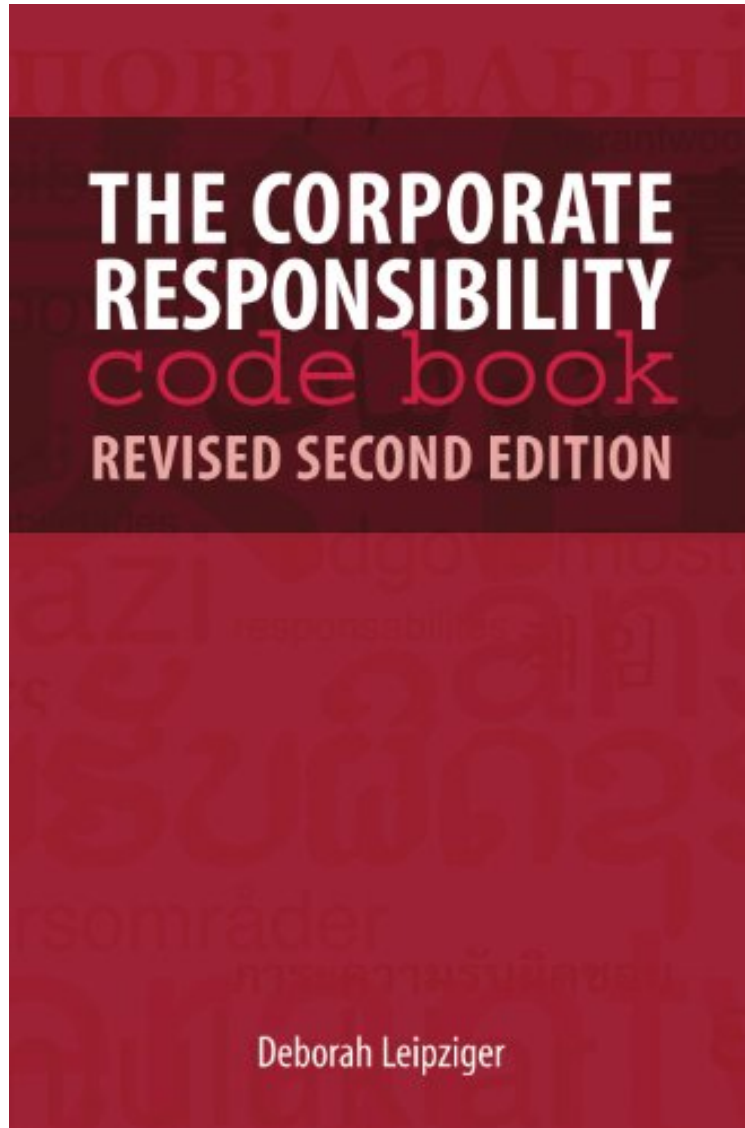


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The Corporate Responsibility Code Book [2nd edn]

Deborah Leipziger

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Deborah Leipziger : The Corporate Responsibility Code Book [2nd edn] before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Corporate Responsibility Code Book [2nd edn]:

The field of corporate responsibility and sustainability has changed radically since the publication of the first edition of The Corporate Responsibility Code Book in late 2003. This second edition of the book reflects these changes, with the inclusion of a raft of new initiatives, revisions reflecting the improvements made to many others and the

elimination of several initiatives that have been outgrown by developments. The second edition includes: * New initiatives such as the UN Principles for Responsible Investment, the Equator Principles, ISO 26000, and the Extractive Industry Transparency Initiative; * Updated versions of the UN Global Compact and the Global Reporting Initiative; * The addition of codes and principles that have become more relevant, such as the ILO Code of Practice on HIV/Aids; * The description of linkages between initiatives and the complex web of alliances that have grown in the field of CR as it has matured. The goal of the book is to help companies select, develop and implement social and environmental codes of conduct. It demonstrates how the world's leading companies are implementing global codes of conduct, including the United Nations Global Compact, the OECD Guidelines for Multinational Enterprises, Social Accountability 8000 (SA 8000) and AccountAbility 1000 (AA 1000). The codes in this book cover a wide range of issues, including human rights, labour rights, environmental management, corruption, health and corporate governance. The book also includes how-to (or process) codes focusing on reporting, stakeholder engagement and assurance. The Corporate Responsibility Code Book will be an invaluable tool for companies developing their own code, but will also be a key tool for companies with a strong track record in CR, seeking to understand the interrelationships among codes and standards to create their own corporate vision. It will continue to be the key reference text on corporate codes of conduct for many years to come.