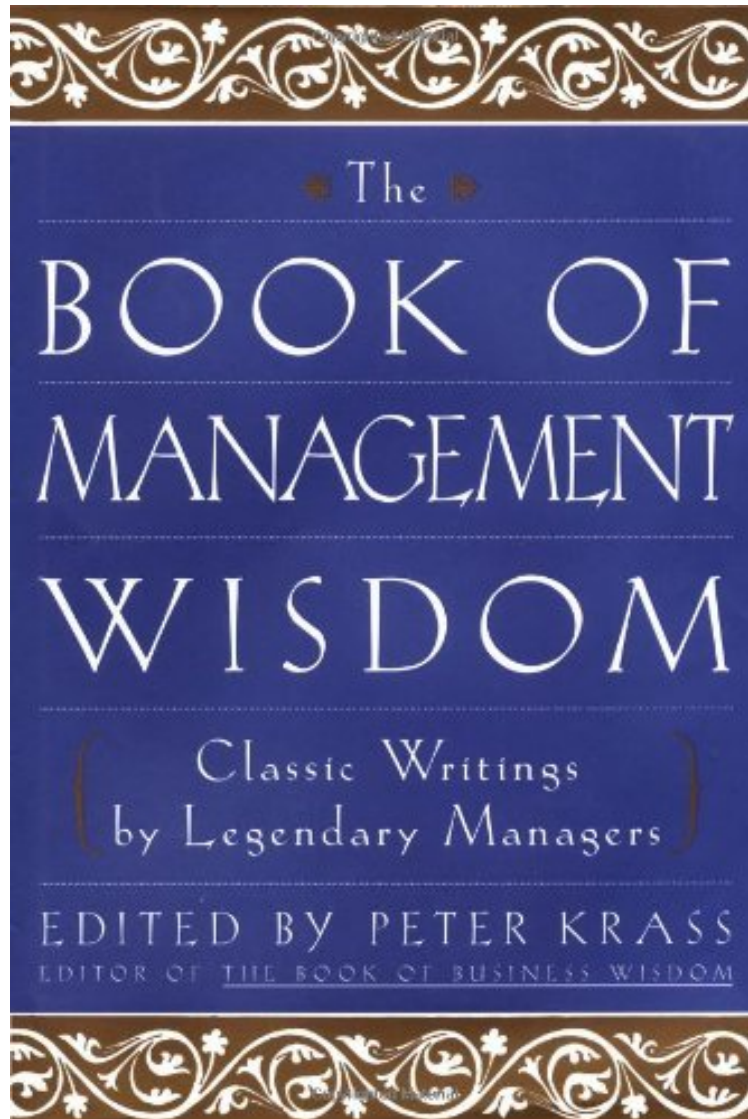


The Book of Management Wisdom: Classic Writings by Legendary Managers

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From Wiley : **The Book of Management Wisdom: Classic Writings by Legendary Managers** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Book of Management Wisdom: Classic Writings by Legendary Managers:

2 of 2 people found the following review helpful. Unique resource offering timeless wisdom practical adviceBy Azlan AdnanThe Book of Management Wisdom is a unique resource offering insight into how legendary business managers have triumphed over the conflicts, challenges, and dilemmas that come with the territory. Never before have the

