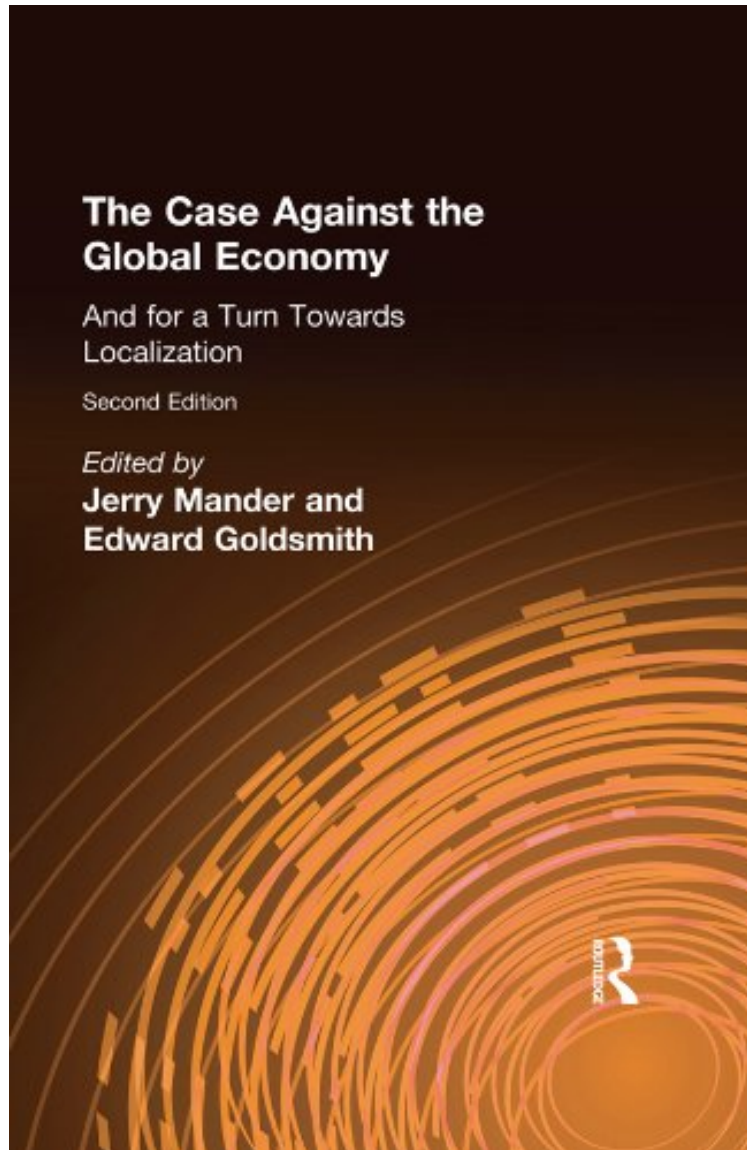


[Library ebook] The Case Against the Global Economy: And for a Turn Towards Localization

# The Case Against the Global Economy: And for a Turn Towards Localization

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**From Routledge :** **The Case Against the Global Economy: And for a Turn Towards Localization** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Case Against the Global Economy: And for a Turn Towards Localization:

2 of 2 people found the following review helpful. The Hard Truth - READ THIS BOOKBy James HannumIf you want the truth about what "development" and "technological progress" are doing to the environment, and to the rich, diverse,

