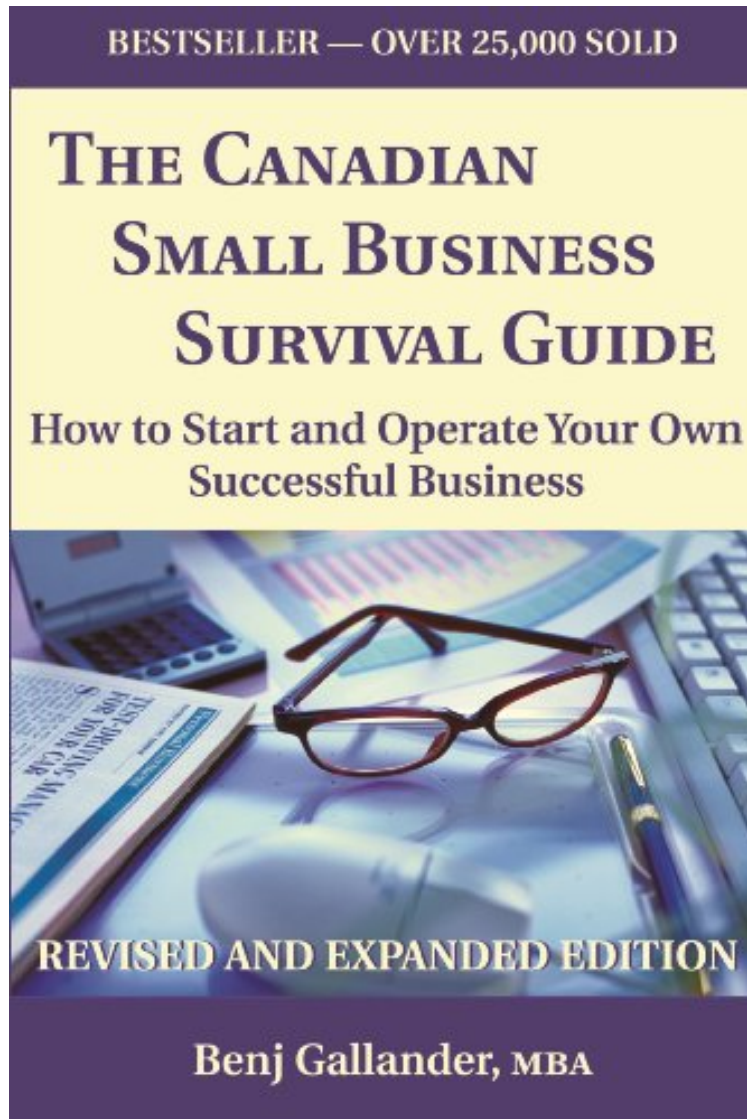


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The Canadian Small Business Survival Guide: How to Start and Operate Your Own Successful Business Revised and Expanded Edition

Benj Gallander

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1 of 1 people found the following review helpful. Just what the title says
By M. R. Murray
This book is exactly what I was hoping for. I have been working through Romanus Wolter's *Kick Start Your Dream Business* with great success, but I needed some specific information about being an entrepreneur in Canada. This book is a great source for addresses and links for Canadian government offices and other Canadian resources. It also mentions other things unique to Canada that I found helpful like "Excise Tax", which will effect my particular business. The book also has good general information on starting and running a business. My only complaint about the book is that my husband noticed a few typos.

The most comprehensive and up-to-date guide available on running a small business in Canada.

For anyone contemplating starting a small business with potential sales of a few thousand dollars up to the two million level, and for those who currently run their own businesses, this is the most comprehensive, up-to-date guide available. The Canadian Small Business Survival Guide will not only instruct beginners whose business knowledge is limited, but also provide a wealth of interesting information for experienced entrepreneurs. The author has covered every imaginable facet of running a successful business. The topics include: types of business, financing, government assistance, locations, franchises, and marketing. One section, presented with step-by-step instructions, explains how to prepare necessary financial statements and business plans. The book also includes charts, checklists, exhibits, graphs, and tables that are indispensable for entrepreneurs and for those seeking a business loan. 10th Printing - over 25,000 sold Most popular book on small business in Canada This edition completely revised and updated - contains new sections on computers and the Internet
From the Inside Flap
The most comprehensive and up-to-date guide available on running a small business in Canada.
About the Author
Benj Gallander, MBA, received his degree from Dalhousie University in Halifax. His practical experience, gained from owning several successful companies and helping to start many others, has been invaluable to him in writing this guide. Benj also writes for The Globe and Mail, and is the editor of the popular investment letter, *Contra the Heard*.