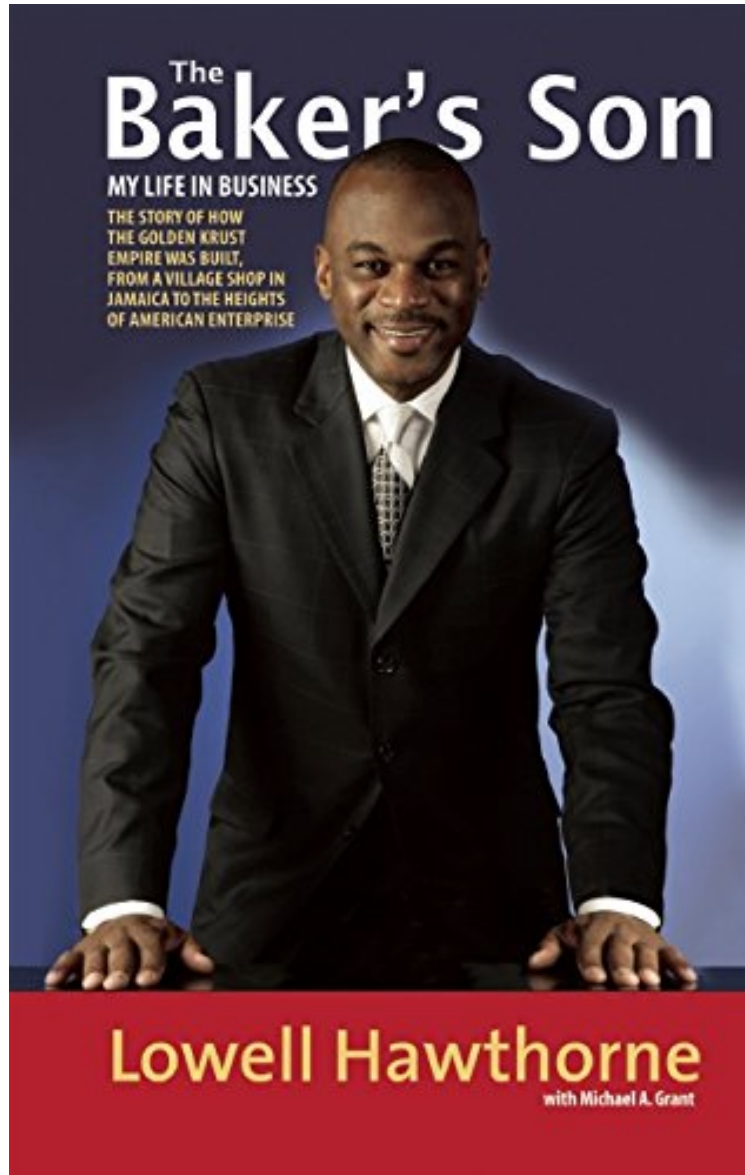


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The Baker's Son: My Life in Business

Lowell Hawthorne

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Lowell Hawthorne : The Baker's Son: My Life in Business before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Baker's Son: My Life in Business:

1 of 1 people found the following review helpful. Great BookBy - jayreedI recently had the pleasure of hearing Lowell Hawthorne speak at a ceremony where he was the guest of honor. Prior to that point I had never heard of him. During the speech the book was mentioned so I picked it up. Bottom line, this is a great read. The whole book is about overcoming obstacles and achieving the American dream through hard work, faith and vision. He details how he grew

up in a small town in Jamaica to creating one of the most successful Caribbean franchises in the U.S. This book is a quick yet fascinating story. You won't be disappointed. 0 of 0 people found the following review helpful. Talk about a true rags to riches story! This ...By CustomerTalk about a true rags to riches story! This is a book that takes away all excuses from those of us who court the word "impossible". This book taught me that no matter how difficult the challenges are, I can make it through perseverance and a strong sense of purpose. Talk about true grit and fire in the belly! This book is a real inspiration to me. As soon as I was through reading this book I regain new strength and resolve. I immediately started seeing possibilities flashing before my eyes. This should be a text book for schools. 1 of 1 people found the following review helpful. A must read for anyone interested in business....By Jason RThe Bakers Son should be required reading for anyone interested in business. This book clearly delineates the rough road to success often overlooked when people hear about "overnight" success stories. Lowell and his family were confronted with countless hurdles but persevered and through core beliefs and a common vision for the future were able to achieve tremendous success which continues to grow to this day. For this incredible family this is only the beginning.

