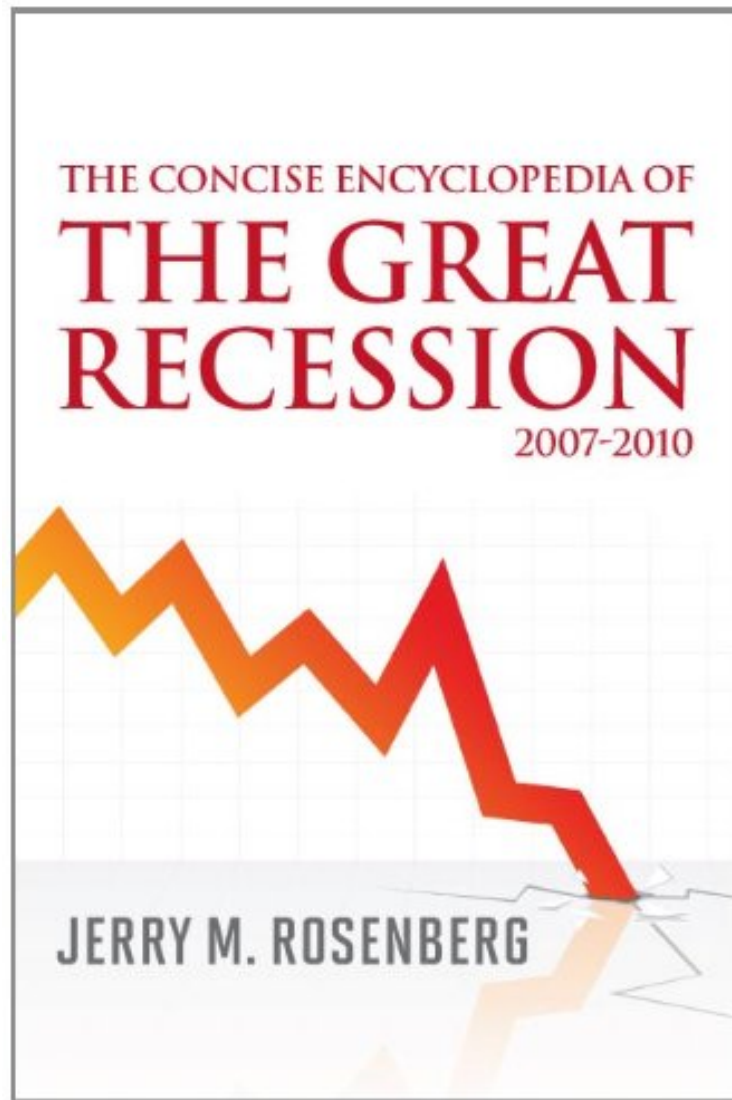


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The Concise Encyclopedia of The Great Recession 2007-2010

Jerry M. Rosenberg

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The Concise Encyclopedia of The Great Recession 2007-2010 provides the necessary resources for understanding the recession begun in 2007. It spells out the recession-related activities and events of the past few years to better inform the reader as he or she plans future moves for themselves and for their families, friends, and colleagues. Acclaimed by

The New York Times as "The Leading Business and Technical Lexicographer in the Nation" and the business terminology consultant to the Oxford English Dictionary for the past 25 years, Jerry M. Rosenberg provides the most current, accurate, and sufficiently detailed explanations of the economic see-saw in 2008, 2009, and into 2010. Rosenberg describes in great detail the events, people, rules and regulations, and impact of the meltdown during the near collapse of our banks, financial institutions, and corporations. With entries on key persons, companies, government programs, financial instruments, and institutions, Rosenberg provides an essential reference to the most critical recession the United States has faced since the Great Depression of the 1930s.

From Booklist Designed to spell out 'the recession-related activities and events of the past few years to better inform readers as they plan future moves for themselves and for their families, friends, and colleagues,' this text covers events, regulations, banks, corporations, industries, key people, government programs, financial instruments, and more. Author Rosenberg, a professor of management and global business at the Rutgers Business School, has published other specialized subject dictionaries covering topics such as banking, international trade, and investing. Among the primary sources of information used in preparing this work were the Wall Street Journal, International Herald Tribune, New York Times, the Economist, and the Financial Times of London. Most entries are brief and of real value for ready reference. More complex subjects are given sufficient treatment, as with the full-page entry for Dow Jones Industrial Average and the two-and-one-half-page entry on International Monetary Fund. Reflecting the global nature of the recession, a number of entries cover countries other than the U.S., from the BRICs (Brazil, Russia, India, China) to the PIGS (Portugal, Italy, Greece, and Spain). This source is right on target for a specialized, ready-reference dictionary. It is recommended for any collection used by folks who are trying to make sense of the recent economic meltdown. --Art A. Lichtenstein Designed to spell out 'the recession-related activities and events of the past few years to better inform readers as they plan future moves for themselves and for their families, friends, and colleagues,' this text covers events, regulations, banks, corporations, industries, key people, government programs, financial instruments, and more. Author Rosenberg, a professor of management and global business at the Rutgers Business School, has published other specialized subject dictionaries covering topics such as banking, international trade, and investing. Among the primary sources of information used in preparing this work were the Wall Street Journal, International Herald Tribune, New York Times, the Economist, and the Financial Times of London. Most entries are brief and of real value for ready reference. More complex subjects are given sufficient treatment, as with the full-page entry for Dow Jones Industrial Average and the two-and-one-half-page entry on International Monetary Fund. Reflecting the global nature of the recession, a number of entries cover countries other than the U.S., from the BRICs (Brazil, Russia, India, China) to the PIGS (Portugal, Italy, Greece, and Spain). This source is right on target for a specialized, ready-reference dictionary. It is recommended for any collection used by folks who are trying to make sense of the recent economic meltdown. (Booklist) Rosenberg has compiled this encyclopedia in the hope that it will help readers to better understand the reasoning, motives, hidden agendas, and power plays of those who are responsible for this debacle and, most important, what the government has done to try and overcome it. This volume contains a variety of different types of entries in one A to Z sequence. (Reference s 2011-07-01) About the Author Jerry M. Rosenberg is professor of management and global business at the Rutgers Business School. He is the author of more than 30 books, including eight business dictionaries.