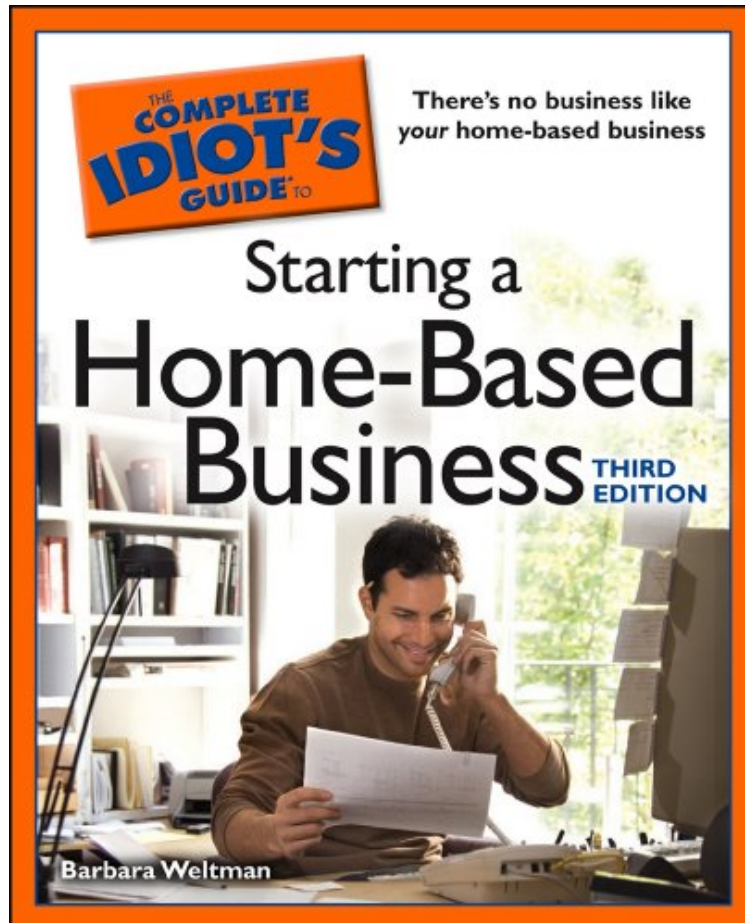


(Get free) The Complete Idiot's Guide to Starting a Home-Based Business, 3E (Idiot's Guides)

The Complete Idiot's Guide to Starting a Home-Based Business, 3E (Idiot's Guides)

Barbara Weltman

ePub | *DOC | audiobook | ebooks | Download PDF



DOWNLOAD



READ ONLINE

#1262271 in eBooks 2007-07-03 2007-07-03 File Name: B00AR182DE | File size: 70.Mb

Barbara Weltman : The Complete Idiot's Guide to Starting a Home-Based Business, 3E (Idiot's Guides) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Complete Idiot's Guide to Starting a Home-Based Business, 3E (Idiot's Guides):

119 of 123 people found the following review helpful. A casual and informative presentation of a serious topicBy Gregory McMahanThe three (3) most important areas of any book are its content, writing style, and organization. Weltman's book is superb on all three counts. It is a detailed, succinct, point-by-point introduction to a growing and popular topic in today's fast-paced, changing society.Each chapter begins by explaining what you will learn, then explains key concepts at least twice in the middle, and finally summarizes the least you need to know about each aspect of the home business.The book itself is divided into six useful parts, plus appendices filled with helpful information. Each part focuses on a particular aspect of running a home business, such as: your reasons for wanting your own business, the types of businesses you can run (franchises, ready-made businesses, existing businesses, or your own pet project), financing the home business, setting up the home office, running the home office, and finally

common personal issues unique to running the home office and scaling up. Broadly speaking, Weltman devotes an equal amount of space to each topic. However, some topics, such as taxation (any advanced student should keep a copy of that particular info very close by) receive a lot of attention, while others, such as planning and budgeting the start-up, are clearly de-emphasized. The book also includes a lot of useful information in little boxes on every other page such as entrepreneurial statistics, key business terminology, added information (based on experience) to help perform a particular aspect of your business better, and things to avoid while in business. In terms of content, the book is packed with plenty of information to get you started. Though the book is very comprehensive, more advanced readers may find it to be a bit redundant at times. Key terms, concepts, and absolutely need to know information are repeated often (for the quick learner, ad nauseum) in each chapter. This use of repetition, however, does not weaken the book, as repetition is a proven method of learning new concepts. The book is heavily laden with useful contact information and resources. Weltman presents the essentials, the absolute bare bones structural framework for the typical home-based business. The book's major strength is its presentation of key issues in very general, easy to understand terms. You are not inundated with a lot of excess, useless resources and you are slowly and casually guided through each phase of your start-up. Weltman also thoughtfully includes good federal and state resources one can actually use. For the initiate, everything is discussed simply and clearly, as if the author is sitting right in front of you chatting over a delicious cup of Seattle's Best Coffee (sorry folks, but Starbucks just doesn't cut it), but the more clever may find the book a slow and plodding read (this is a thick book, folks). Now, the book's major weaknesses lie in its utter lack of information on selling methods, management techniques (classic, coordinator, or craftsman), structuring employment contracts (especially for independent contractors), scheduling, getting and keeping customers, and operating a global business (my personal interest) from home. Weltman skillfully introduces all the things one should consider when starting a home based business. It is the approach I would take with those who want to start a business but have no idea as to how to start. Those who are really serious about starting their own home business should not stop with Weltman's book. Look to other books to present you with the meat on such topics as contracts, selling, and managing employees. More advanced readers can skip this book and start with Karen Cheney and Lesley Alderman's *How to Start a Successful Home Business*. 0 of 0 people found the following review helpful. Three Stars By EmmyOkay as a basic. 0 of 0 people found the following review helpful. A MUST read for those wanting to Start a Business! By SmallBizDavid/DreamingWith Entrepreneurs in Google+ Barbara Weltman, one of this country's leading Small Business Tax experts, has written an outstanding compendium of Small Business information. In fact, this is Barbara's third edition of this wonderful book. At a time in our country's history when 1000's of new businesses MUST be started, Barbara's "Starting a Home-Based Business" is a MUST read. Once again, thank-you Barbara for all the Small Business information you make available, in your concise, easy-to-understand, very practical, style. David Leopold CyberSpace Community Developer

A successful career - at your own front door! For anyone who wants to make extra money, escape the corporate rat race, or just take more pleasure out of working from home, small business guru Barbara Weltman shows readers how to make their dreams come true. Completely updated, this guide explores the ins and outs of seed money, its impact on the home and family, the best business for each individual, and much more. Features the most current information on everything from Internet businesses to taxes and guerrilla marketing Includes in-depth resource and web sections, as well as a listing of the 100 best home-based businesses to get into and how

About the Author Barbara Weltman has appeared in many prestigious national media outlets, including CNBC, CNN, WNBC-TV, and The Wall Street Journal. She writes for Inc.com and is the small-business expert for the online tax center at Staples.com. A popular speaker whose newsletter, "Barbara Weltman's Big Ideas for Small Business"; has a wide readership, she's also the author of *The Complete Idiots' Guide*; to Starting an eBay Business, J.K. Lassers' Small Business Taxes 2006, and many other books.