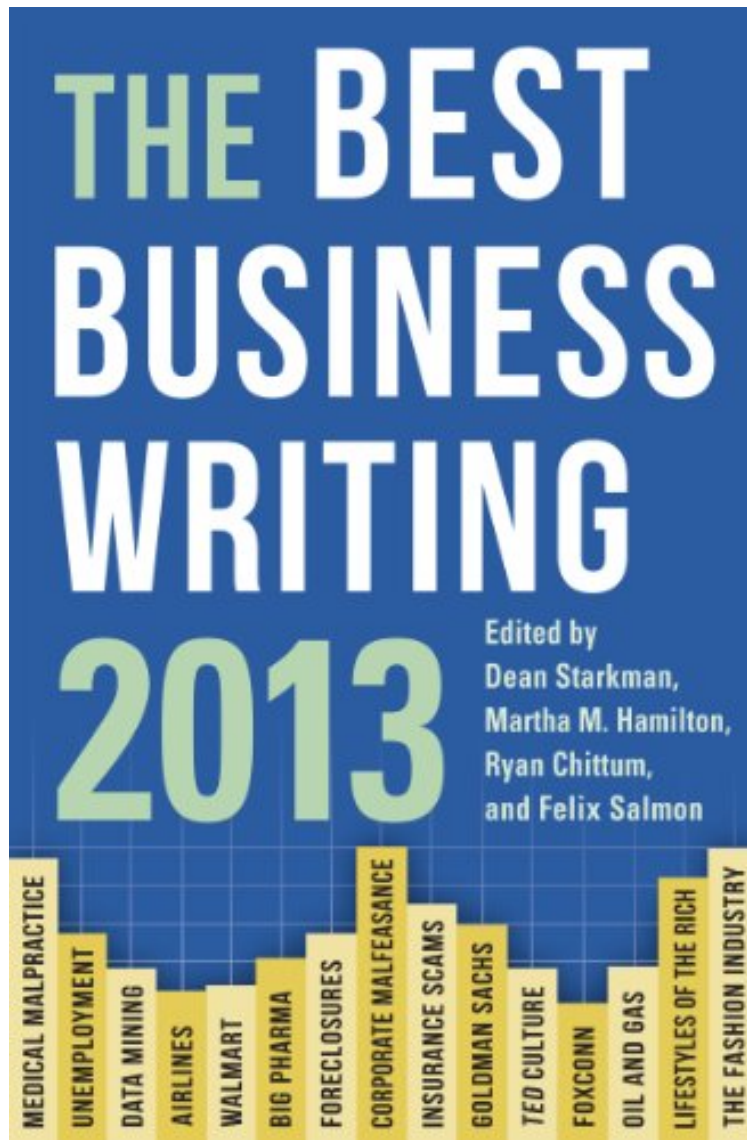


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From Columbia University Press : The Best Business Writing 2013 (NONE) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Best Business Writing 2013 (NONE):

0 of 0 people found the following review helpful. ExcellentBy alaskafanThese are great examples of technical writing for students to emulate. There is a great deal of topic variety, and written for any audience. The essays make clear information often deemed too complex or too " high brow" by most laymen.

An anthology Malcolm Gladwell has called "riveting and indispensable," The Best Business Writing is a far-

ranging survey of business's dynamic relationship with politics, culture, and life. This year's selections include John Markoff (New York Times) on innovations in robot technology and the decline of the factory worker; Evgeny Morozov (New Republic) on the questionable value of the popular TED conference series and the idea industry behind it; Paul Kiel (ProPublica) on the ripple effects of the ongoing foreclosure crisis; and the infamous op-ed by Greg Smith, published in the New York Times, announcing his break with Goldman Sachs over its trading practices and corrupt corporate ethos. Jessica Pressler (New York) delves into the personal and professional rivalry between Tory and Christopher Burch, former spouses now competing to dominate the fashion world. Peter Whoriskey (Washington Post) exposes the human cost of promoting pharmaceuticals off-label. Charles Duhigg and David Barboza (New York Times) investigate Apple's unethical labor practices in China. Max Abelson (Bloomberg) reports on Wall Street's amusing reaction to the diminishing annual bonus. Mina Kimes (Fortune) recounts the grisly story of a company's illegal testing—and misuse—of a medical device for profit, and Jeff Tietz (Rolling Stone) composes one of the most poignant and comprehensive portraits of the financial crisis's dissolution of the American middle class.

From Booklist This 2013 compilation of best business articles explores topics such as medical malpractice, unemployment, data mining, airlines, Walmart, foreclosures, corporate malfeasance, oil and gas, insurance scams, TED culture, and the fashion industry. A wide variety of publications are represented, from Mother Jones and the Wall Street Journal to Wired, the New York Times, and the National . Included is the well-publicized article by Greg Smith, "Why I Am Leaving Goldman Sachs," describing his exit because of trading practices and ethics issues; Ken Auletta takes us inside India's newspaper industry, which still thrives while others worldwide decline; and Charles Duhigg and David Barboza document the troubling conditions in the Chinese factory producing Apple's products. This excellent collection is a valuable resource for library patrons seeking this year's best in business journalism. --Mary Whaley excellent collection (Booklist) About the Author Dean Starkman is editor of the Columbia Journalism 's business section, The Audit, which tracks financial journalism in print and on the web, and is the magazine's Kingsford Capital Fellow. A reporter for two decades, he worked eight years as a Wall Street Journal staff writer and was chief of the Providence Journal's investigative unit. He has won numerous national and regional journalism awards and helped lead the Providence Journal to the 1994 Pulitzer Prize for Investigations. Martha M. Hamilton is a writer and deputy editor with PolitiFact.com, which, in 2009, became the first non-print winner of the Pulitzer Prize. She also investigates complaints about financial journalism for CJR's The Audit. She was a writer, Wall Street and corporate crime editor, and personal finance columnist for The Washington Post until 2008. Hamilton is also the author, along with former Post colleague Warren Brown, of Black and White and Red All Over. Ryan Chittum is deputy editor of CJR's The Audit. He's a former reporter for The Wall Street Journal and has written for numerous other publications, including the New York Times. He is also a contributor to Bad News: How America's Business Press Missed the Story of the Century. His recent work can be seen at www.cjr.org/author/ryan-chittum-1/. Felix Salmon is the finance blogger for Reuters. He arrived in the United States in 1997 from England, where he worked at Euromoney magazine. He also wrote daily commentary on Latin American markets for the former news service, Bridge News, and created the Econmonitor blog for Roubini Global Economics.