deepest insights of such a large and diverse group of brilliant managers been collected into a single informative and inspiring volume. This volume brings together the essays and speeches of more than fifty of the most successful business managers of all time and presents their ideas, tips, and management secrets in their own words. Drawing on their own personal experiences, these world-class managers offer a range of practical advice, case studies, humorous anecdotes, and management philosophy. Major business figures reveal fascinating details of their characters and personalities as they educate, enlighten, and entertain you with their often surprising views on the most compelling issues faced by managers in every corner of the business world. Offering timeless wisdom and practical advice from the most successful business managers ever, *The Book of Management Wisdom* is must reading for managers at every level, from the junior executive cubicle to the presidential suite. Peter Krass, a freelance writer and editor who lives in New Hampshire, is the editor of all five volumes in Wiley's *Wisdom* series. He has contributed extensively to *Investor's Business Daily*. 5 of 6 people found the following review helpful. A Truly Unique Resource By Robert Morris Peter Krass has edited the *Wisdom Series* series which includes this volume. Each anthologizes brief essays by different "icons of business." A brief bio of each author precedes her or his essay. In the Introduction, Krass asserts that "Management boils down to this: Whether you're into management-by-walking-around, management-by-objective, management-by-exception, or management-by-crony, it's the attitude to the job that matters most.. He then suggests that "The Legends included [in this book] offer a complete arsenal of techniques, ideas, and instructional anecdotes" to help you address your own needs. Krass organizes the 53 essays within the following framework: Part I: Essential Qualities of Great Managers Part II: Productivity, Empowerment, and Conflict Management Part III: Hiring, Firing, and Day-to-Day Management Part IV: The Power of Technology Part V: Lessons from Around the World Part VI: Evolution of the Organization Part VII: Bashing Bureaucracy Part VIII: Reengineering and Transformation Of the 53 essays, the ones I found most valuable are "How to Make Confrontation Work for You" (Andrew S. Grove), "Creating a Culture" (Sam Walton), "Managing Creativity" (John Sculley), "Managing Crown Princes" (David Ogilvy), "Friction Freedom" (Esther Dison), "The Mind of the Strategist" (Keniche Ohmae), and "Removing Walls" (John F. Welch, Jr.). A wide range of individuals discuss an even wider range of business issues. My suggestion is to select a topic or two of greatest interest and dive in. Because business circumstances can so often change so rapidly and (sometimes) unexpectedly, what you learn from what you read today may well help you to prepare more effectively for an uncertain future in which a new peril or opportunity emerges. Moreover, my guess is that there will be several other essays in this book to help you then, also. I have reviewed most of the other volumes in this series and also recommend each of them highly.

Michael Eisner, Jack Welch, Henry Ford, Andrew Carnegie- imagine that you could consult at will with the world's greatest business managers, past and present, whenever you were faced with a crucial management decision. *The Book of Management Wisdom* lets you do just that. This unique resource offers insight into how these and scores of other legendary business managers have triumphed over the conflicts, challenges, and dilemmas that come with the territory. Never before have the deepest insights of such a large and diverse group of brilliant managers been collected into a single informative and inspiring volume. *The Book of Management Wisdom* brings together the essays and speeches of more than fifty of the most successful business managers of all time and presents their ideas, tips, and management secrets in their own words. Drawing on their personal experiences, these world-class managers offer a range of practical advice, case studies, humorous anecdotes, and management philosophy. You'll hear from Sam Walton on creating a corporate culture, Lee Iacocca on his famous skip meetings, and Michael Dell on his "campaign of internal evangelism." Klaus Luft details what American CEOs can learn from German management; Harold Geneen describes the essential qualities of great managers; and Thomas Watson weighs in on what growth and change have taught us. These are just a few of the major figures who reveal fascinating details of their characters and personalities as they educate, enlighten, and entertain you with their often surprising views on the most compelling issues faced by managers in every corner of the business world. For easy reference, these essays and speeches are organized into eight categories, each of which highlights a certain set of management tools and techniques and how to use them. These include essential qualities of great managers; productivity, empowerment, and conflict management; hiring, firing, and day-to-day management; the power of technology; lessons from around the world; evolution of the organization; bashing bureaucracy; and reengineering and transformation. Each essay is preceded by a brief introduction that places it in historical perspective and offers interesting and insightful information about the author's life and career. Highlighted passages call your attention to each author's most pithy, profound, or quirky ideas. Offering timeless wisdom and practical advice from the most successful business managers ever, *The Book of Management Wisdom* is must reading for managers at every level, from the junior executive cubicle to the presidential suite. Praise for *The Book of Management Wisdom* "This book is worth referring to time and again for enduring truths that transcend the turbulence of the business landscape." -Warren Bennis, Distinguished Professor of Business Administration, University of Southern California, and coauthor, *Co-Leaders: The Power of Great Partnerships* Pearls from *The Book of Management Wisdom* "Dealing with conflicts lies at the heart of managing any business. As a result, confrontation facing issues about which there is disagreement can be avoided only at the manager's peril." -Andrew S. Grove "Never

hire your friends. I have made this mistake three times and had to fire all three. They are no longer my friends."-David Ogilvy "It's absolutely essential to let your people express themselves. And that means letting them make mistakes. You've got to allow them to walk into your office and say, 'Boss, I blew it.' That's called growing."-Lee Iacocca "For us, the issue wasn't whether people would waste time on the Internet, but whether they would use the Internet enough. Not to become completely familiar with a transformative business tool like the Internet is just foolish-especially when i

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