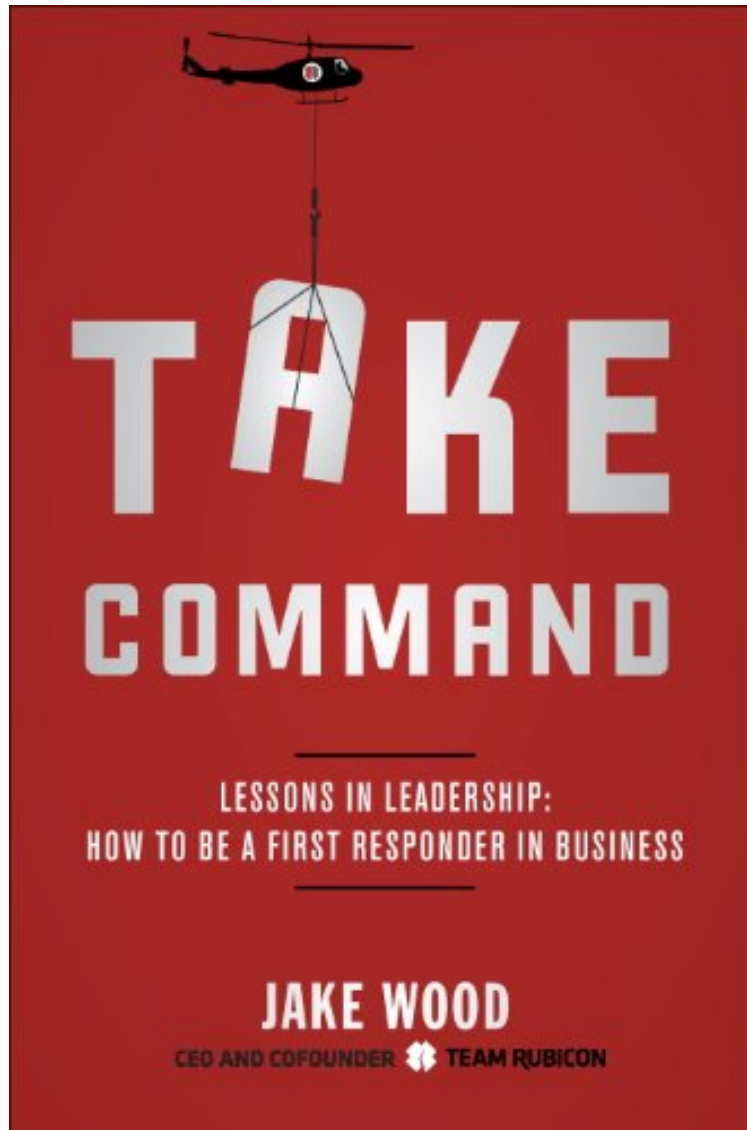


Take Command: Lessons in Leadership: How to Be a First Responder in Business

Jake Wood

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Jake Wood : Take Command: Lessons in Leadership: How to Be a First Responder in Business before purchasing it in order to gage whether or not it would be worth my time, and all praised Take Command: Lessons in Leadership: How to Be a First Responder in Business:

0 of 0 people found the following review helpful. Quick read with a dozen ideas worth highlightingBy Ryan RoenigQuick read. I don't recall any "wow" or "whoa" moments. Expect to come across a dozen or so ideas that you will consider putting into practice. Would make a good TED Talk.0 of 0 people found the following review helpful.

Team Rubicon
By Cat Captain
If you're a department head or decision maker of any kind for a large business, this is a good foundation for communication and laying a foundation. I have a small business of only 2 people and I don't want to expand, so it wasn't a big help to me. I did enjoy learning about Team Rubicon and was thrilled that they came to help out with the recent Texas Memorial Day flooding.
0 of 0 people found the following review helpful. Very good read. Jake's real world experience and numerous successes ...
By Michael R. Smith
Very good read. Jake's real world experience and numerous successes at such an early stage of his life lend credence to its content. Having had the pleasure of meeting Jake, and being a member of one of his largest success stories, Team Rubicon, I wholeheartedly recommend getting a copy and adding it to your arsenal of tools to succeed.

