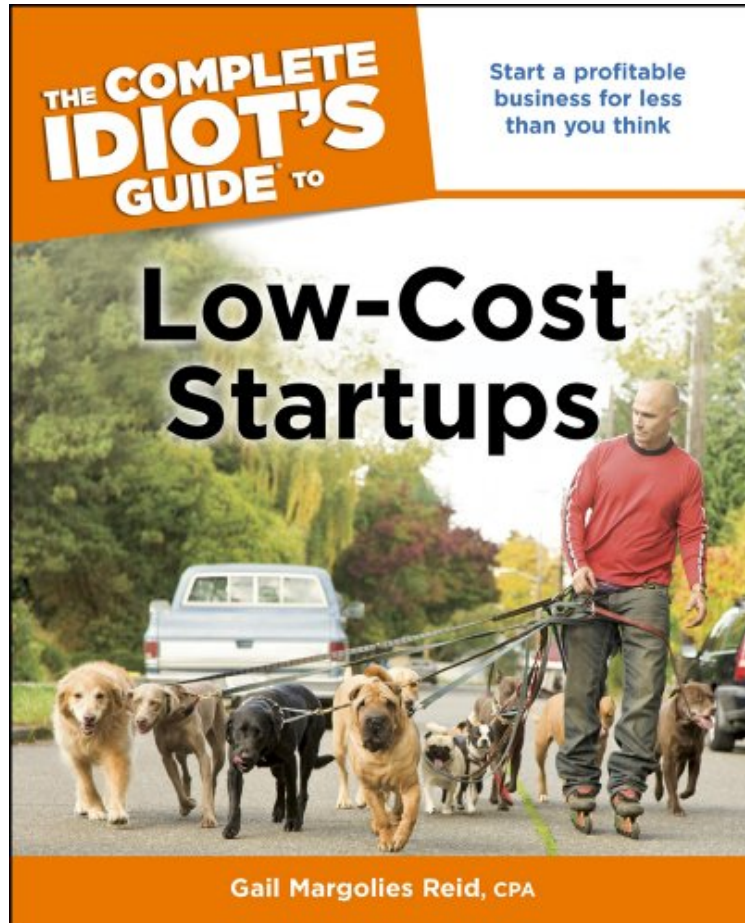


# The Complete Idiot's Guide to Low-Cost Startups

Gail Reid

ebooks | Download PDF | \*ePub | DOC | audiobook



#2403149 in eBooks 2010-03-02 2010-03-02 File Name: B00AR19IXC | File size: 29.Mb

**Gail Reid : The Complete Idiot's Guide to Low-Cost Startups** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Complete Idiot's Guide to Low-Cost Startups:

0 of 0 people found the following review helpful. Good book; informative without being too technical. By DAS1000meI found this book very informative without being too technical. As a matter of fact, I found it to be a quick and easy read. It made me "hopeful" that I could successfully start and run a small business with little to no capital - and that that business would lead to my bringing in a little extra money. One thing the book has impressed upon me is that the one necessity for any business, low-cost startup or otherwise, is the ability to get the word out about your business. Hence, no matter what you plan to sell (product or service), how you plan to sell it (home-based or outside of your home), or how much you plan to sell it for, Marketing/Advertising IS A MUST - and that, in itself, takes effort and \$\$\$.

I gave the book 4 stars because although it gave specific TYPES (only 2-3 applied to me) of businesses one could start, I would have enjoyed detailed, business-oriented information such as taxes, insurance, etc., especially since the author is an accountant.

1 of 1 people found the following review helpful. Great for new entrepreneurs

By Mr. Christian Cochard This book will be valuable for any new individual entrepreneur, at the startup

stage and also after a few years of professional work !I do think the message: keep your costs low and profits high, which is sometimes forgotten by larger startups, should be remembered and this book will give you a lot of tips on how to do this the right way.It is also a great source for specific business opportunities.Keep up the good work, Gail and keep in touch,Kind regards, Christian Cochard, Paris1 of 1 people found the following review helpful. Great ideas with practical adviceBy D. RunkleThis has everything you need to start a low-cost business. The author gives practical advice about advertising, bookkeeping, marketing, estimating time costs, and billing. She also offered up some ideas for self employment that I haven't seen before that sound intriguing and fun. Everyone who is looking to start a small business or to augment their lifestyle with a second job, should read this book. This timely book couldn't have come at a better time!

Every dream has to start somewhere!With the shaky economy and unemployment rising, more and more people are trying to find alternative ways to start businesses out of their homes. But what is the right home grown business? What skills are necessary? What will it really cost and how much money will it generate? All these questions and more are answered in 'The Complete Idiot's Guidereg; to Low-Cost Startups'. - Expert author with over 30 years experience in the area- Ways to determine which business is right for you - and the most effective to start- Great, innovative ideas from hi-tech service to low-tech selling- Practical nuts and bolts advice on starting and running the business- Solid information about costs, financing, taxes and organization