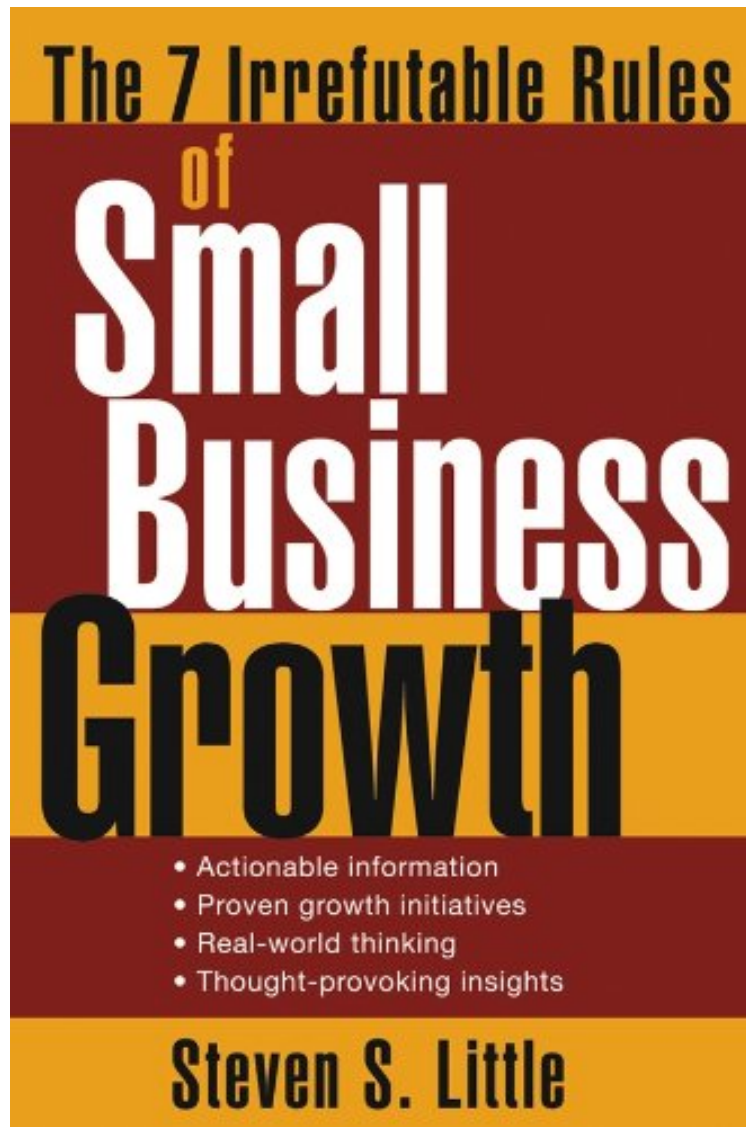


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Steven S. Little

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Starting a small business and making it a success isn't easy. In fact, most small business owners don't get rich and many fail. This book presents the straight truth on small business success. It doesn't offer cure-alls for every small business. Instead, it outlines real, effective principles for continued small business growth and success. Written by business growth expert Steven Little, *The 7 Irrefutable Rules of Small Business Growth* skips empty small business positivism in exchange for real-world, practical solutions. If you're a small business owner or an entrepreneur just starting out, you'll find answers to all your most important questions on topics such as technology, business plans, hiring, and much more.

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About the Author STEVEN S. LITTLE is a renowned speaker, writer, and consultant on the subject of small business growth. He is the former president of three fast-growth companies and has been a senior consultant for Inc. magazine since 1998. During his speaking and consulting career, he has worked with some of the country's most admired organizations, including UPS, Sprint, Bank of America, Compaq, Microsoft, and the Small Business Administration.