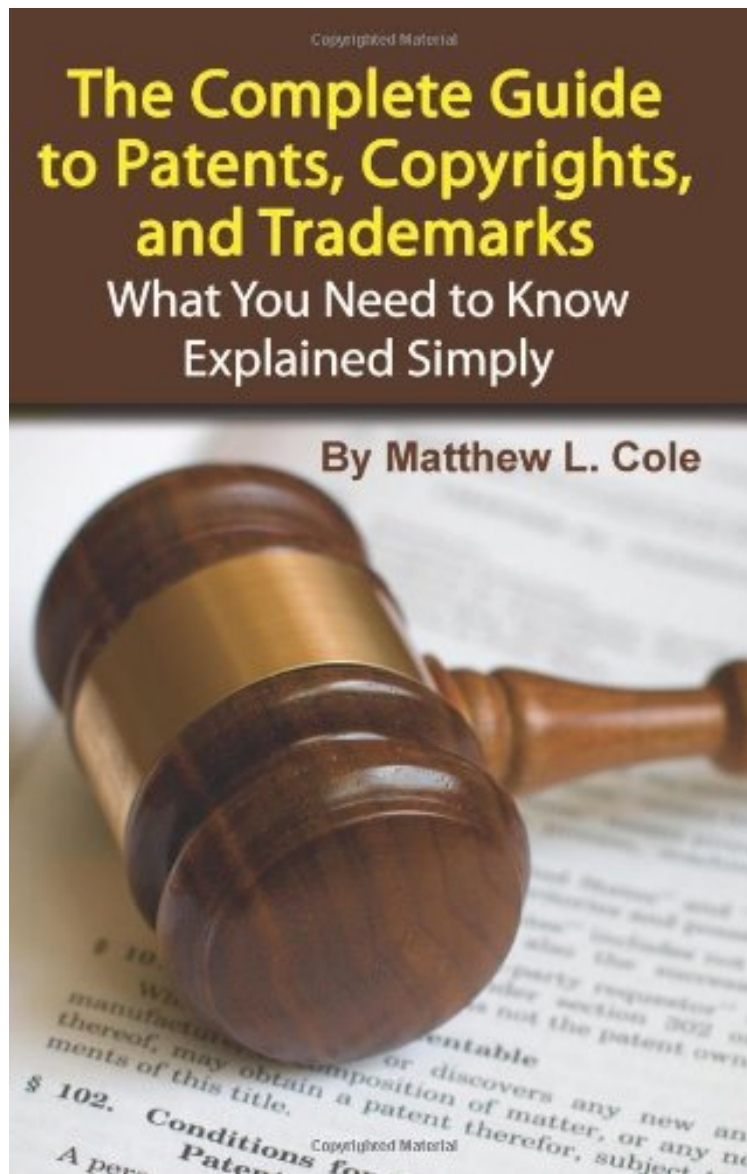


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# The Complete Guide to Patents, Copyrights, and Trademarks: What You Need to Know Explained Simply

Matthew L Cole

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Hundreds of thousands of people apply for patents, copyrights, and trademarks in the United States every year. For example, the United States Patent and Trademark office recently reported that 452,633 patent applications were filed in one year. You can easily become one of these people if you have created the greatest American invention, if you are the next Stephen King and have written a book to prove it, or if you have designed an eye-catching logo for your company. The Complete Guide to Patents, Copyrights, and Trademarks will provide you with all the information you need to know about acquiring, registering, maintaining, and protecting your intellectual property. A patent is a grant of property rights to the inventor and essentially excludes others from making, using, and selling your invention, whereas a trademark is a word, symbol, or device used to indicate the source of goods and to distinguish your goods from those of others. A copyright, on the other hand, protects original works and the form of the expression rather than the subject matter. This new, exhaustively researched book will help you decide which of the three you need to apply for, as well as which things can be patented, trademarked, and copyrighted and which cannot. In this book, you will learn how to file an application, how to register, how to avoid infringement, and how to avoid common problems. Additionally, you will become knowledgeable about where to file; the fees involved; laws and regulations associated with the process; the differences between copyrights, trademarks, and patents; the differences between utility, design, and plant patents; who may apply; attorneys and agents; and the forms you need to fill out. Whether you are applying for a patent, copyright, or trademark, this book will provide you with all the necessary information necessary to do so. The Complete Guide to Patents, Copyrights, and Trademarks is the only book you need to read if you want to protect your intellectual property.Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 288 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for

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