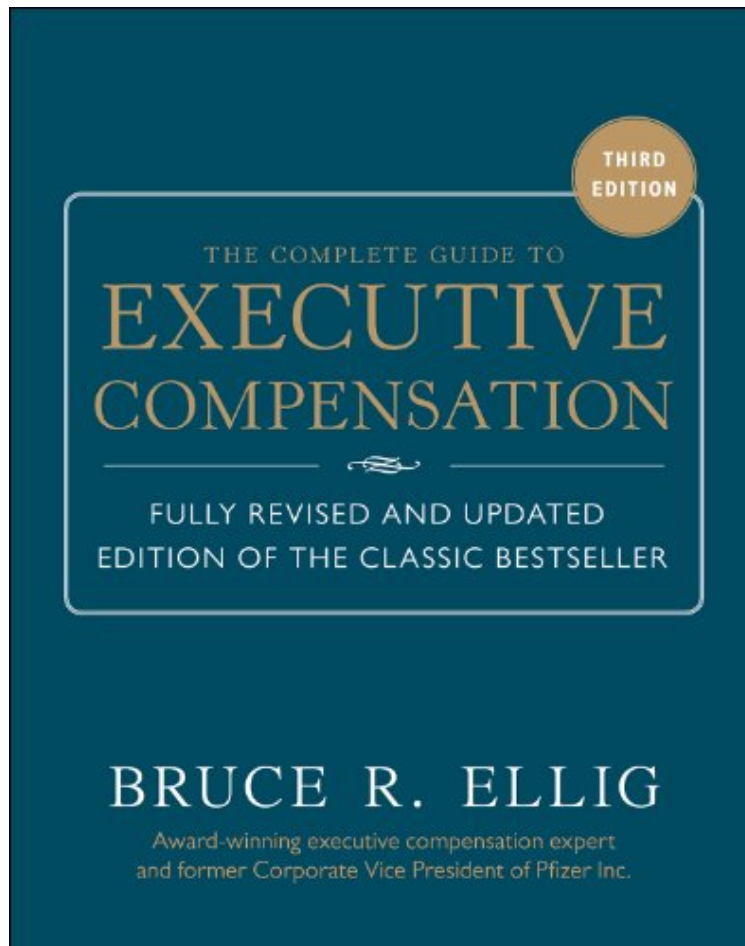


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The definitive guide for anyone involved in designing and approving executive salaries—revised for new laws and attitudes about salaries and performance The Complete Guide to Executive Compensation, Third Edition, helps you evaluate your company's culture, organization, and strategy to create the best compensation package for the organization's interest. It contains new strategies based on recent changes regarding venture capitalism, boards of directors' core responsibilities, changes in directors' pay, shifts in stakeholder power, and laws like the Dodd-Frank Wall Street Reform and Consumer Protection Act and healthcare reform. Bruce R. Ellig served at Pfizer Inc. for over 35 years, and spent his last 25 years as secretary of the Board of Directors' Executive Compensation Committee. He has received the Lifetime Achievement Awards from the Society of Human Resource Management and WorldatWork. Ellig was elected to the National Academy of Human Resources in 1993 and served as a fellow of

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