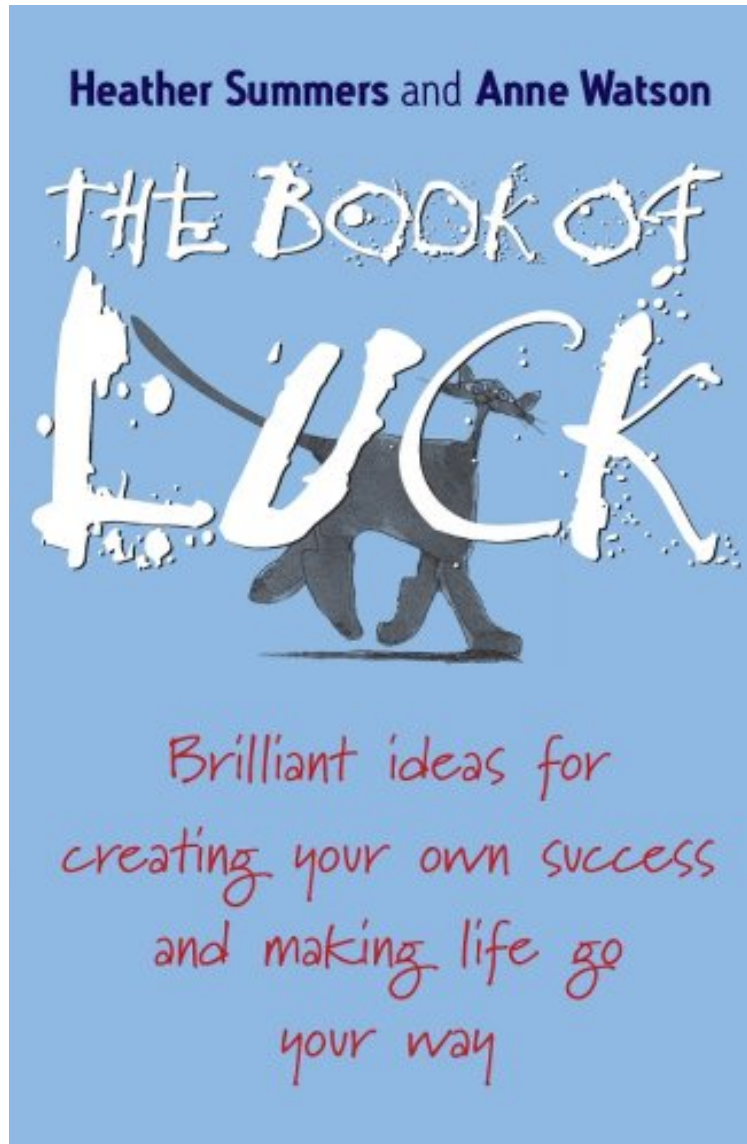


(Get free) The Book of Luck: Brilliant Ideas for Creating Your Own Success and Making Life Go Your Way

The Book of Luck: Brilliant Ideas for Creating Your Own Success and Making Life Go Your Way

Heather Summers, Anne Watson
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Heather Summers, Anne Watson : The Book of Luck: Brilliant Ideas for Creating Your Own Success and Making Life Go Your Way before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Book of Luck: Brilliant Ideas for Creating Your Own Success and Making Life Go Your Way:

Are some people just born lucky? The answer is no, people control their own fortunes. The Book of Luck will show you that there is a way to structure your luck and to bring success into your life and into your control. It will show you how to be lucky, always, demonstrating what has gone wrong in the past and outlining what you need to know for the future. Summers and Watson use extensive research and draw on their personal experiences both professionally and personally, to bring you a book crammed full of practical tips on how to turn the tide of your luck. This book will appeal to people who want to move up in life, people who have been made redundant, people who have plateaued in their careers and people who are ambitious for the next step - or simply people who want to make more of themselves in a business or personal context. The Book of Luck shows you how to: choose your own luck use social situations to increase your potential for luck use your own personal strengths to increase your luck choose how you respond to situations and maximise your luck train your mind to expect long term success develop a good luck mindset.

"...the authors reveal the seven personality traits that can bring you luck..." (Mail on Sunday - You magazine, 14th November 2004) "...the two writers clearly explain how to turn a situation to your advantage..." (easyJet Magazine, February 2005) "...full of practical tips...an enjoyable read and a useful reminder to be positive, take advantage of opportunities and accept responsibility for your actions." (Edge, September 2005) From the Inside Flap Master The Book of Luck's seven principles and you will find yourself being lucky, always. 1. CONTROL-ABILITY Control-Ability is about choosing and flexing your response to events and situations that arise, no matter how difficult they may be. Result? Less blaming the unkind hand of fate and more lucky breaks. 2. STICK-ABILITY Stick-Ability is about perseverance, tenacity and following things through; even when the odds are against you. It is about finishing off what you start. Result? Achieving goals no one else thought possible. 3. RISK-ABILITY Risk-Ability is about having the confidence to take a chance rather than plumping for the safe bet. It means having an open mind and a willingness to think differently. Result? More lucky opportunities will come your way. 4. SENSE-ABILITY Sense-Ability means using all your senses and feelings to heighten your awareness of lucky opportunities. It includes making the most of gut feeling and intuition. Result? Having the confidence to rely on your inner voice. 5. SOCIA-ABILITY Socia-Ability is the knack of relating easily to other people in a variety of contexts. Result? More lucky coincidences. 6. PERCEPT-ABILITY Percept-Ability is all about how you look at life, events, yourself and others. Is your attitude to life optimistic? Do you shrug off (small) worries and concerns? If you do, this is true percept-ability! Result? The ability to turn bad luck into good. 7. PERSON-ABILITY Person-Ability is knowing yourself well enough to recognise what works well for you and what can work against you. Result? Being able to harness all your natural luck skills. From the Back Cover Some people are just born lucky. Right? Wrong. You have to create your own luck. The good news is, there are proven ways to become a luckier person and get the success you want in your life. In The Book of Luck, Heather Summers and Anne Watson reveal how to be lucky, always. They explain what has been missing for you in the past and outline what you need to know for the future. The Book of Luck is a must-read for those who want to move up in the world. It is crammed full of practical tips on how to turn the tide of your luck. You will learn how to: CHOOSE YOUR OWN LUCK; TRANSFORM NEGATIVES INTO POSITIVES; WAKE UP TO THE POTENTIAL OF COINCIDENCE; ASSESS YOUR OPENNESS TO LUCK AND YOUR ABILITY TO BENEFIT FROM IT; USE YOUR OWN PERSONAL STRENGTHS TO INCREASE YOUR LUCK; TRUST YOUR INTUITION AND INCREASE THE TIMES YOU GET IT RIGHT; DEVELOP A GOOD LUCK MINDSET