and independent cultures of the world which developed naturally over thousands of years (this is true diversity, whereas multiculturalism is not), read this collection of articles by leading experts on the subject. Then boycott as many corporate/global products services as you can. Learn your local, small producers and retailers, and purchase their products. Many communities have refused to allow big box stores to open in their towns; this needs to spread! We the buyers have that power, the power to resist the herd, the advertising, the over-consume message that has given Americans and the western world such a bad reputation in the world. There is no alternative to taking these iconoclastic, profound, and refreshing steps, says this book. They give all the reasons, facts, and eye witness testimony. We must end the global economy now, and as rapidly as possible. This book informs the reader of the nuts and bolts of the global corporate economy, and of the alternative. Readers of this book see in Technicolor detail, from knowledgeable authors worldwide, that if we continue WORKING for the corporations, and BUYING from the corporations, we can do no more to help them. We are helping them to the maximum possible, and thus each year they grow stronger. (I include in the term corporations not only the sweatshop-global trade manufacturers, middlemen, and chain store retailers, and the huge ever-bigger sweated plantation owners (Dole etc.), but also the international banking "community" and Wall Street. They are all corporations. Read about the effect they are having, from many aspects and by many experts from many countries. And spread the word: GLOBALIZATION DESTROYS ALL CULTURES One reviewer mistakenly states, "there is a newer version of this book." No, what IFG (the International Forum on Globalization did) was to write/assemble a sequel "anthology," again by many authors, focusing more on alternatives to globalization, with intros to each piece by IFG. This newer, much thinner book they call volume 2, but it does not contain any of the excellent essays (pieces) from this book. It is not a new edition at all. What it does is update the outlook, 15 yrs after the main book. This alternatives sequel is very good, but I still like this book better. This big, red book says it so well, they perhaps should refrain from trying to reinvent the wheel, or soften it down any (tempering it with PR diplomacy, so the establishment will buy a few copies, rather than dismiss IFG as extremists.) The problem this red book addresses has only become more serious in the 20 yrs since it was published, and for that reason the world indeed does need the red book's "extreme" assessments and curative solutions. Buy this book and read it well. Then maybe pass it on to someone else to read. That's a lot of value for your used book dollar! A lot of truth per dollar. 15 of 15 people found the following review helpful. Critical Book In Understanding Economic Globalism! By Barron Laycock In a book one can best describe as both painstaking and muckraking, author and scholar Jerry Mander focus his considerable critical acumen by editing a series of essays on the much vaunted and constantly ballyhooed phenomenon of economic globalization. From the outset, Mander admits that the processes feeding into this process are so wide-spread, pandemic, and attractive to a variety of international corporate forces that any prospect for reversing the trend will be problematic indeed. Yet, given the potential for catastrophic consequences stemming from the movement toward the expanding influence of such global corporate enterprises, the author advises us that we would do well to try. Mander was among the first critics to point out how fundamentally undemocratic the rise of the corporate entities were in terms of how they came to increasingly exert powerful influences regarding the disposition of resources, political orientations, and the public welfare. Indeed, given the fact that economic globalization may well represent the most fundamental and the most radical reorientation of the sum total of international social, economic, and political arrangements in several hundred years, it is without a doubt critical that the average citizen learn more about the nature of economic globalization, how it is being implemented, and what this phenomenon means for each of us as individuals, as consumers, and, most importantly, as citizens. Thus, he and co-editor Edward Goldsmith have organized a series of 43 different essays from contributors as far ranging as Jeremy Rifkin to William Greider, from Ralph Nader to Wendell Berry, and from Jeanette Armstrong to Kirkpatrick Sale (the noted Neo-Luddite advocate), each discussing topics ranging from the nature of corporations accomplishing such change to the impact of the change for individuals in a number of important and interesting ways. Thus we have Wendell berry focusing on how corporate activities tend to attack and destroy rural opposition to facilitate the plunder of the natural resources, or William Greider discussing how a corporate giant like General Electric uses its political influence to fix the game in its favor, and this is often against the greater influence of the public at large in terms of jobs, the local economy, and the environment. This is an important book, one that arms the reader with an array of facts regarding what the so-called "New World Order" really means in terms of its potential impact on each us in every aspect of our lives, as individuals, as members of the local community, as consumers of necessary (and other) products, and as citizens of a nation and of the world at large. The scope of the change to come is immense, and it is obviously in the interest of each of us to better understand exactly what is at stake in terms of our lives, our freedoms as citizens, and our survival in a world increasingly endangered by reckless corporate activities that are destroying the biosphere. I highly recommend this book. Enjoy! 4 of 4 people found the following review helpful. A "Dream Team" of Alternative Thinkers and Economists By Malvin Editors Jerry Mander and Edward Goldsmith are leaders in the fight against unrestrained corporate control of the global economy. (For his effectiveness at this, Mr. Mander has earned grudging respect from the conservative writers at Forbes magazine.) In this book, the editors have compiled stimulating works from a Dream Team of alternative thinkers and economists (including Ralph Nader, Herman Daly, David Korten, Vandana Shiva, and many others) who both outline the deficiencies of the neoliberal development model and suggest

possibilities for creating a more just, sustainable and democratic future. With lots of high-quality articles packed in over 500 thought-provoking pages, this book is a great tool for anyone wanting to understand what the current debate about globalism is all about.

