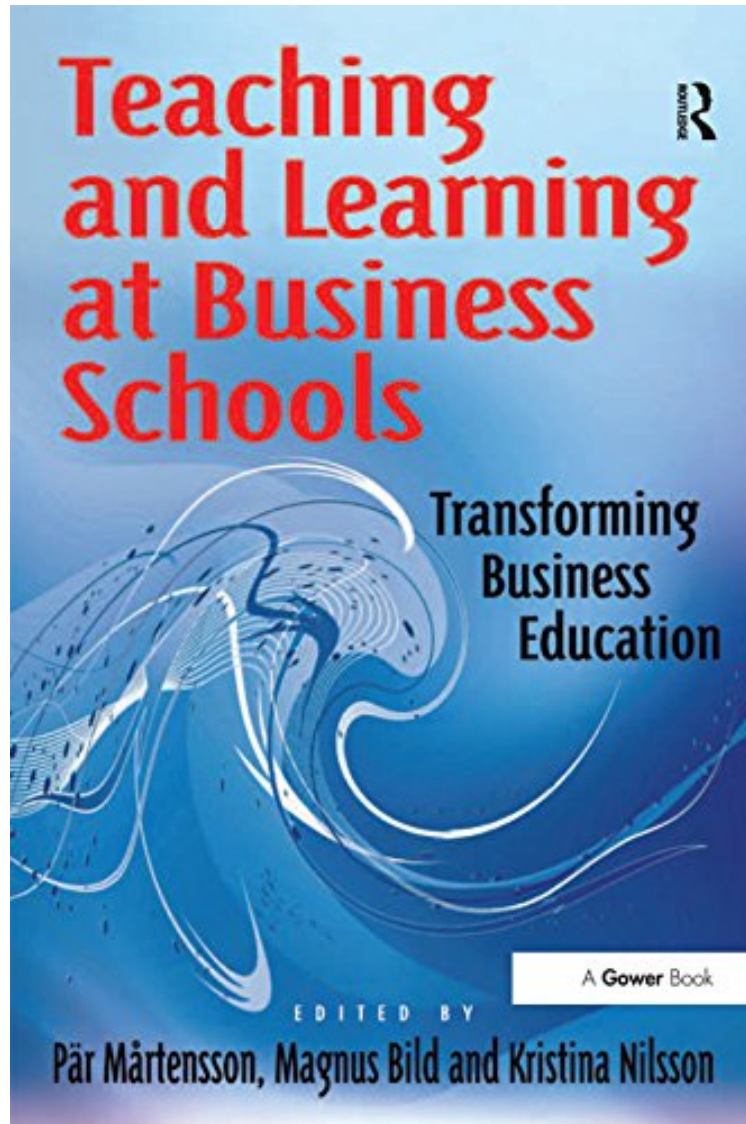


# Teaching and Learning at Business Schools: Transforming Business Education

*Pauml;r Maring;rtensson, Magnus Bild*

*\*Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



READ ONLINE

2016-04-01 2016-04-01File Name: B01DQ00CCQ | File size: 63.Mb

**Pauml;r Maring;rtensson, Magnus Bild : Teaching and Learning at Business Schools: Transforming Business Education** before purchasing it in order to gage whether or not it would be worth my time, and all praised Teaching and Learning at Business Schools: Transforming Business Education:

Business schools are facing ever increasing internationalization: students are far less homogenous than before, faculty

members come from different countries, and teaching is carried out in second (or even third) languages. As a result business schools and their teachers wrestle with new challenges as these changes accelerate. *Teaching and Learning at Business Schools* brings together contributions from business school managers and educators involved in the International Teachers Programme; a faculty development programme started by Harvard Business School more than 30 years ago and now run by a consortium of the London Business School, Manchester Business School, Kellogg, Stern School of Business, INSEAD, HEC Paris, IAE Aix-en-Provence, IMD, SDA Bocconi Milan and Stockholm School of Economics. The book tackles themes both within the classroom - teaching across different contexts and cultures - and outside the classroom - leading and developing business schools, designing and running programmes, developing faculty members. The authors provide direction, ideas and techniques for transforming business education that are accessible to everyone.

'I wish this book had been around when I was starting my Business School career...The authors, all seasoned practitioners and contributors to the International Teachers Programme (ITP), share their experiences, offer tips, techniques and ideas for improvement. Easy to dip in and out of there is something for everyone - faculty, people in management positions and those who develop faculty - it's a must for all involved in the business school world whether experienced or novice just starting out.' - Fiona Dent, Director of Executive Education, Ashridge 'This is a thoughtful and valuable resource for business school professors at any stage of their careers... The international perspective offered is both helpful and reassuring. The reader finds that business school teaching is similar (but not the same) around the world and the reader is presented with insight about how to teach in culturally diverse classes, as well as how to approach gender issues in business school teaching. Overall, this is a book that will be read and re-read by business school professors who appreciate the importance of teaching and learning.' - Diana C. Robertson, Professor of Legal Studies and Business Ethics, University of Pennsylvania 'Having a diversity of voices address key issues in management education provides insight on a subject crucial to helping us meet global challenges. As schools and their teachers look ahead to define how they will prepare new leaders, reflection on classroom technique, curriculum design and overall mission will increase the likelihood that their graduates lead careers that are successful and significant.' - Dipak C. Jain, Dean, Kellogg School of Management, Northwestern University  
About the Author  
Dr PATilde;current; MAtilde;yen;rtensson is Head of Pedagogical and Faculty Development at the Stockholm School of Economics. Dr Magnus Bild is Founding Partner at Bild Runsten and is also the former Head of Pedagogical Development at Stockholm School of Economics. Dr Kristina Nilsson is Business and Program Director in IFL Executive Education at the Stockholm School of Economics.