"At 21, Hawthorne's parents shipped him off to New York, where his older siblings had already relocated. He eventually found a job, started college, and began to build the multi-million dollar business Golden Krust, whose Jamaican patties are a New York staple. Hawthorne's story is compelling on many levels: it offers a peek into life in Jamaica, a classic immigrant narrative, and a testament to the strength of family. Hawthorne's is a Horatio Alger tale with a Caribbean flavor, which should find an appreciative audience among entrepreneurs and business aficionados."--Library Journal"The American question gets a great, real-life look in *The Baker's Son* ... Hawthorne's story is at once inspirational and revelatory."--Publishers Weekly"In his memoir, *The Baker's Son*, Hawthorne shares how an idea inspired by his father's bakery in Border, Jamaica, grew into the 120-branch Golden Krust Caribbean Bakery and Grill. After 23 years of selling patties, pastries, sandwiches and more through Golden Krust, Hawthorne hasn't lost sight of his values."--New York Daily News"*The Baker's Son* is a deeply moving account that tells the story of an immigrant family from rural Jamaica that relocated to the Bronx in 1980s... the Hawthorne family has scaled the heights of success to achieve the American Dream to an unprecedented degree."--The Philadelphia Tribune"In gripping narrative that is both inspirational and instructive, Lowell Hawthorne shares how an idea infused with tenacity, intellect, and passion can become a dream realized. *The Baker's Son* offers a successful playbook for any entrepreneur who seeks to play on the rough-and-tumble field of business--and win."--Earl Butcher, Jr., President and CEO, Black Enterprise"Lowell Hawthorne's chronicle of the development of a small Jamaican business into the highly successful Golden Krust Caribbean Bakery and Grill, an American business empire, is an invaluable guide to business success as well as an inspiring autobiographical work."P.J. Patterson, former prime minister of Jamaica*The Baker's Son* is a memoir by the founder of Golden Krust Caribbean Bakery Grill, the hugely successful Jamaican owned and run enterprise that reaches from New York to Florida with over 120 franchise locations. Starting from humble beginnings, and after weathering several major crises along the way, the Hawthorne family has scaled the heights of success to achieve the American Dream to an unprecedented degree. Today the Golden Krust brand represents the most lucrative Caribbean business ever established in America and one of the most profitable black businesses operating in the United States. Lowell Hawthorne is the president and CEO of Golden Krust Caribbean Bakery Grill. He lives in Westchester, New York.

About the AuthorLowell Hawthorne is the president and CEO of Golden Krust Caribbean Bakery Grill, the nation's largest manufacturer, distributor, and franchiser of Caribbean baked products, which made history becoming the first Caribbean-owned business in the U.S to be granted a franchise license. Today the company encompasses over 120 stores across the United States. Hawthorne has been bestowed with many awards for his entrepreneurial prowess, including the prestigious Ernst Young's Entrepreneur of the Year Award in 2002, and was conferred with the Order of Distinction from his native homeland of Jamaica. In 2011 he was named the Jamaica Observer's Diaspora Business Leader for 2010, and was conferred an honorary Doctor of Letters from Medgar Evers College in New York. In 2005, the Mavis Ephraim Hawthorne Golden Krust Scholarship Foundation was launched, and since then has awarded over 150 scholarships to institutions. Currently a director of the Caribbean American Chamber of Commerce and Industry (CACCI) and chairman of the Partnership Board of the American Foundation for the University of the West Indies (AFUWI), he lives in Westchester, New York.