In this groundbreaking book on high-stakes leadership, Co-founder and CEO of Team Rubicon and former Marine Sniper Jake Wood, shows how to apply hard-learned lessons in leadership and teamwork from the battlefield and disaster zone to your professional life. What do elite members of the military, first responders in the disaster zone, and high-performing leaders in fast-paced, high-pressure, modern day organizations have in common? The ability to have clarity of mind and purpose when surrounded by chaos. To operate at peak performance under risk. To be able to see clearly when others are blinded by fear, and act when others are paralyzed. To craft plans even with incomplete information, then execute those plans decisively--while still being nimble and adaptable enough to iterate as the terrain changes. To deliver in the clutch. To build teams with high impact, and then inspire those teams to follow you into the fire. While most of our jobs don't involve leading a tour of Marines through an ambush, or rushing into a relief zone just decimated by a hurricane, in today's fast-paced, hyper-competitive business environment, we are all on the front lines. And in an entrepreneurially-minded world where technology is constantly reinventing how we work, global competition is fierce, and industries are being disrupted overnight, success requires a new kind of leadership. This book is about how to become the kind of leader who gets results when the stakes are at their highest--how to Take Command.

"A well-written, well-organized book that offers a novel approach to the art of leadership" -Success Magazine
"An extraordinary book by an extraordinary leader. Jake Wood weaves together splendidly lessons from his experiences doing just that--taking charge in tough situations in football, in Marine sniper training, in combat in Iraq and Afghanistan, and as co-founder of Team Rubicon... The result is an exceptional book that is equal parts inspirational, informative, and instructive."
-General David H. Petraeus, United States Army (Retired)
"There are leaders everywhere. Parents. Entrepreneurs. Warriors. Executives. And people with big ideas. Wood relates to all of them with a humility and confidence that is uniquely American. If there is one book on leadership to read, it is this one. From his hometown to the battlefield of Iraq to Haiti and untold other natural disasters, to the boardroom and the factory floor, Wood gets it: the kind of leader you are shapes your outcome."
-Christine Romans, CNN chief business correspondent
"Great leadership is essential whether it be on the football field, in the business world or on the battlefield. Wood knows a lot about leadership and what it takes to be successful. I'm pleased he is able to share his experiences and knowledge in this book."
-Barry Alvarez, University of Wisconsin Director of Athletics and former head football coach
"A must read for those who find themselves in positions of leadership, on and off the battlefield. Wood reminds us that leadership is measured by one's ability to anticipate the unexpected, to act in spite of uncertainty and ambiguity, to be decisive under pressure and to create followership, even when faced with the most challenging of circumstances."
-Duncan Niederauer, CEO New York Stock Exchange (retired)
"A must read for every aspiring leader. Filled with powerful stories and simple, straightforward guidelines, this is the new roadmap for leadership from the front lines."
-Dave Kerpen, New York Times bestselling author of Likeable Social Media, Likeable Business The Art of People
About the Author
Jake Wood is cofounder and CEO of Team Rubicon and a former Marine sniper with tours in Iraq and Afghanistan. He has been profiled by Forbes, People, and on CNN and has been named a 2012 CNN Hero and awarded the 2011 GQ Better Men Better World Award.
Team Rubicon (TR) is disaster relief organization that unites military veterans with first responders to rapidly deploy emergency response teams to areas hit by natural disasters. TR is widely recognized for its organizational efficiency and ability to be one of the first to reach the most devastated, remote, and needy areas. Since 2010, Team Rubicon has been instrumental in over 50 missions ranging from South Sudan and Haiti, to Joplin, Missouri and Hurricane Sandy.