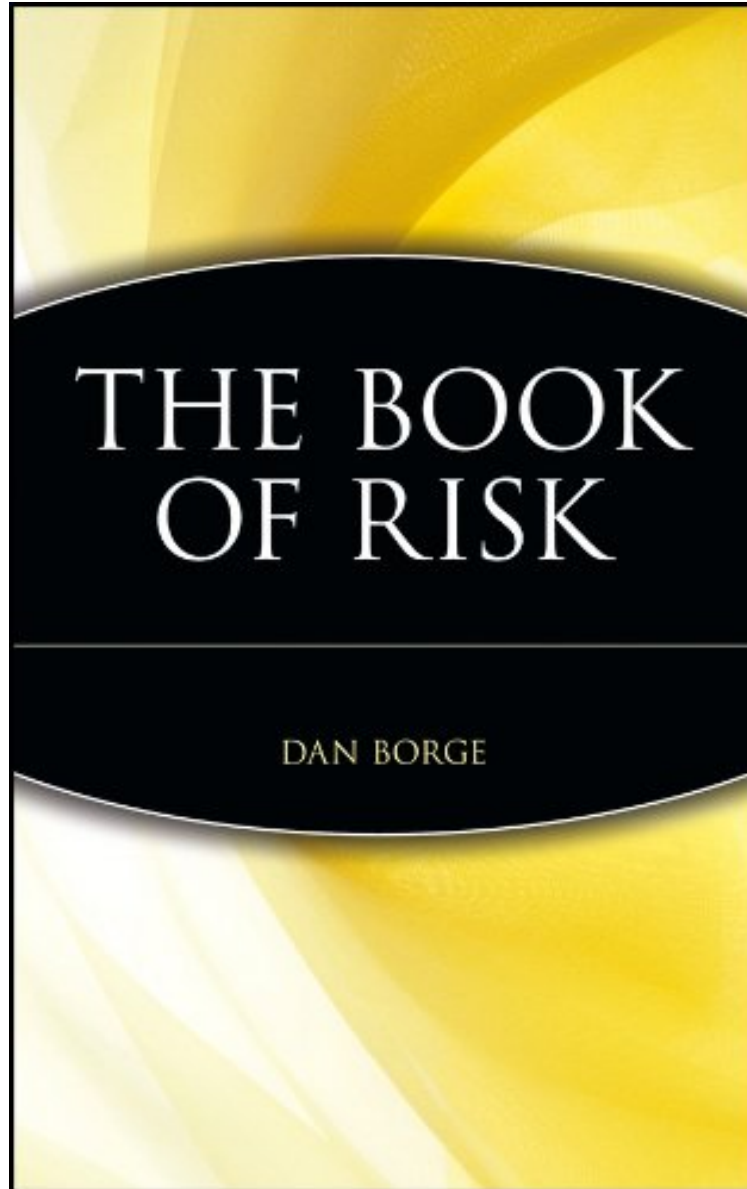


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The Book of Risk

Dan Borge

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Dan Borge : The Book of Risk before purchasing it in order to gage whether or not it would be worth my time, and all praised The Book of Risk:

0 of 0 people found the following review helpful. A wonderful first look at risk concepts with a few starts on basic applicationsBy Phil O.This quickly readable book is, to my mind, an ideal entry point into this topic. It is lucidly, clearly organized and written.2 of 3 people found the following review helpful. Worth the risk of the purchase priceBy

Alessandro Bruno This book, without a doubt, offers a very clear explanation of the basic principles of risk management. The book concentrates on financial applications and even has a chapter in which he creates a CEO scenario for the reader where the ideas of risk are put into practice. Borge also shows how the same principles may be applied to personal life from the decision to marry to what type of home insurance to purchase. Borge comes across as very affable and this helps to make the subject matter 'friendly' also. However, I doubt this book was ever intended for finance professionals - though it might be useful in introductory courses on risk management. I also think those looking for more philosophical approaches to the subject (for instance Peter L. Bernstein or Nassim N Taleb) of risk may be somewhat disappointed. At any rate this book offers sensible advice that avoids easy solutions. In an ideal world this book would be outselling *Who Moved My Cheese?* 0 of 0 people found the following review helpful. A great book for those interested in high level risk analysis By Robert Kirk This is actually a very good book for people that are new to the risk analysis world. I've been in the investment business for over 20 years and I feel the book does a great job of giving the reader a 30,000 ft view of risk. I loved the concept that risk management isn't about eliminating risk, it's about giving the analyzer the best chances of risk vs. opportunities. There are numerous examples of risk management that anyone can benefit from but let's face it, this book's title won't exactly get the average joe interested in reading.

Learn the art--and science--of risk management In this exceptionally lucid, accessible book, one of the most highly regarded industry experts illuminates the delicate process of making decisions in an uncertain world and helps both lay people and professional risk managers understand the role of "risk-management" in their work, their lives, and their businesses. This book will enable professional risk managers to truly grasp the concepts behind their tools, and it will enable their clients (investors) and their coworkers to understand them as well. Handy and easy-to-read, *The Book of Risk* provides a down-to-earth look at an exciting field that has practical applications for everyone. Dan Borge, PhD (Clinton Corners, NY), was managing director and partner at Bankers Trust Company. He was with Bankers Trust for the last twenty years and was the architect of the first-ever risk management system implemented institutionally-- Bankers Trust's renowned RAROC system. Prior to working at Bankers Trust, he designed airplanes at Boeing. He is an aeronautical engineer and has a PhD in finance from Harvard Business School.