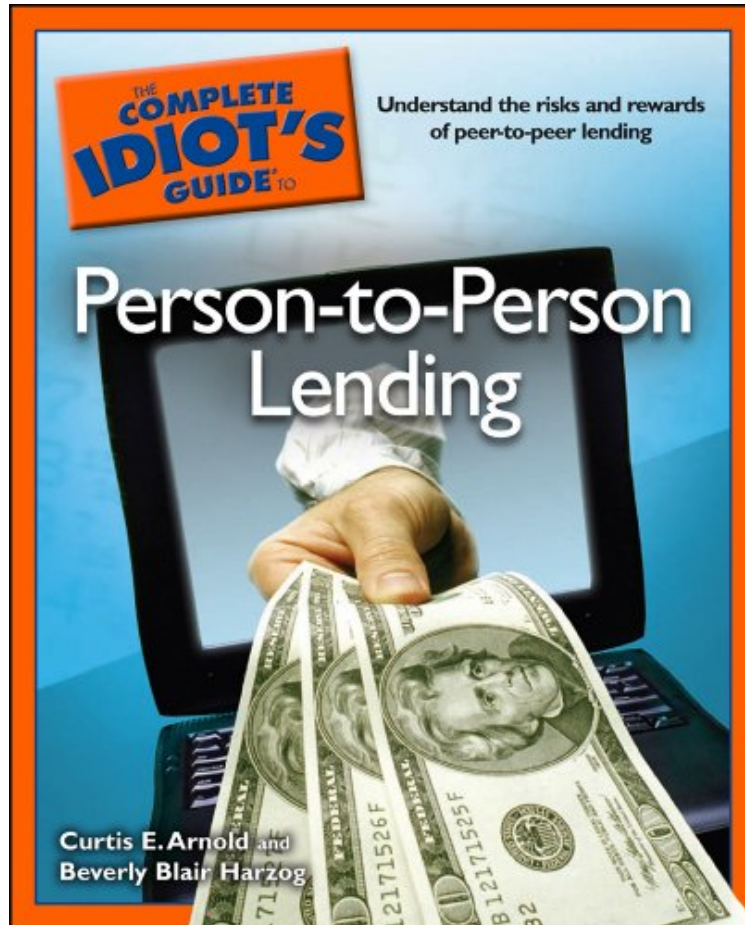


The Complete Idiot's Guide to Person-to-Person Lending

Beverly Harzog, Curtis E. Arnold

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Beverly Harzog, Curtis E. Arnold : The Complete Idiot's Guide to Person-to-Person Lending before purchasing it in order to gage whether or not it would be worth my time, and all praised The Complete Idiot's Guide to Person-to-Person Lending:

0 of 0 people found the following review helpful. This is a good book overallBy Green Cow LandThis is a good book overall, but it's outdated.A lot of the information is incorrectIt wasn't very organized. I would of liked to see the "Prosper" information herethe "lending club" over here. It would of made it easier to understand and grasp the overall concept of the book.3 of 3 people found the following review helpful. Higher Returns!By D. OginoBeing someone that has a career in consumer lending, it is very stimulating to know that someone is finally thinkng outside the box. This book does a great job in teaching you the basics of lending and explaining how you can retrieve the same returns that larger banks do. It is very easy to understand if you are someone that has zero background in banking and consumer lending.However some of the information in the book is outdated due to the nature of this niche product quickly growing and evolving. I do not blame the authors because they cannot predict the future and control the changes.0 of 0 people found the following review helpful. I highly recommend it.By Eugene JonesA very detailed and intuitive guide when considering the Person-To-Person Lending business. I highly recommend it.

Forget credit card companies, make it personal! *The Complete Idiot's Guide*; to Person-to-Person Lending fills readers in on what they need to know, such as how person-to-person lending works, who lends and who borrows, and the advantages and disadvantages of Virgin- Money, Prosper, Zopa, and Facebook's Lending Club. - M.Loans on Prosper and LendingClub rose to \$100 million in 2007; by 2010, the online banking report forecasts \$1 billion in person-to-person loan originations. - Javelin Strategy Research (Dec. 2007) predicts that the demand for person-to-person lending services may grow from \$38 billion to \$159 billion over the next five years.

About the Author Curtis E. Arnold, a nationally recognized consumer educator and advocate, has been educating consumers about credit cards since 1998, and is the author of *How You Can Profit from Credit Cards: Using Credit to Improve Your Financial Life and Bottom Line*. Beverly Blair Harzog is a widely published freelance writer specializing in personal finance. She is a former CPA and has an MBA in public relations.