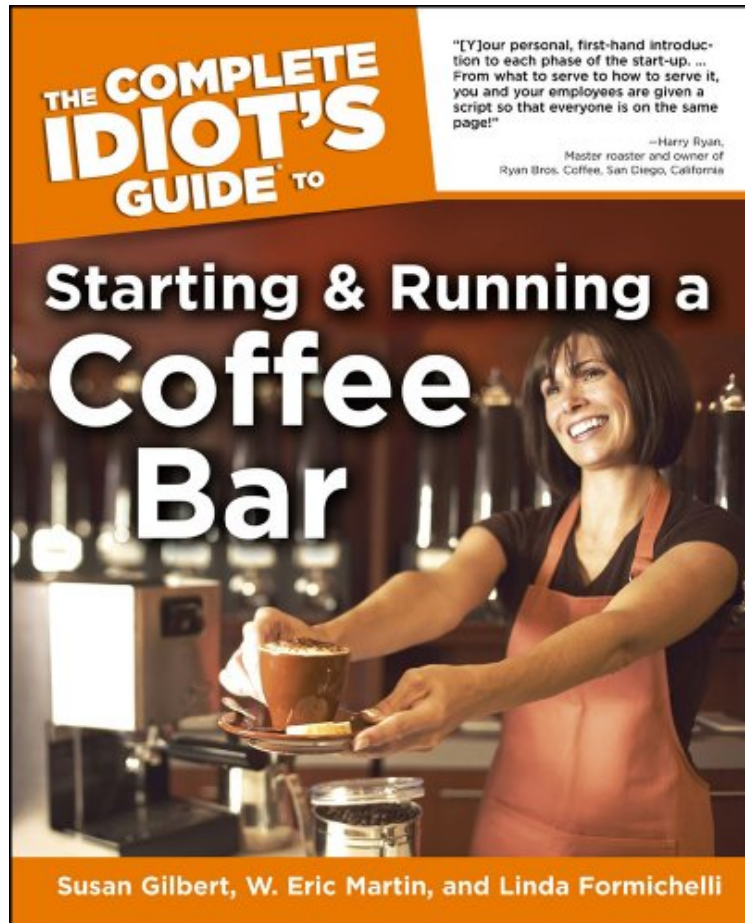


(Mobile ebook) The Complete Idiot's Guide to Starting And Running A Coffeebar (Complete Idiot's Guides (Lifestyle Paperback))

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Linda Formichelli, W. Eric Martin, Susan Gilbert
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Linda Formichelli, W. Eric Martin, Susan Gilbert : The Complete Idiot's Guide to Starting And Running A Coffeebar (Complete Idiot's Guides (Lifestyle Paperback)) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Complete Idiot's Guide to Starting And Running A Coffeebar (Complete Idiot's Guides (Lifestyle Paperback)):

0 of 0 people found the following review helpful. The next step is to write a good business plan and to get a small loan from ...By A. MunsonI purchased this for my brother as he was anticipating opening a coffee house. He found this very informative in-depth as well as general information. The next step is to write a good business plan and to get a small loan from a bank to get started. This was well-written lighthearted was practical do's and don'ts and will help guide him towards his dream of being a coffee house owner.2 of 2 people found the following review helpful. Was a great read and helped me decide that I really did ...By Perry FletcherWas a great read and helped me decide that I

really did not want to open a coffee bar. A lot more to it than you might think. Very helpful if you do want to open one though. 0 of 0 people found the following review helpful. Pretty basic common sense
By Paul C
Pretty basic common sense. Nothing really new revealed but it does give you a chance to think about some things.

Brew up your own business. This is a step-by-step guide to realizing what for many people is a cherished dream: opening a successful coffee bar. The Complete idiot's Guide to Starting and Running a Coffee Bar includes the dirt on what it's really like to work behind the counter and information of everything from how to build a business plan, to how to make the drinks and how to price them. - Only series book of its kind- The specialty coffee business is still growing- Small businesses create 7 out of 10 new jobs in America- Susan Gilbert has started and run five successful coffee bars

About the Author Linda Formichelli is the co-author of several books. She's also written for more than 120 magazines, including Family Circle, Woman's Day, Woman's World, USA Weekend, Fitness, and Psychology Today. W. Eric Martin is an award-winning writer whose articles have appeared in Games, Psychology Today, Woman's Day, Speak, Collages Bricolages, and more. Susan Gilbert founded her first cafe in downtown San Diego, California. Growing to five locations in less than three years, Susan sold the main location in 1994 at a profit. She still operates Cafe in the Park, which is regularly featured on TV's Discovery Dining.