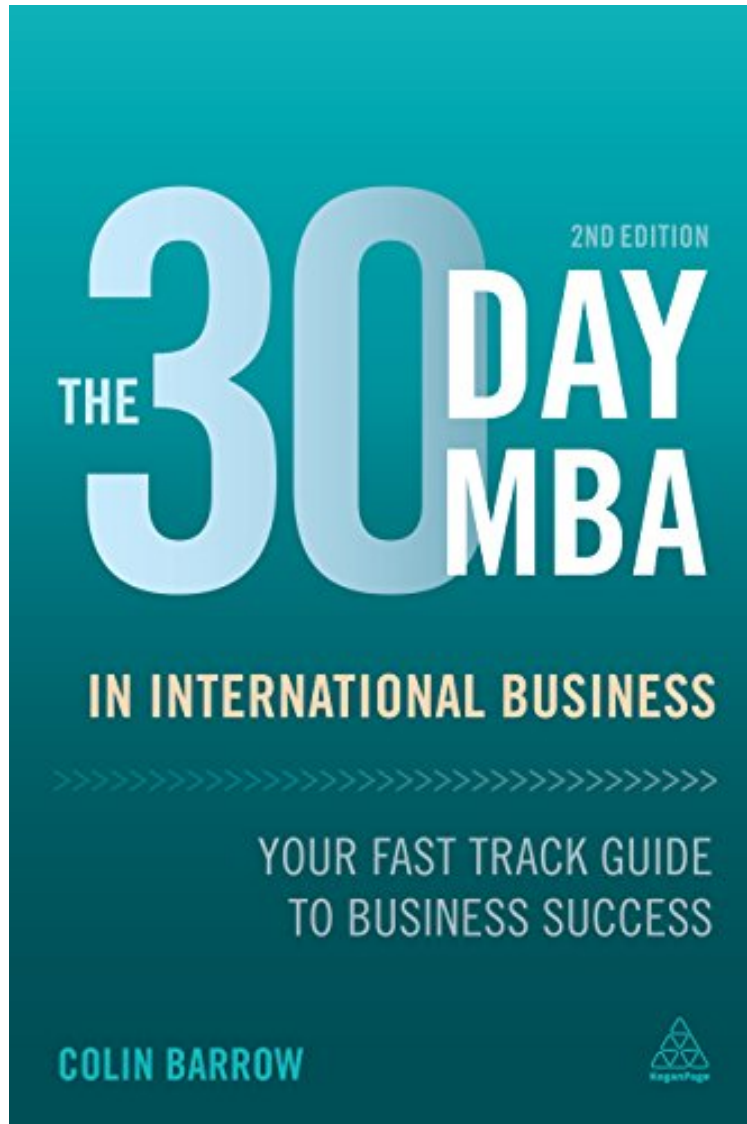


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# The 30 Day MBA in International Business: Your Fast Track Guide to Business Success

Colin Barrow

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About the Author Colin Barrow is the author of more than 30 books in the fields of entrepreneurship, business management and international property development, and he has authored or co-authored ten books in the *Dummies* series. He was Head of the Enterprise Group at Cranfield School of Management, a leading international business school, for ten years, and he has lectured, researched and collaborated with colleagues in business schools in the UK, US, Canada, Australia, Asia and throughout Europe. He is the author of *The Business Plan Workbook*, *The 30 Day MBA*, *The 30 Day MBA in Marketing* and *The 30 Day MBA in Business Finance* (Kogan Page).