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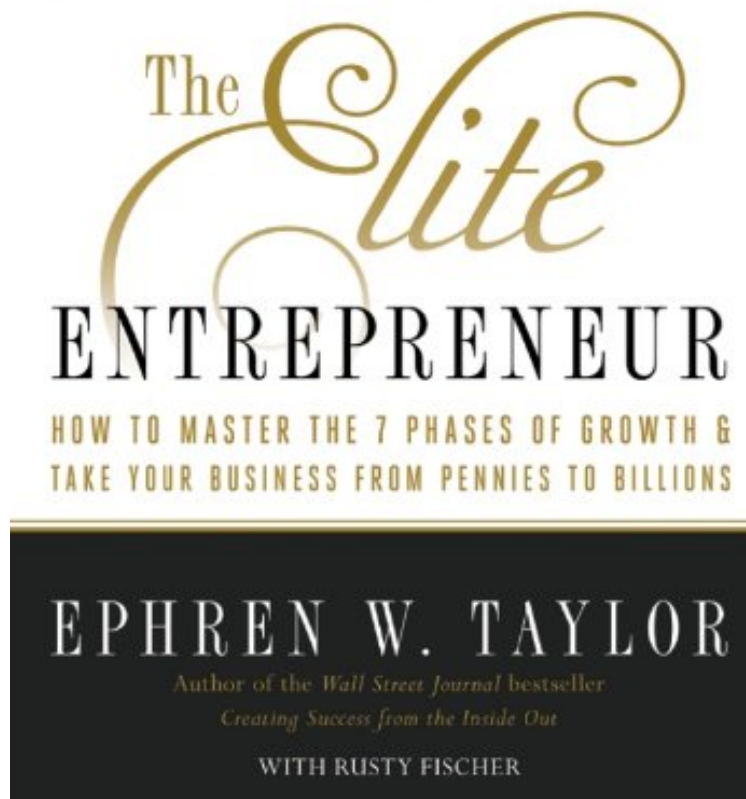
## The Elite Entrepreneur: How to Master the 7 Phases of Growth Take Your Business from Pennies to Billions

*Ephren W. Taylor*

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"Ephren Taylor ... has proven himself a true professional who understands the power and principles of success."

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**Ephren W. Taylor : The Elite Entrepreneur: How to Master the 7 Phases of Growth Take Your Business from Pennies to Billions** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Elite Entrepreneur: How to Master the 7 Phases of Growth Take Your Business from Pennies to Billions:

1 of 2 people found the following review helpful. Too much ego and not enough infoBy LadyOgburnI laughed when I first read the 1 star review. I thought to myself "that's one person's opinion. I'll check the book out for myself." I'm glad it was only \$1.87 when I finally bought it. I've gotten through less than 15% of the book and I'm tired of hearing

his story. I understand that you tell your story so people will know that you know what you're talking about, but there's a point where it crosses from being proof of your knowledge to just tooting your own horn. I know I want to work in the food industry because that is my true passion. I am unsure of which department I want to work, but I am sure this book isn't going to help me. If you choose to purchase this book, I hope you have better luck with it than I. I plan to read maybe 10% more before calling it quits. If my view changes, I will write an addendum to this review. If it doesn't, well...0 of 1 people found the following review helpful. Very Informative  
By Lovetoshop  
This is a good book. Ephren has included everything from A-Z to get you started and taking your business to the next level. He is an excellent businessman and writer, and has included the do's and don't of business as well. I highly recommend anyone that is starting a business to read this book if you want to be the Elite One.  
5 of 6 people found the following review helpful.  
This Book Is a Must Read For All Entrepreneurs!  
By Passionate\_Professional  
Wow! That's all I have to say after reading Elite Entrepreneur. It was refreshing to read a book that provides practical step by step advice from one of America's most successful entrepreneurs in Ephren Taylor. If you want a book that is going to flatter you and tell you that you don't have to work hard and be persistent to take it to the next level in your professional career, then don't pick this book up. However, if you are serious and ready to step up and make a positive change in your career then this book is for you! This book is filled with practical strategies that aspiring entrepreneurs can utilize immediately. There's also a great section in the book that provides solutions to the most common challenges that entrepreneurs face so that you won't have to make the same mistakes in your entrepreneurial journey. So what are you waiting for? Pick up this book and seriously apply the advice and you will be on your way to becoming the next Elite Entrepreneur!

If anyone knows what it takes to be an elite entrepreneur, it's Ephren Taylor. Author of a 2009 Wall Street Journal bestseller *Creating Success from the Inside Out*, Taylor started his first business venture at age 12, when he began making video games. By age 17, he built a multimillion-dollar technology company and took a company public at age 23. Now 27, Taylor appears weekly on FOX News and has been featured on 20/20, PBS, Black Enterprise and CNN Money, and even his own infomercial as the youngest ever African-American CEO of a publicly traded company. In *The Elite Entrepreneur: How to Master the 7 Phases of Growth Take Your Business from Pennies to Billions*, Taylor, with Rusty Fischer, relays his years of successful business experience to take the guesswork out of entrepreneurialism. Full of anecdotes, tips, strategies and resources, *The Elite Entrepreneur* and Taylor identify and gives readers advice on the essential seven phases of business: Startup; Branding; Sales; Hiring; Innovation, joint ventures and partnerships; Stock offerings; Charity and social entrepreneurship. *The Elite Entrepreneur* contains a checklist to help readers determine what their next steps should be. This book will provide the reader with; young or old, doctorate or GED-holder; the motivation and tools to break the mold and become an Elite Entrepreneur.