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The eBay Millionaire: Titanium PowerSeller Secrets for Building a Big Online Business

Amy Joyner

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Amy Joyner : The eBay Millionaire: Titanium PowerSeller Secrets for Building a Big Online Business before purchasing it in order to gage whether or not it would be worth my time, and all praised The eBay Millionaire: Titanium PowerSeller Secrets for Building a Big Online Business:

0 of 0 people found the following review helpful. Outdated InfoBy Rusty PrestonInteresting ; but completely outdated. All Power Sellers mentioned in book are no longer around. Too many changes for this book to be of any value. I didn't notice the publish date10 of 12 people found the following review helpful. Everything but the Sources...By 01TECHI purchased this book in hopes of understanding what I need to do in order to move from casual ebay seller to

powerseller. I did find ways to increase efficiency and the names and websites for the companies that provide the software but I did not find how to join buying groups, which ones are best or anything else that gives me a "Turn Key" ebay business. I work on computers, build custom systems, and occasionally take a trade in. I found that there is a company that uses this as a business model and was able to get some limited ideas from this book. This is not the book that answers "Where do I get product at a price that will make a profit on ebay". I am looking for the mother of all ebay books, something that gives me the sources to create a truly turn-key ebay store. I am buying all the ebay books I can find because I am dead set on becoming a power seller by September, 2006. This book has been a big help but it is not the holy grail. 0 of 0 people found the following review helpful. One Star By Barbara J Egan Book was very out dated.

Proven strategies and the latest selling tips from eBay's most elite merchants With an estimated 200,000 people making a full-time living selling goods on eBay, and millions more earning a part-time income, it's clear that eBay can create some impressive profits for those who know what they're doing. The eBay Millionaire profiles 25 of eBay's elite Titanium Power Sellers—those who move more than \$150,000 in goods every month—and reveals the secrets to their success. Author Amy Joyner reveals the fifty top lessons for profitably selling almost anything on eBay, from how to select the best mix of merchandise, ship goods, and keep customers happy to working with wholesalers, making the leap from part-time to full-time selling, and looking like a million-dollar business even if you're working from your kitchen table.

Her top lessons, from selecting merchandise to shipping, proves you really can lap up the profits from your living room. (Voyager, July/Aug 2005) From the Inside Flap Since its founding almost a decade ago, eBay has changed the way the world shops. This leading online auction site now has more than 114 million active users who buy and sell just about everything imaginable—from antiques and collectibles to cars, cameras, and crafts. While some log on hoping to sell single items they simply want to get rid of, others have built multimillion-dollar businesses by auctioning off items to buyers around the globe. The most successful of these have been crowned as Titanium Power Sellers by eBay—an indication that they are the most elite merchants on the site. So, how did these Titanium Power Sellers get started, and what does it really take to build a thriving online auction empire that generates millions of dollars in sales? The answers to these questions and more are found in The eBay Millionaire. Within every information-packed page, author Amy Joyner goes one-on-one with eighteen Titanium Power Sellers to reveal the proven and tested strategies that will enable you to build your own profitable eBay business. While the book begins with some general guidance on getting your eBay venture up and running, it quickly moves on to profile eBay's top merchants—those collectively moving millions of dollars in goods every year. This diverse group, which sells everything from restaurant refrigerators to designer shoes, shares their exclusive and invaluable experiences, including: How to quickly get your business up and running—even from your kitchen table The best ways to locate and decide what merchandise to sell How to handle growth and go from zero to millions in sales The most efficient ways to ship goods How to keep customers happy and create repeat business automatically Little-known pricing secrets to ensure that your items sell for top dollar every time And much more The eBay Millionaire is unlike any other book of its kind on the market today. Each inspirational and informative profile also contains many "PowerPointer" tips that highlight important lessons from the featured seller, along with a frank "Titanium Talk" question-and-answer section that delves into an especially interesting aspect of each merchant's business. In addition to learning the exclusive tricks of the trade—as practiced by some of eBay's most experienced sellers—the final section of The eBay Millionaire outlines the fifty most valuable secrets of successful eBay selling. With millions already making either a full- or part-time living selling goods on eBay, it's clear that the online site can create some impressive profits for those who know what they're doing. Filled with in-depth insights and real-world advice, The eBay Millionaire will show you how to get your piece of this huge pie. Whether you're just starting out, or looking to take your existing online business to the next level, The eBay Millionaire will put you on the road to becoming eBay's next successful Titanium Power Seller today! From the Back Cover THE EBAY MILLIONAIRE "If you want to succeed in your own online dream business, you need The eBay Millionaire. You always get better results when you learn from the best. Amy Joyner has done a masterful job of collecting the true-life experiences of eBay's top elite. The stories and strategies of these ordinary people who accomplished the extraordinary will inspire you to reach for the top." —Scott D. Prock, Editor, The Powerseller Report "A must-read for eBay sellers of all sizes. If you are curious about eBay's top sellers, Amy Joyner is guaranteed to satisfy with her gift for storytelling. Along the way, you will learn a lot about what it takes to create a successful eBay business and the many paths to success." —Ina Steiner, Editor, AuctionBytes.com "This is the first book ever to focus exclusively on the proven and tested strategies for building a highly profitable eBay business that are actually being used by some of the auction site's top sellers—those collectively conducting millions of dollars in sales each year. Every featured PowerSeller has enjoyed legendary and documented success, and most have built their online businesses from the ground up. It's like gaining access to eighteen CEO role models who share their never-before-revealed business secrets learned from

extensive experience. You'll get real-life examples of how these highly profitable eBay businesses were built—some literally starting at the kitchen table. My goal is for you to walk away with limitless ideas for potential businesses you can start, along with invaluable guidance from the best-of-the-best about what works (and what doesn't) when it comes to selling goods on eBay." —From the Introduction