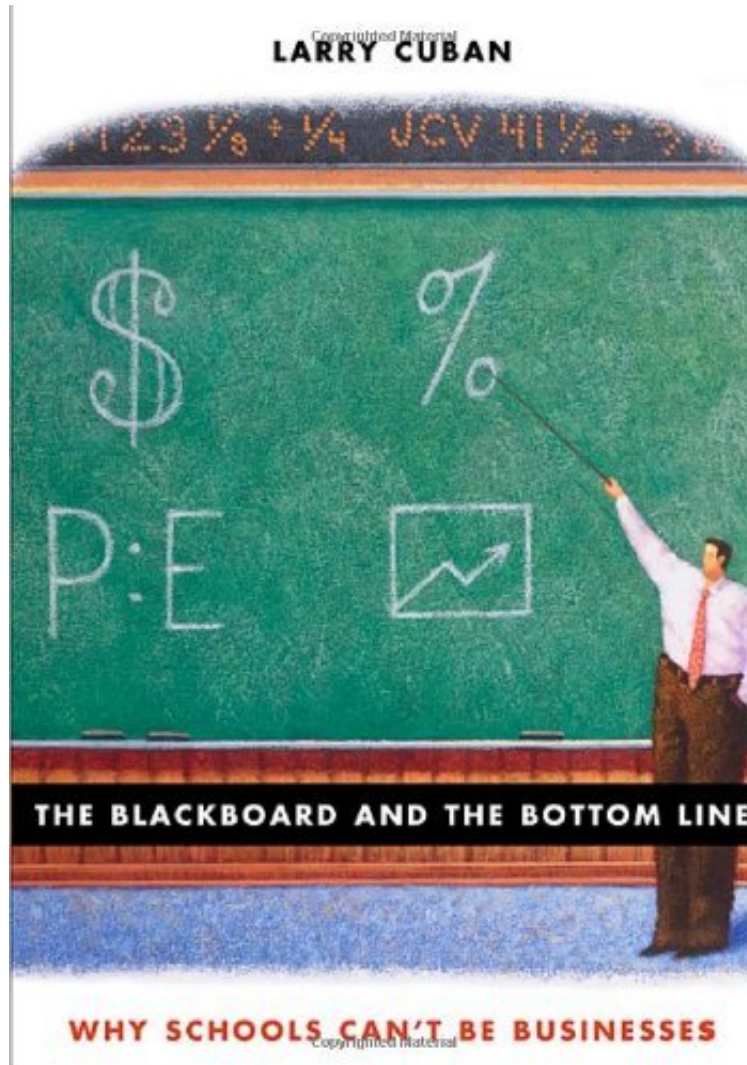


[Free download] The Blackboard and the Bottom Line: Why Schools Can't Be Businesses

The Blackboard and the Bottom Line: Why Schools Can't Be Businesses

Larry Cuban

ePub | *DOC | audiobook | ebooks | Download PDF



 Download

 Read Online

#1535531 in eBooks 2005-01-31 2005-01-31 File Name: B002J9HQ4S | File size: 24.Mb

Larry Cuban : The Blackboard and the Bottom Line: Why Schools Can't Be Businesses before purchasing it in order to gage whether or not it would be worth my time, and all praised The Blackboard and the Bottom Line: Why Schools Can't Be Businesses:

0 of 0 people found the following review helpful. Excellent!By Wilfred CwikelLarry Cuban does a beautiful job of illustrating why schools based on an outmoded "factory" model simply don't work. Excellent read with great recommendations to solve America's education crisis.0 of 0 people found the following review helpful. Common SenseBy Dave's Heating SuppilesThe historical aspect of this book is interesting. However, the concept that schools cannot be ran like business can be summed up easily. Schools are not business and the human factor is too strong to

make the comparison. 7 of 15 people found the following review helpful. A must--timely, lively! By Deborah Meier
Larry Cuban is always timely, but amidst today's hype this is a well-informed, careful and much needed antidote to a lot of what gets said about schooling. It speaks to a wide audience--I hope teachers and school folks read it, and parents, and also the people who write the news we all read. Deborah Meier

"Ford Motor Company would not have survived the competition had it not been for an emphasis on results. We must view education the same way," the U.S. Secretary of Education declared in 2003. But is he right? In this provocative new book, Larry Cuban takes aim at the alluring cliché; that schools should be more businesslike, and shows that in its long history in business-minded America, no one has shown that a business model can be successfully applied to education. In this straight-talking book, one of the most distinguished scholars in education charts the Gilded Age beginnings of the influential view that American schools should be organized to meet the needs of American businesses, and run according to principles of cost-efficiency, bottom-line thinking, and customer satisfaction. Not only are schools by their nature not businesslike, Cuban argues, but the attempt to run them along business lines leads to dangerous over-standardization--of tests, and of goals for our children. Why should we think that there is such a thing as one best school? Is "college for all" achievable--or even desirable? Even if it were possible, do we really want schools to operate as bootcamps for a workforce? Cuban suggests that the best business-inspired improvement for American education would be more consistent and sustained on-the-job worker training, tailored for the job to be done, and business leaders' encouragement--and adoption--of an ethic of civic engagement and public service.