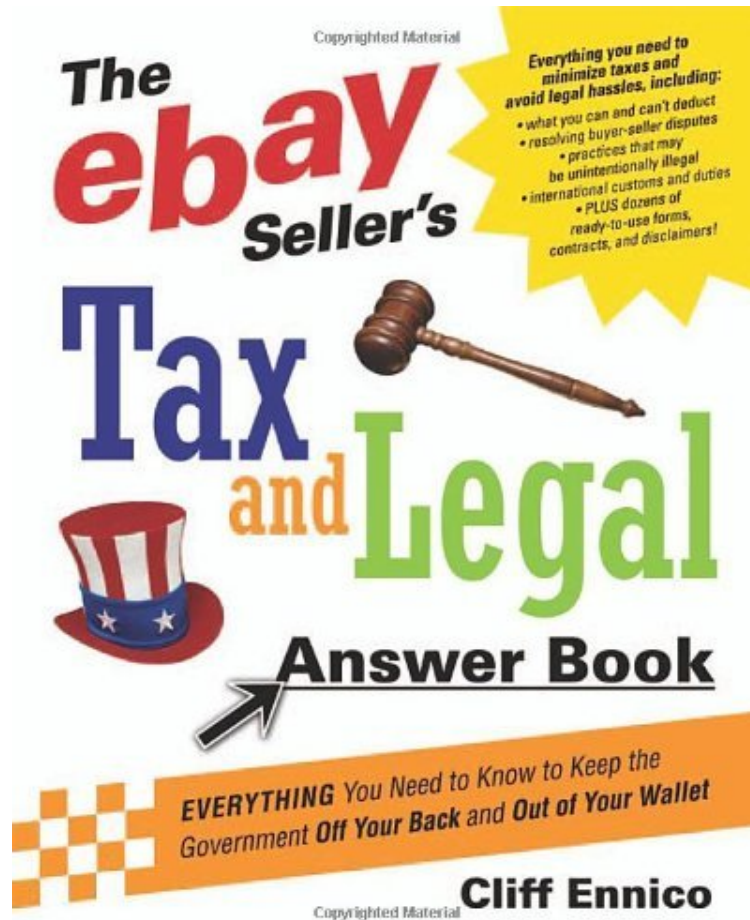


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The eBay Seller's Tax and Legal Answer Book: Everything You Need to Know to Keep the Government Off Your Back and Out of Your Wallet

Cliff Ennico

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also takes you step by step; so it's easy to understand. I'm very glad I read this book. After reading it I now feel more ease about running my e-Bay business because I now have the knowledge to avoid potential problems. There's other things I should point out. This book was published in 2007 (Date of this review 10/5/10) and since then, some of the e-Bay policies the author refers to, have changed. For example, e-Bay no longer provides the 'shipping insurance' option to buyers; which the author goes into some detail about. However, most of the e-Bay rules and pitfalls he talks about are definitely applicable to the present time. I would highly recommend this book to all levels of e-Bay business owners. 0 of 0 people found the following review helpful. GreatBy KONMust have for any business owner, great for eCommerce businesses. Learn the ins and outs of running a business. Very informative!

Anyone running a wholesale or retail business must deal with legal and tax issues, and those who sell on eBay are no exception. Yet many eBay sellers remain ignorant of the consequences they may face if they disregard certain basic rules. Packed with stories of actual eBay sellers, this helpful guide takes readers through the most common eBay transactions, pointing out all the legal and tax issues they may encounter along the way. Readers will get practical advice on: * whether their eBay selling qualifies as a "business"* illegal practices to avoid* what taxes must be paid and what they can and can't deduct* spelling out a refund and return policy* knowing when a bid becomes legally binding* resolving seller-buyer disputes* protecting themselves when buying inventory and hiring employees* trademarking a business name and web address* customs, duties, and other considerations when selling internationally. Complete with sample contracts, forms, checklists, and disclaimers, this is a book no eBay seller should be without.

About the Author Cliff Ennico (Fairfield, CT) is a lawyer specializing in legal and tax issues for small businesses, and is a popular instructor at eBay University. The host of the PBS show MoneyHunt, he is a frequent contributor to Entrepreneur magazine and the author of Small Business Survival Guide. His weekly syndicated column Succeeding in Your Business appears in dozens of newspapers and websites.