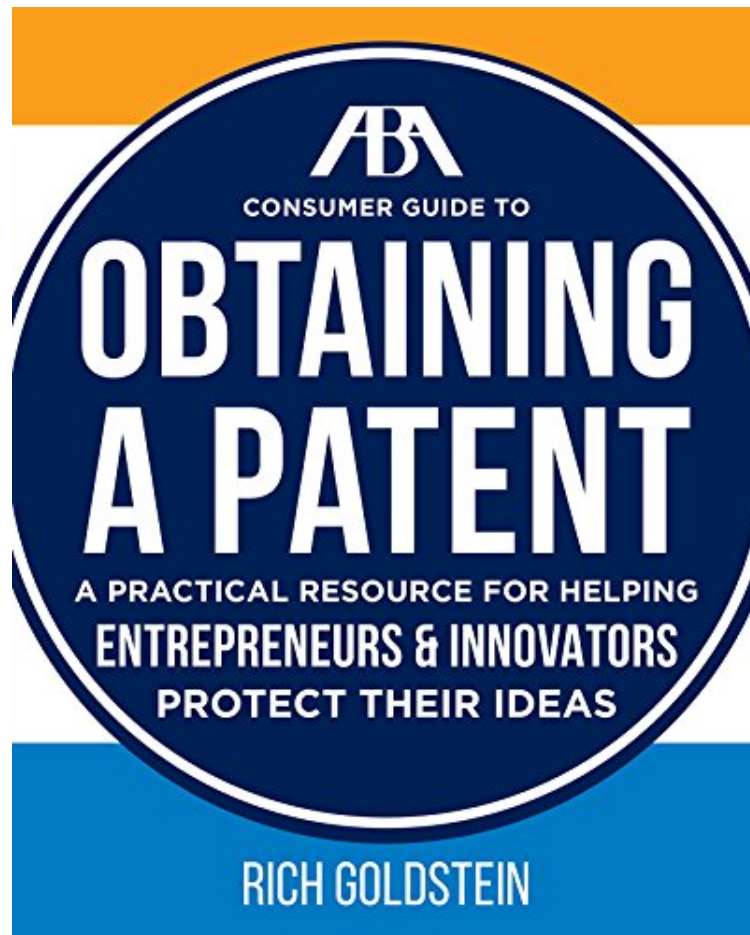


The ABA Consumer Guide to Obtaining a Patent

Richard W. Goldstein

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Before you do invest in a patent, it pays to invest a little time, learn about the process, and how the patent system

works. Reading this book will help you understand: 1) how to work the patent system to your advantage, and 2) how to work effectively with the patent attorney who will represent you. This book will not teach you all of the detailed rules about patents. Instead, it will give you a framework and an understanding of the resources you will need, so that you can begin to think like a patent lawyer; or better yet, think like an entrepreneur who is "patent savvy."

It's not always wise for entrepreneurs to rush to get a patent, but they should rush to get this book to learn about patents! Learn the process, spend your money wisely, and apply for a patent at the right time, and for the right reasons. (Barbara Corcoran, Founder of The Corcoran Group, ABC's Shark Tank investor, and Author of Shark Tales) Finally a book that walks you through the patent process in plain English! (Frank Kern, Entrepreneur and Internet Marketing Expert) Rich Goldstein has succeeded in explaining the important information every inventor and entrepreneur needs to know before deciding whether to file for patent protection on their idea or invention. The information is presented in a down to earth, straight forward, and conversational manner so that non-patent professionals can make sound business decisions when considering if and how to protect their important intellectual property. (Nicholas P. Godici, Former Commissioner for Patents of the USPTO and Acting Under Secretary of Commerce for Intellectual Property) Goldstein demystifies with simple language and examples from everyday life. You have the sense that he is there talking to you in your living room. Reading this book will leave you fully informed about how patents work. (James Pooley, Former Deputy Director General of WIPO and Manager of the international patent system for the UN) DIY patenting is a disaster, but money-is-no-object patenting is not much better. Smart entrepreneurs (and smart patent attorneys) know that the more that inventors and entrepreneurs know about the patent system, the better the outcomes for everyone. Rich Goldstein has deep experience helping inventors get the patents they need, and avoiding the ones they do not. If you want to know about patenting, you should read his book. Clear, thorough, but jargon free, it will help you understand the patent system, work effectively with your patent attorney to get good patents, and avoid weak and excessively expensive ones. (Neil Milton, Author of Intellectual Property Law For Dummies) About the Author Richard W. Goldstein is a registered patent attorney and founder of Goldstein Patent Law. Over the past 20+ years, he has represented thousands of entrepreneurs from across the United States, and helped them obtain nearly 2,000 patents. He has educated tens of thousands more about the patent process. In addition to writing about patents, he frequently writes and speaks on topics related to leadership, collaboration, sales, and marketing. His personal blog is: www.richgoldstein.com and his firm website is: www.goldsteinpatentlaw.com.