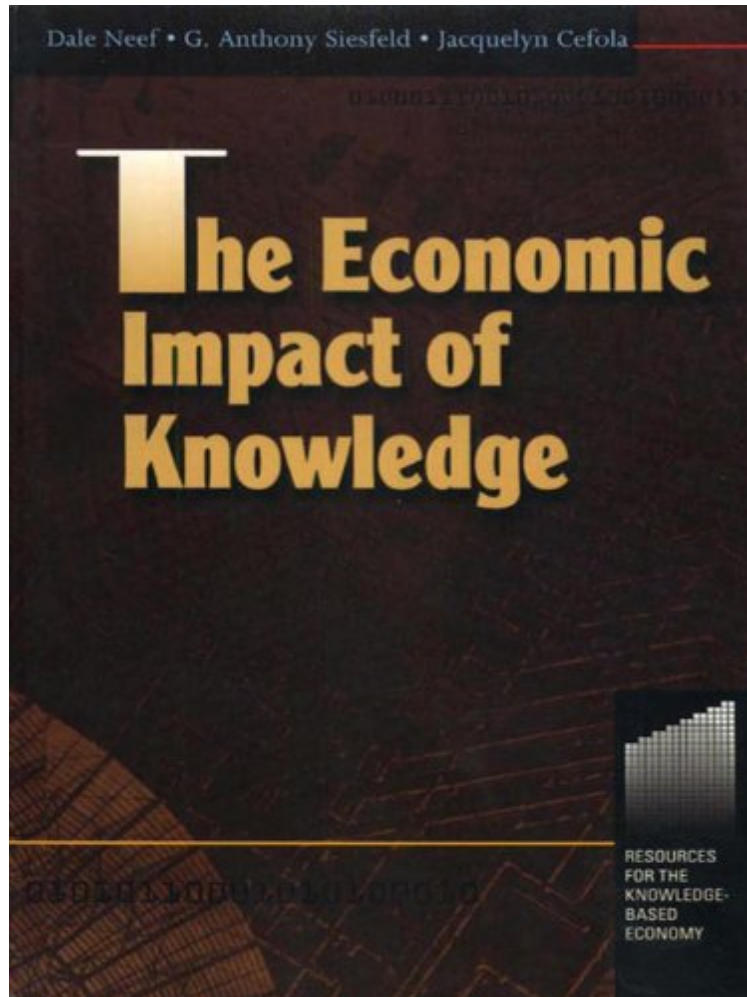


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## The Economic Impact of Knowledge (Resources for the Knowledge-Based Economy)

*Tony Siesfeld, Jacquelyn Cefola, Dale Neef*  
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About the Author Dale Neef is an author and management consultant specializing in strategic corporate policy and knowledge management, and is currently researching the subject of corporate integrity as a Visiting Fellow at The

Center for Global Change and Governance at Rutgers University. He has worked for IBM and CSC, and was a fellow at Ernst Young's Center for Business Innovation, where he helped the firm to develop their knowledge management service line and wrote or edited several books on knowledge management and globalization. Over the past fifteen years he has worked with executives from more than forty companies on strategy development, corporate assessments, and strategic change initiatives. He earned his doctorate from Cambridge University, was a research fellow at Harvard, and along with radio commentary, speaker tours, and frequent contributions to journals, has written or edited numerous books on business, globalization and the changing economy, including: \* E-Procurement: From Strategy to Implementation, (New York: Prentice Hall, May, 2001) - the Financial Times/Prentice Hall's 3rd best-selling business book in 2001; \* A Little Knowledge Is a Dangerous Thing: Understanding the Global, Knowledge-based Economy, (Boston: Butterworth-Heinemann, 1999); \* The Economic Impact of Knowledge, Co-editor, (Boston: Butterworth-Heinemann, 1998); \* The Knowledge-Based Economy, Editor, (Boston: Butterworth-Heinemann, 1997); \* Enterprise Value in the Knowledge Economy: Measuring Performance in the Age of Intangibles, Co-editor, (OECD/Ernst Young, 1997) These books have been recommended by the Harvard Business School and have been used as texts for courses at MIT, Birbeck/University of London, the University of Northern Texas, the University of Tennessee and George Mason University.