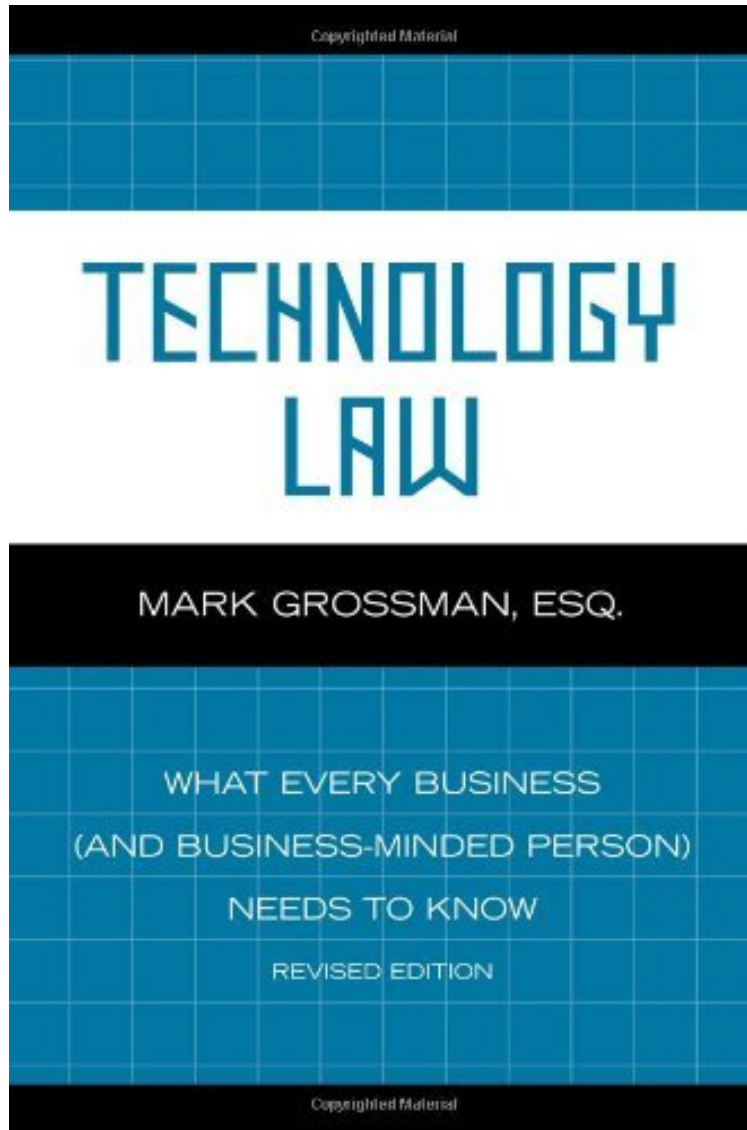


(Download) Technology Law: What Every Business (And Business-Minded Person) Needs to Know

# Technology Law: What Every Business (And Business-Minded Person) Needs to Know

Mark Grossman

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**Mark Grossman : Technology Law: What Every Business (And Business-Minded Person) Needs to Know** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Technology Law: What Every Business (And Business-Minded Person) Needs to Know:

0 of 0 people found the following review helpful. Basic, a bit dated, but very useful at intro level By Phil O. Contract law and situations remain similar as surrounding technologies and trendy terms and deals shift around it. So, this is great to get the basic understandings going before getting in front of real lawyers and deals. 3 of 4 people found the

following review helpful. Excellent, highly accessible guide  
By Paul Witman  
Written in non-lawyer-ese, this guide is very accessible and practical - giving specific, real-world examples of the reasons that it makes its recommendations. It's also refreshingly practical about when to involve a lawyer - suggesting that one should ensure that a business relationship is going to make sense before engaging in a legal process to set up even the earliest part of the relationship.  
1 of 2 people found the following review helpful. Internet Basics Made Basically Understandable  
By TriviaStar  
After using a computer and the Internet for both personal and business purposes for nearly two decades, I found the information presented in this book to be not only highly informative -- but eyeopening. There is so much that we take for granted in our daily computer activities that it is surprising how much the average person isn't aware of and how much more alert we should be. This is a reference that should prove useful to a majority of business people -- regardless of experience. The format is very readable and understandable -- there isn't an abuse of "techie" language or "legalese."

Based on a series of previously published articles, Technology Law adopts a reader-friendly approach to the problems and issues facing those of us who depend on technology to make a living. Avoiding technical jargon, this book offers simple explanations of why certain laws exist, what they mean, and suggestions for responding to them responsibly and effectively.

...offers useful insight to business people into the practical and legal considerations of technology based activities under U.S. law. (International Journal Of Law And Information Technology)  
A helpful guide to all the legalities you vaguely wondered about as you were rushing to finish a web project - which ones to ignore, which ones to worry about, and which ones you didn't even know existed  
Gerry Oxford Software Development Consultant  
Many a lawyer writes exhaustive (and exhausting!) treatises about their area of legal expertise. Mark Grossman gives business people and lawyers alike straightforward, succinct and down-to-earth advice in a fast moving area of the law. Great to compare notes with a fellow practitioner. (Dr. Ariel Reich)  
This is a highly recommended work  
American Reference Books Annual  
Timely! Mark has written about a very real and current topic. A must read for anyone who has an interest in media, or digital content. And since it is well-written, it manages to take a dull topic and make it a quick fun read. Well done!! (Daniel DiPierro)  
A helpful guide to all the legalities you vaguely wondered about as you were rushing to finish a web project - which ones to ignore, which ones to worry about, and which ones you didn't even know existed (Gerry Oxford Software Development Consultant)  
This is a highly recommended work (American Reference Books Annual)  
About the Author  
Mark Grossman is a shareholder in the law firm Grossman Law Group and has been a regular columnist for the Miami Herald.