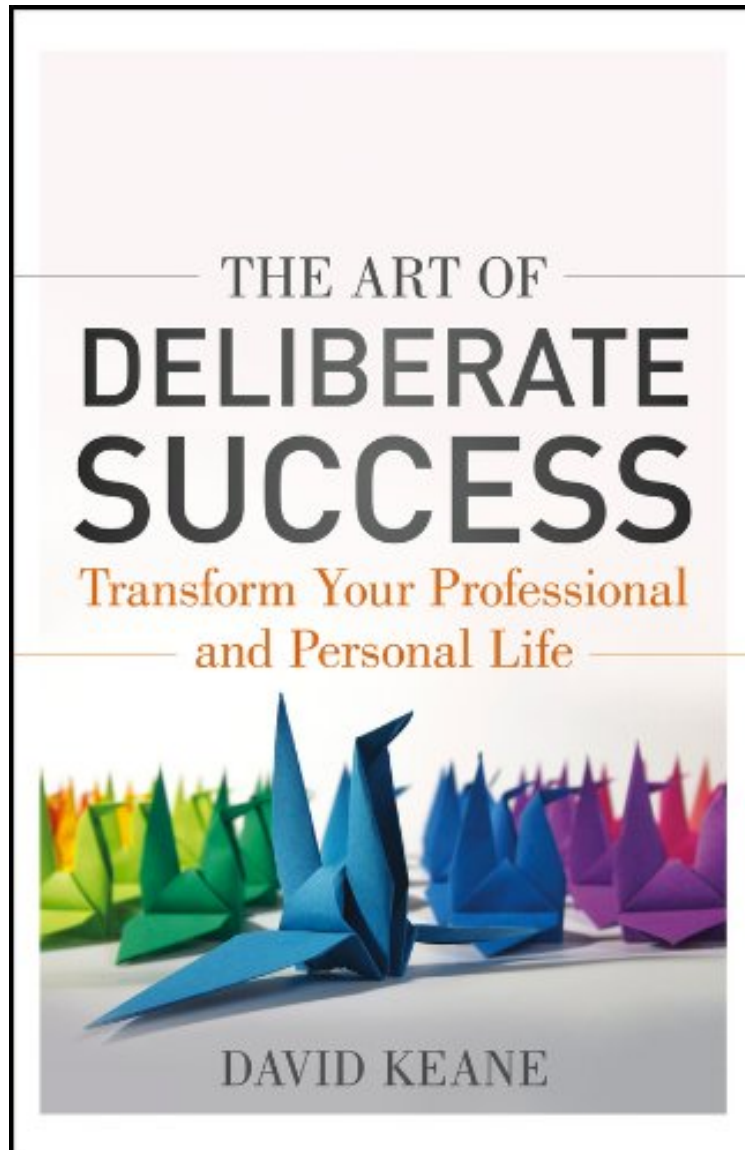


(Download) The Art of Deliberate Success: The 10 Behaviours of Successful People

The Art of Deliberate Success: The 10 Behaviours of Successful People

David Keane

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An effective framework for professional and personal success
Everyone wants to succeed in life, but not everyone knows how. Success isn't just a result of luck and hard work; you also need to know how to define success for yourself and put yourself in the right frame of mind to achieve it. Based on a powerful ten-part framework, *The Art of Deliberate Success* presents ten chapters that help you identify strengths and weaknesses so you can focus your attention and effort where it matters most. The book includes an online self-assessment tool that helps you pinpoint the areas you need to focus on, followed by chapters dedicated to helping you focus on what matters, using language more effectively, mastering your behaviour, getting things done, and ultimately reach your goals. Based on the author's 24 years of professional experience and research
Presents a flexible and effective system that allows you to achieve goals that are professional or personal in nature
Features a special online self-assessment tool for identifying strengths and weaknesses and personalising your self-development
Informal, easy-to-read, and highly effective, *The Art of Deliberate Success* is the ideal guide for professionals who want to reach new heights and stay there.

From the Inside Flap
On being DELIBERATE
Successful people deliberately devote their attention to 10 key aspects of their professional and personal lives. Using the word 'deliberate' as an acronym along with the colour-coded, compass-like model, you too can learn to apply the secrets of success in your everyday life.
Decide: Be black and white about what's important to you. Eliminate: Stop the things in your life that don't really matter. Language: Your internal voice creates you make it soothing like the sound of the aqua ocean. Information: The colour of newsprint reminds us to be discerning in an information-soaked world. Beliefs: We believe that the sky is blue when, in fact, it's mostly pink. Where else are we mistaken? Energy: Oranges are a source of energy and vitality. How many such sources do you have in your life? Responsibility: When you happily accept complete responsibility for your life you see things in a new way. Action: Go and take action in ways that bring out the best in you. Time: Purple is the colour of royalty. Be the king or queen of your most important resource time. Evaluate: Regularly get your blue pen out and formally review how you're going.
From the Back Cover
What does success mean to you? A corner office and a seven-figure income? The chance to spend more quality time with your family and friends? Making it big with your own business start#45up? Success isn't just a result of luck and hard work. It's about knowing how to define success for yourself and how to get into the right frame of mind to truly achieve it. With an effective framework based on 10 key aspects of a successful professional and personal life, *The Art of Deliberate Success* helps you establish what success really means to you and gives you the tools to make it happen. Inside you'll discover how to: tap into your deepest values so you engage fully with your goals identify your unique style of work and boost your performance reduce your stress level significantly align what's really important to you with how to manage your time become an assertive decision maker develop team members and enhance productivity link your personal goals and aspirations with those of your organisation achieve a better work-life balance for you and your family. Drawing on over two decades of working with some of the world's most successful leaders, Dr David Keane distils what he has learned about success into a strong set of unique and powerful lessons, including a self-assessment quiz (available online at www.artofdeliberatesuccess.com) that helps you identify your strengths and shows you where to direct your efforts. Easy to read and highly effective, *The Art of Deliberate Success* is the perfect guide for people who want to reach new heights and stay there. Discover how to achieve your version of success purposefully, passionately and deliberately.
About the Author
Dr David Keane is an international presenter, workshop leader and author who has devoted his life to helping create workplaces that bring out the best in people. For the past 24 years he has worked with some of the world's top leaders to unlock the secrets of their success. Based on his own intensive research of successful managers as well as academic research, Dr David Keane has created programs that have a profound impact on participants. He is a former business school dean, research scholar, corporate executive, and consultant with Deloitte Consulting and PricewaterhouseCoopers. www.dr davidkeane.com