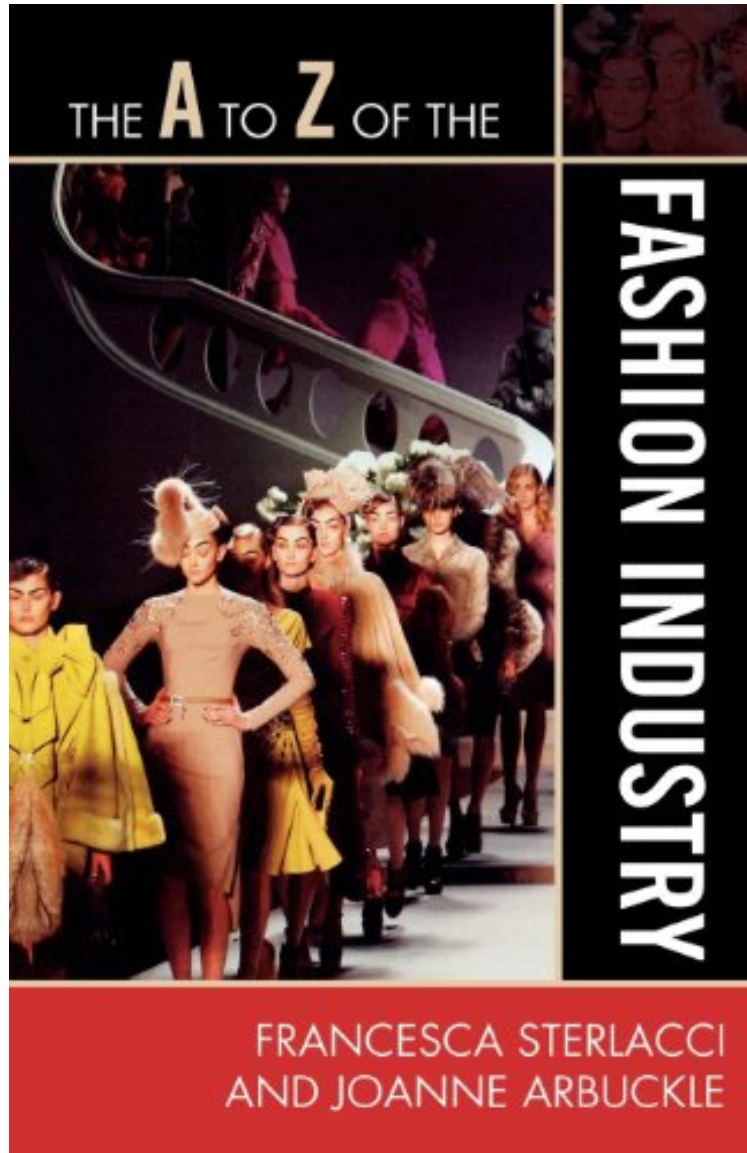


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## The A to Z of the Fashion Industry (The A to Z Guide Series)

*Francesca Sterlacci, Joanne Arbuckle*  
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**Francesca Sterlacci, Joanne Arbuckle : The A to Z of the Fashion Industry (The A to Z Guide Series)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The A to Z of the Fashion Industry (The A to Z Guide Series):

0 of 0 people found the following review helpful. This guide is super reader-friendly. By Englishirises This guide is super reader-friendly. The book makes a nice gift for teens and young adults interested in fashion, design, sewing, and more. They can look up their favorite designers and become savvy in the language of the industry while also 'reading with a purpose'. As a retired high school English teacher, I know how important it is to give young people career ideas

and the language of the associated trade. It's obviously ideal for adults considering a second or third career as well. 0 of 0 people found the following review helpful. Everything you need to know about fashion By CH Armstrong Everything a person need to know about fashion terms is contained in this book by Ms Sterlacci and Ms Arbuckle. Lots of good behind the scenes information about the big fashion houses, the big name designers. So much information, yet well assembled and easy to comprehend. They accomplished a great deal with this book. 0 of 0 people found the following review helpful. Great Fashions through the Ages By Harry The authors, Sterlacci and Arbuckle, assembled an enormous volume of useful info. It is easy to read, and comprehend. I particularly liked the background details about famous designers, and design houses. Kudos to the authors.

The history of clothing begins with the origin of man, and fashionable dress can be traced as far back as 25,000 years ago. Recent scientific explorations have uncovered graves in northern Russia with skeletons covered in beads made of mammoth ivory that once adorned clothing made of animal skin. The Ancient Egyptians, Greeks, and Romans each made major contributions to fashion's legacy from their textile innovations, unique clothing designs and their early use of accessories, cosmetics, and jewelry. During the Middle Ages, 'fashion trends' emerged as trade and commerce thrived allowing the merchant class to afford to emulate the fashions worn by royals. However, it is widely believed that fashion didn't become an industry until the industrial and commercial revolution during the latter part of the 18th century. Since then, the industry has grown exponentially. Today, fashion is one of the biggest businesses in the world, with hundreds of billions of dollars in turnover and employing tens of millions of workers. It is both a profession, an industry, and in the eyes of many, an art. The A to Z of the Fashion Industry examines the origins and history of this billion-dollar industry. This is done through a chronology, an introductory essay, a bibliography, and hundreds of cross-referenced entries on designers, models, couture houses, significant articles of apparel and fabrics, trade unions, and the international trade organizations.

About the Author Francesca Sterlacci is former assistant professor and chairperson of the Fashion Design Department at Fashion Institute of Technology, instructor at the Academy of Art University San Francisco, and author of Leather Apparel Design. Joanne Arbuckle is the dean of the School of Art and Design at the Fashion Institute of Technology in New York.