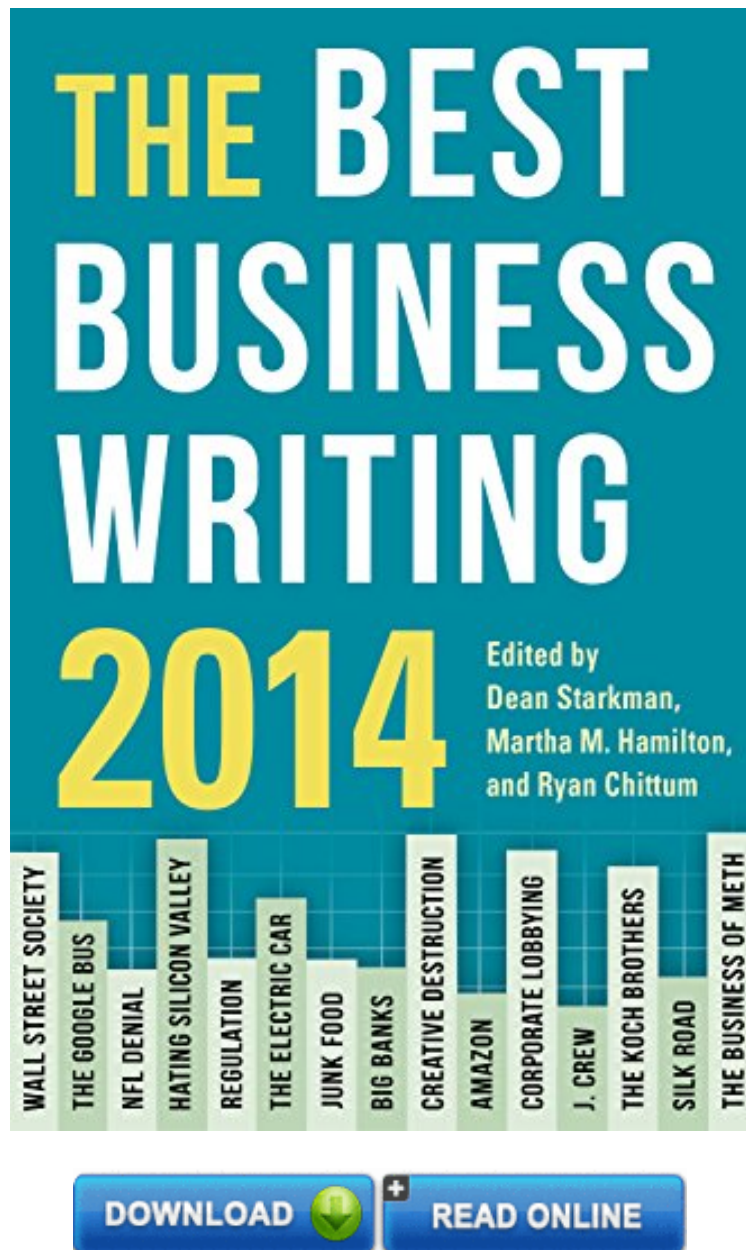


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The Best Business Writing 2014 (Columbia Journalism Review Books)

Dean Starkman

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Dean Starkman : The Best Business Writing 2014 (Columbia Journalism Review Books) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Best Business Writing 2014 (Columbia Journalism Review Books):

6 of 6 people found the following review helpful. A fascinating collectionBy EleanorSome readers may feel that the contents of "The Best Business Writing 2014" is likely to be rather dry; but, as this collection shows, 'business' touches almost every aspect of our lives This anthology, which consists chiefly of US newspaper and magazine articles, covers

topics as diverse as homelessness in New York, Russell Brand's take on the GQ awards, the journey of a t-shirt from cotton field to shop, the excesses of Wall Street, the dangers of football, and 's avoidance of state sales tax. Highlights include Susan Faludi's bracing and sceptical examination of the 'lean in' phenomenon, an illuminating piece on rule-making in Washington, and an unnerving investigation into the dangers of acetaminophen (dangers downplayed by the manufacturers of drugs such as Tylenol).The overall intent of the pieces is dissent and exposeacute;. Taken together they make for fascinating but depressing reading as again and again journalists reveal situations in which the desire to increase profits and protect brand reputations trumps any considerations of morality, humanity, or the common good. The few more upbeat articles, including profiles of J. Crew executive Jenna Lyons and Declara co-founder Ramona Pierson and a touching report on the artisanal toast craze in San Francisco, come as a relief.The book might, less misleadingly, have been called "The Best Business Reportage 2014", as the collection includes transcripts of broadcasts (not always the easiest things to read), as well as newspaper articles, where the quality of the prose is secondary to the information being conveyed. But, although not all the pieces are as well-written as they could have been, and although you may not agree with all the arguments, this is a collection well worth reading.[I was given a free download of this book by the publishers for review.]

About the AuthorDean Starkman is based in New York and covers Wall Street as a staff writer for the Los Angeles Times. A reporter for two decades, he worked for eight years as a Wall Street Journal staff writer and was chief of the Providence Journal's investigative unit. He has won numerous national and regional journalism awards and helped lead the Providence Journal to the 1994 Pulitzer Prize for Investigations. He is the author of *The Watchdog That Didn't Bark: The Financial Crisis and the Disappearance of Investigative Journalism*.Martha M. Hamilton is a contributor to the Washington Post's "Get There," a new section on money and its power to change lives. She is also the author, along with former Post colleague Warren Brown, of *Black and White* and *Red All Over*.Ryan Chittum is a senior writer at the Columbia Journalism and a former reporter for the Wall Street Journal. He has written for numerous other publications, including the New York Times. He is also a contributor to *Bad News: How America's Business Press Missed the Story of the Century*. His recent work can be seen at www.cjr.org/author/ryan-chittum-1/.