The greatest political debate of our time is about the blind rush towards a single global economy, its consequences for jobs, democracy, human well-being and cultural diversity, and its impact on the natural world that sustains us. Its effects will be profound and irreversible, but globalization itself is not inevitable. In *The Case Against the Global Economy*, 24 leading economic, agricultural, cultural and environmental authorities, drawn from across the world, argue that free trade and economic globalization are producing exactly the opposite results to those promised. From a detailed analysis of the new global economy, its structures and its full social and ecological implications, they show how it is undermining our liberty, our security and our well-being, and is devastating the planet. First published in the USA in 1996, in an edition focused on North America, the book won the American Political Science Association award for the Best Book in Ecological and Transformational Politics. This completely revised and updated international edition presents a passionate and persuasive case for the need to reverse course, away from globalization and towards a revitalized democracy, local self-sufficiency and ecological health.

.com "Economic globalization," writes Jerry Mander, "involves arguably the most fundamental redesign of the planet's political and economic arrangements since at least the Industrial Revolution. Yet the profound implications of these fundamental changes have barely been exposed to serious public scrutiny or debate. Despite the scale of the global reordering, neither our elected officials nor our educational institutions nor the mass media have made a credible effort to describe what is being formulated or to explain its root philosophies." From which omission arises *The Case Against the Global Economy*. The 43 essays in this collection comprise a point-by-point analysis of globalization and its consequences that demonstrates that the future may not be as bright as business leaders tell us. Among the highlights: William Greider examines how General Electric works to shape (with the goal of controlling) the political arena; Ralph Nader and Lori Wallach attack NAFTA and GATT for undermining the sovereign authority of democratic governments; and Wendell Berry looks at the concerted efforts of big business to destroy local, particularly rural, communities in order to plunder the environment without opposition. Several authors, including Satish Kumar, Jeanette Armstrong, and Kirkpatrick Sale, outline alternatives to the global economy based on "bioregional" principles of local self-sufficiency. From Publishers Weekly The contributors to this handbook?among them Jeremy Rifkin, Ralph Nader, Kirkpatrick Sale, Wendell Berry, Richard Barnet, William Greider, ecological economist Herman Daly and World Bank environmental adviser Robert Goodland?argue that the rush toward economic globalization, based on free trade and deregulation, is both harmful and reversible. Its consequences, they contend, include overcrowded cities, widening of the gap between rich and poor, lowering of wages while prices soar, destruction of wilderness, flattening of local traditions and cultures. The contributors recommend pursuing the opposite path?promoting greater economic localization through cooperatives and small companies that cater to local or regional markets. Essays deal with corporate control of the media and of financial markets; biotechnology's patenting of life forms as neocolonialist exploitation; the worldwide small-farm movement; the emergence of local currencies, barter and work exchange networks; and how global trade agreements (NAFTA, GATT) override decisions on worker safety and environmental standards made democratically by member nations. An important, vital resource for planetary stewardship. Mander (*In the Absence of the Sacred*) cofounded the International Forum on Globalization; Goldsmith is a founding editor of *Britain's Ecologist*. Copyright 1996 Reed Business Information, Inc. From Booklist And now, for an opposing point of view! (Actually, 43 of them.) Most of today's business books herald the advent of the global economy, taking it as a given and advising how to take advantage of, or at least cope with, its consequences. Here, though, the editors have gathered works from critics, such as Jeremy Rifkin, William Greider, and Ralph Nader, which argue that the free trade, deregulation, and economic restructuring that underlie the so-called global economy have contributed to or caused increased poverty, the degradation of natural resources, and the "spreading disintegration of the social order." Additional contributors suggest local, community-based alternatives that emphasize self-sufficiency. Editor Mander formed the first nonprofit advertising agency in the country 25 years ago, and coeditor Goldsmith helped pioneer Britain's ecological movement. They take the media to task for its uncritical coverage of global economic expansion and for failing to link the world's problems to that expansion. David Rouse