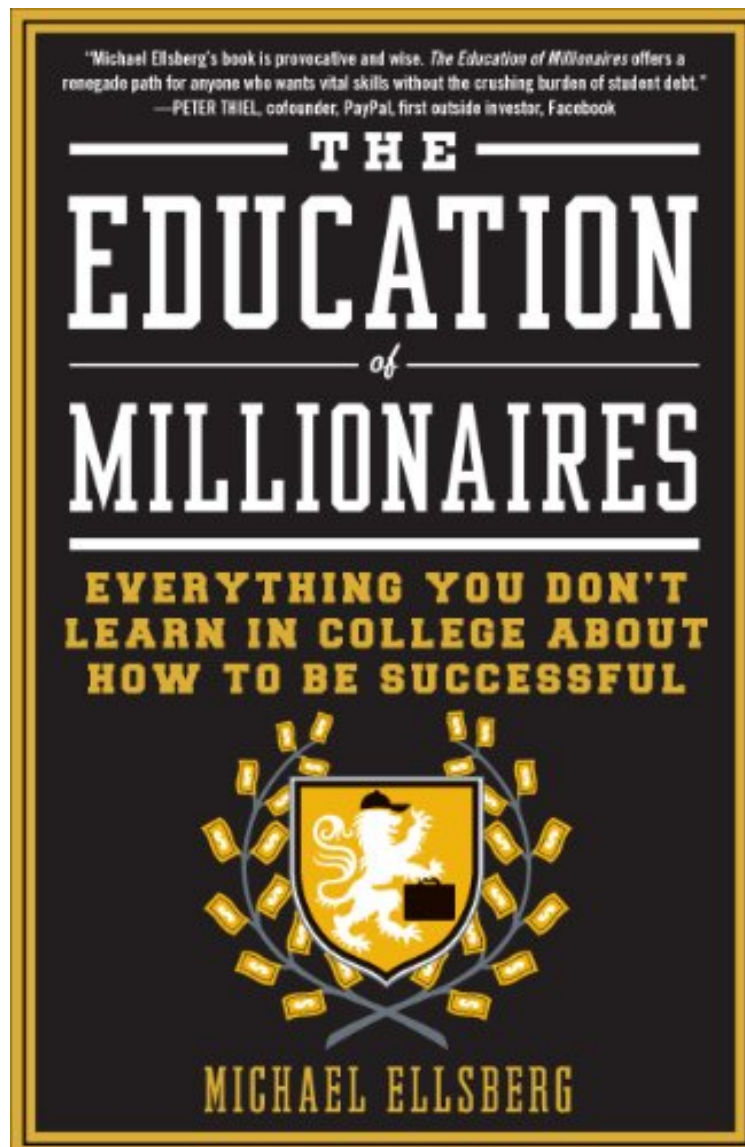


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The Education of Millionaires: Everything You Won't Learn in College About How to Be Successful

Michael Ellsberg

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Michael Ellsberg : The Education of Millionaires: Everything You Won't Learn in College About How to Be Successful before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Education of Millionaires: Everything You Won't Learn in College About How to Be Successful:

3 of 3 people found the following review helpful. Absolutely fantastic book By Philip Campbell What a fun and super

interesting book. I loved it. Especially the discussion and guidance about the virtues of bootstrapping in your business. You should run, not walk, to get your copy for that section alone. I'm a big fan of the bootstrapping approach because using debt/leverage can be a very dangerous approach, especially in a small to medium size business. And the author does a brilliant job of making the case for why we should look at funding our college education, and the college education of our children, using the same bootstrapping principles. It will make you give serious thought to outlawing the use of student loans in your family. The number of student loans that go horribly wrong is breathtaking. Don't put your kids through that. This book will help you and your kids develop a plan that gets them through school without having a ball and chain to drag around their entire life. 0 of 0 people found the following review helpful. Great read! By Customer I discovered this one through one of Mindvalley's videos on YouTube. This was a great read, full of useful, PRACTICAL insights into what it takes to become a millionaire in today's world. I love the relatively risk-free approach of the author, and the fact that he actually encourages you to find a job in order to get a feel for what it's like not worry too much or become a starving artist. Also, and here is the kicker: After reading a lot of business / self help, you want to begin taking ACTION. In this stage, what I found to be great for that, is CASE STUDIES. This book is full of those. If you are looking for a practical, conclusive book on what skills are required to become successful in today's world, together with TONS of case studies, this one is definitely for you. - Liron 1 of 1 people found the following review helpful. Questioning Education By Sam Torode Michael Ellsberg is an intriguing author and speaker. The beginning of this book, critiquing our education system, is essential reading for all students (at least those who are awake and self-motivated). He makes many great points about school-as-babysitting, the "Craigslist value of a BA," how college is mainly designed to turn students into college professors, etc. If you're planning to go to college, you ought to read this first and be able to explain why college is still right for you. (If you really want to become, say, a medical doctor or physics professor, many years of college *are* necessary.) Later portions of the book, for my taste, were overly-focused on selling information products via the internet. But, the author's personal expertise is in the areas of writing and the internet, so that's his focus. In sum-- This book is not a complete education in itself, but it's great for brainstorming alternative ways to get the knowledge, skills, and experience you need, whatever your field.

The myth: If you get into a good college, study hard, and graduate with excellent grades, you will be pretty much set for a successful career. The reality: The biggest thing you won't learn in college is how to succeed professionally. Some of the smartest, most successful people in the country didn't finish college. None of them learned their most critical skills at an institution of higher education. And like them, most of what you'll need to learn to be successful you'll have to learn on your own, outside of school. Michael Ellsberg set out to fill in the gaps by interviewing a wide range of millionaires and billionaires who don't have college degrees, including fashion magnate Russell Simmons, Facebook co-founder Dustin Moskovitz and founding president Sean Parker, WordPress creator Matt Mullenweg, and Pink Floyd songwriter and lead guitarist David Gilmour. Among the fascinating things he learned: How fashion designer Marc Ecko started earning \$1000 a week in high school with his own clothing business, and later grew it into an empire. How billionaire Phillip Ruffin went from lowly department store employee with no college degree, to owner of Treasure Island on the Vegas Strip. How John Paul DeJoria went from homelessness to billionaire as founder of John Paul Mitchell Systems Hair Care Products. This book is your guide to developing practical success skills in the real world. Even if you've already gone through college, the most important skills weren't in the curriculum-how to find great mentors, build a world-class network, learn real-world marketing and sales, make your work meaningful (and your meaning work), build the brand of you, master the art of bootstrapping, and more. Learning the skills in this book well is a necessary addition to any education. This book shows you the way, whether you're a high school dropout or a graduate of Harvard Law School.