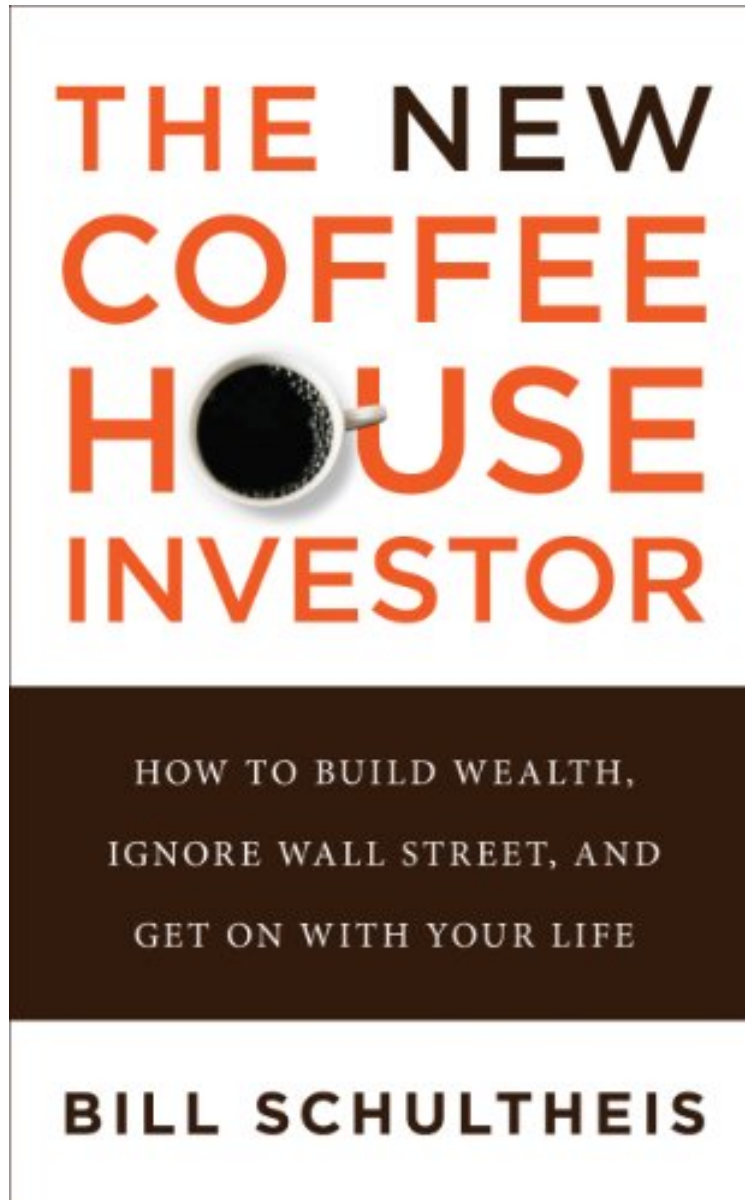


The Coffeehouse Investor: How to Build Wealth, Ignore Wall Street, and Get On with Your Life

Bill Schultheis

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Bill Schultheis : The Coffeehouse Investor: How to Build Wealth, Ignore Wall Street, and Get On with Your Life before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Coffeehouse Investor: How to Build Wealth, Ignore Wall Street, and Get On with Your Life:

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...By Customer I really enjoyed this book and it gives you very useful guidelines for saving and retirement planning wisely without getting distracted by Wall Street propaganda. The author livens things up with some amusing anecdotes about his life and ties them back nicely to the key points he is trying to make. If you are reading this trying to decide whether to buy this book, just frikking buy it! Do you think I have time to write reviews about books I don't love? 2 of 2 people found the following review helpful. The journey of a thousand miles should begin with the first step, not end there. By Hop This book has some good ideas, but no depth. It's like reading a chapter heading with no chapter. So little substance that I really wouldn't recommend it to anyone. Recently, a neighbor was widowed, and I recommended this book and The Gone Fishin Portfolio. I really wish I had only recommended the latter. Again, I think Bill Schultheis has the right basic idea, but although a journey of a thousand miles starts with the first step, neither does it end there. The "portfolio" in this book is way oversimplified. 0 of 0 people found the following review helpful. How to experience the great outdoors (after you spend a few minutes establishing your investments) By @myersbradley It was just too much personal story for me, and not near enough investment material/concepts. Based upon the usable/actionable content within the book, this could have easily been 1/4th the size that it was. Someone buying this book based upon that title is looking for a way to invest, not a way to live.

In 1998, after thirteen years of providing investment advice for Smith Barney, Bill Schultheis wrote a simple book for people who felt overwhelmed by the stock market. He had discovered that when you simplify your investment decisions, you end up getting better returns. As a bonus, you gain more time for family, friends, and other pursuits. The Coffeehouse Investor explains why we should stop thinking about top-rated stocks and mutual funds, shifts in interest rates, and predictions for the economy. Stop trying to beat the stock market average, which few "experts" ever do. Instead, just remember three simple principles: Don't put all your eggs in one basket. There's no such thing as a free lunch. And save for a rainy day. By focusing more on your passions and creativity and less on the daily ups and downs, you will actually build more wealth—and improve the quality of your life at the same time.