical life skills were quantifiable enough to be measured by a grade. And yet, these were the very inner resources they now needed to pull themselves up by their bootstraps and rise to the challenges in front of them. There are many ways to rise to the challenges we face together, and an entrepreneurial mind-set encompasses them all. All business skills are learnable. And the best businesses have more far-reaching objectives than "I get mine; you get yours." As I wrote through the pain and headaches of my recovery, I watched millions of workers get laid off from their jobs, lose their homes in foreclosure, and seek government assistance. My sense of urgency to finish this book grew. Meanwhile, the country, too, was going through a recovery of its own, and the prognosis for when either of us would land back on our feet again was undetermined. I started to interview CEOs of companies that were faring well amid the storm, to find out what was keeping them afloat and on course, and how they had persevered through challenges in the past. And I have included their hard-won wisdom in this book. Their stories supported the very framework for sustainable success that I had used in my own businesses and the businesses I worked with over the years. The framework requires simply the mastery of the four areas of business that form the solid foundation of all sustainable and successful companies: Mind-set, Marketing, Mechanics, and Money. This model has become known as the Business Mastery Blueprint.™ The biggest gift that came out of my bicycle accident was the realization that I had regrets. This brought my priorities and purpose into clear focus. My passion returned, my progress accelerated, and my health, my business, and my relationships all improved. In a best-case scenario, crisis awakens our senses and clarifies our desires. Our national economic crisis can serve the same purpose. We have the opportunity to reassess our priorities and use our circumstances as an opportunity to discover what we are really made of. Rather than wait out a period of struggle and hardship only to return to "business as usual," we can innovate more stable and sustainable ways of doing business. We have all the inner resources we need to rise to the occasion. We need only to harness the entrepreneurial mind. And on the other

side of that is a land where your team is connected, committed and loyal. Your customers become raving fans and your life full with fulfillment because the business you are creating is in congruence with your values, operated in alignment with your higher vision and connected to all stakeholders at an emotional level. As a result, your business serves them by transforming their lives. All of this will translate into more profits, fans and freedom. Welcome to The Entrepreneur's Solution.